

King County Districting Committee

Meeting Materials

May 27, 2021

Draft Minutes from May 13, 2021

Draft Work Plan

Draft Outreach Plan



King County

Meeting Minutes King County Districting Committee

Thursday, May 13, 2021
7:00 – 9:00 p.m.

Members Present:

Ann Schindler, Chair, Sophia Danenberg, Paul Graves, Cherryl Jackson-Williams and Rob Saka

County Staff:

Patrick Hamacher, Simon Farretta, Erin Arya, Mike Sinsky and Mari Isaacson

Districting Master:

Dennis Higgins, King County GIS

1. Call to Order

Chair Schindler called the meeting to order at 7:03 p.m.

2. Approval of the minutes from April 20, 2021

Member Danenberg moved approval of the minutes from April 20, 2021. Member Saka seconded the motion. The motion carried unanimously.

3. Disclosure of contacts per Operating Procedure 4.6

There were no disclosures from committee members. Staff indicated that the Chair of the Council has invited Chair Schindler to update the Council on the process once the committee has adopted its work plan and community outreach plan, or is in a position to update on these two items.

4. Districting Master introductions and discussion of role/responsibilities

King County GIS was selected to serve as the Districting Master. Dennis Haskins introduced the team that will be working on the project and discussed how members can work with the Districting Master to accomplish their work.

5. Presentation from King County Demographer Rebecca Maskin

King County Demographer Rebecca Maskin provided an overview of the growth trends in King County to the Districting Committee. The data was presented by current council district. The presentation also showed the range to which the population of each district is over or under the average district population. Members expressed interest in verification and analysis of the 2020 Census data when it becomes available.

6. Initial briefing on DC Work Program and Community Outreach Plan

Staff briefed the committee on the draft work plan, broken out by activities including planning and education, outreach, data review, drafting and finalizing a plan. Staff reviewed with Committee members options and considerations for their community outreach plan. Committee members provided input on the work plan and directed staff to revise the draft work plan and bring it back for discussion at the next meeting.

Members expressed interest in including public comment in the regular meeting agendas at the appropriate time. Member Saka requested that a dashboard be added to the website to show the public the status of the committee's work. Member Jackson-Williams expressed interest in ensuring that the committee is mindful of the need to use interpreters to reach certain communities.

7. Staff updates

No staff updates.

8. Chair updates

Chair Schindler reminded members to submit their RFP scoring sheets for the Districting Master to staff to deliver to procurement.

9. Adjournment

Chair Schindler adjourned the meeting at 9:04 p.m.

DRAFT

PART I: PLANNING AND EDUCATION | The spring months are focused on selecting and onboarding the Districting Master, educational briefings and planning for the workplan and outreach.

4-12 Regular Meeting

- ✓ Approve committee operating procedures
- ✓ Review applications for the Districting Master

4-20 Regular Meeting

- ✓ Interview and select a Districting Master

5-13 Regular Meeting

- ✓ Presentation from county demographer
- ✓ Draft workplan discussion and feedback
- ✓ Draft outreach plan discussion and feedback

5-27 Regular Meeting

- o Draft workplan updates - possible action
- o Work session - draft outreach plan

6-10 Regular Meeting

- o Presentation from Dave Wilson (KC Elections)
- o Districting Master presentation of demographic and geographic characteristics of each King County District
- o Community outreach updates and planning

6-24 Regular Meeting

- o Equity session with Vazaskia Cockrell (KCC)
- o Technology/software plan including GIS Equity Training (KCGIS)
- o Community outreach updates and planning

APRIL

MAY

JUNE

SPRING

2021 King County Districting Committee
Draft Committee Workplan - v1-3

PART II: OUTREACH AND DATA REVIEW | The summer months are likely to focus heavily on stakeholder and community outreach prior to receipt of the interim Census data. Much of this work will involve meeting groups where they are, rather than asking them to join regular committee meetings though the committee can hold public hearings during its regular meeting times as well.

Phase I Community Outreach

Committee members meet with community groups and stakeholders over the summer months prior to map drafting. This will largely involve attending existing virtual community meetings in order to meet the community where they are and to maximize input and attendance.

- **7-8 Regular Meeting**
 - o Report back on community outreach
- **7-22 Regular Meeting**
 - o Report back on community outreach

- **8-12 Regular Meeting**
 - o Report back on community outreach
- **8-26 Regular Meeting**
 - o Report back on community outreach
- **Mid-August Legacy Census Data Available**
 - o *Legacy format is considered final for DC purposes*

- **9-9 Regular Meeting**
 - o Districting Master initial data review and analysis
- **9-23 Regular Meeting**
 - o Work session
- **Additional work sessions as needed**
- **9-30 Census P.L. 94-171 due**

JULY

AUGUST

SEPTEMBER

S U M M E R

PART III: DRAFT AND FINALIZE PLAN | The fall months will be the busiest period for the committee as it works with the Districting Master to develop and refine concepts, seek community input and work toward consensus and adopt a final plan. Note that the schedule below contemplates a second phase of community outreach. If consensus is not reached an additional round of work sessions and a Phase III for community outreach may be necessary/desired.

Work Sessions

o Work sessions to develop concepts, specifics may need to be refined via individual or sub-group feedback; Master provides iterative products, with detailed analysis

Phase II Community Outreach

o Review draft plan materials with Districting Master for community outreach

Work Sessions

o Incorporate feedback and drive toward consensus

Finalize Concept

o Reach consensus on a final concept

11-22 Public Hearing - Final Plan Presentation

o Districting Master presents the final plan. Note: this is a target date.

11-29 Adopt or Amend the Plan *(Min. 1 week after hearing)*

11-30 Present the Amended Plan *(if amended)*

12-7 Adopt the Plan *(if amended, min. 1 week after amending)*

Final Deadlines: Per the King County Charter, the deadline for the submission of the final plan by the Districting Master is **December 31**.

The Districting Committee then has **15 days to adopt the districting plan**. Upon adoption, the plan is submitted to the Clerk of the Council considered effective upon filing.

OCTOBER

NOVEMBER

DECEMBER

FALL

2021 King County Districting Committee

DRAFT OUTREACH PLAN

Updated: May 24, 2021

The 2021 King County Districting Committee is responsible for redrawing King County Council Districts using 2020 Census data. By law, district boundaries must be realigned every 10 years to reflect changes in population distribution. The Committee is interested in hearing from stakeholders, communities of interest and other traditionally underserved communities as well as the general public. The Committee has developed the following high-level draft outreach work program to guide its efforts to host an inclusive and efficient process. The high-level timeline for this work is as follows:



Education and Input

Districting Committee Members Community Outreach

- The best approach to gathering vital feedback is to go meet groups where there are (when possible)
- Districting Committee Members would individually or in pairs (more than 2 members would need to be noticed as a meeting – which staff can facilitate if there is interest)
- Information would be provided to the groups and feedback would be sought (see Phases below)

Website + Email + Surveys

- Host dashboard on status of committee work
- Host educational materials (e.g. videos and story map)
- Email contact and surveys (when appropriate)

Town Hall Meetings

- Host via Zoom (or in person in the fall if the committee so decides)
- Solicit feedback from the public or targeted communities
- Most useful for draft and final map(s)

Public Hearings

- Host via Zoom (or in person in the fall if the committee so decides)

- Opportunity for public to comment
- Most useful for draft and final map(s)

Media

Earned media:

Look for opportunities to speak into local, state or national conversations as opportunities arise and to promote town hall meetings or hearings aimed at the general public. Issue press releases and offer members for interviews as applicable.

Social media:

Utilize the King County Facebook (32,500 likes) and Twitter (86,600 followers) accounts to strategically post and boost content. #kcdistricting

King County TV:

Work with King County TV to develop informational segment and small clips for social media and for use in outreach meetings.

Traditional Advertising:

Online and print advertising to solicit feedback. Advertising is expensive so we want to use it at the most impactful stage of the process and particularly to reach communities traditionally omitted from public processes.

Language Access:

Where possible, materials and advertising will be created in-language to increase participation to the greatest extent possible among communities of interest and other underserved communities.

Phase 1 Outreach

Meeting locations: Online

Timing: Summer

Content for Phase 1 Meetings

Districting Overview + KCGIS Story Map + Questions/Discussion

Alt: Questionnaire

Conversations would include a brief overview including the KCGIS Story Map and then a discussion to hear from the stakeholders and community organizations about how the current boundaries are working for them, concepts they would like to see moving forward, and also hearing from and lifting up voices of communities of interest prior to the map drafting. Offer to meet with communities where they are at whenever possible (attend their meetings). Develop standard sets of questions based on the groupings below that can be shared via email/survey for groups that are not able to meet in person but would still like to provide input.

Groups

1-A: Stakeholders

Meet with city officials, unincorporated communities and other interested jurisdictions grouped by county region:

East King County

- Beaux Arts Village
- Bellevue
- Carnation
- Clyde Hill
- Hunts Point
- Issaquah
- Kirkland
- Medina
- Mercer Island
- Newcastle
- North Bend
- Redmond
- Sammamish
- Skykomish
- Snoqualmie
- Yarrow Point

North King County

- Bothell (partial)
- Duvall
- Kenmore
- Lake Forest Park
- Seattle
- Shoreline

- Woodinville

South King County

- Algona
- Auburn (partial)
- Black Diamond
- Burien
- Covington
- Des Moines
- Enumclaw (partial)
- Federal Way
- Kent
- Maple Valley
- Milton (partial)
- Normandy Park
- Pacific (partial)
- Renton
- SeaTac
- Tukwila

Unincorporated Community Groups - West

- North Highline Unincorporated Area Council

- West Hill Community Association (Skyway/Bryn Mawr)
- White Center Community Development Association
- Vashon/Maury Island Community Council

Unincorporated Community Groups – East/North

- Fairwood
- Fall City
- Other areas TBD

Civic and Municipal Groups

- Municipal League of King County
- League of Women Voters of Seattle-King County
- League of Education Voters
- FairVote Washington

1-B: Large community-based organizations

Meet with community-based organizations (CBOs) for initial information gathering. These organizations provide services to large or multiple communities. The goal of this outreach stage will be to help identify communities of interest and organizations for follow up to seek more targeted input to help inform map development. *Note this is a working list subject to change.*

- American Civil Liberties Union of Washington
- Anti-Defamation League Pacific Northwest
- API Chaya
- Asian Counseling and Referral Service
- Council on American Islamic Relations (CAIR-WA)
- Casa Latina
- Chief Seattle Club
- Church Council of Greater Seattle
- College Success Foundation
- Eastside for All
- El Centro de la Raza
- King County Immigrant and Refugee Commission
- Muslim Association of Puget Sound
- Northwest Immigrant Rights Project
- OneAmerica
- Seattle/King County Coalition on Homelessness
- Urban League of Metropolitan Seattle

1-C: Outreach to smaller CBOs informed by 1-B

We have additional lists if needed to supplement the information gathered in 1-B, but this outreach stage will be informed by community conversations in 1-A and 1-B.

Phase 2 Outreach

Meeting locations: Online and/or TBD

Timing: Fall

Content for Phase 2 Meetings

Districing Overview + Draft Maps + Questions/Discussion
Alt: Questionnaire

The Committee will solicit feedback on draft map versions to inform the consolidation process to one final map. Outreach tools identified above like town hall meetings, public hearings, stakeholder and community meetings, and advertising will be deployed to solicit engagement in the process.

Final Public Hearing

Location: Online and/or TBD

Target Dates:

Monday, November 22 – Public Hearing - Districing Master presents the final plan

Monday, November 29 – Amend the Plan (or earliest date to adopt if no amendments)

Tuesday, November 30 – Present the Amended Plan

Tuesday, December 7 – Adopt the Plan (if amended)

The presentation of the final plan must occur by December 31. The Districing Master will present a final plan to the committee for adoption with or without amendment. The Districing Committee must wait one week after the public hearing, but no more than 15 days to adopt the districing plan. If the plan is amended, the committee must wait one week before adopting the plan. Upon adoption, the plan is submitted to the Clerk of the Council and considered final. Note this subsection is crafted to ensure the committee fulfills its legal obligations.