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| **CAREER FAMILY:** Information Technology  | **CAREER SERIES:**  User Experience Design | **CAREER LEVEL:** Principal |
| **CLASSIFICATION TITLE:** User Experience Designer – Principal | **JOB CLASSIFICATION CODE:** | **FLSA:** | **EEO CODE:** | **CAREER SERVICE STATUS:** |
| **CLASSIFICATION SUMMARY: :** The User Experience Designer - Principal oversees the implementation of highly complex designs and solutions; directs new and existing product direction and strategy that aligns with evolving deadlines and expectations; defines the visual approach and language for technology systems and products; owns end to end user research exercises, conducts qualitative and quantitative studies, formalizes findings, communicates internally, participates in improvements driven by research results, and is responsible for solutions that are implemented across the enterprise; and may apply visual identity and branding related to their work expertise.  |
| **DUTIES:** *In addition to the duties for lower level classifications within the User Experience Designer series, the User Experience Designer – Principal will:** Shape user experience strategy at the enterprise level.
* Deliver and create end user communications and training materials as necessary.
* Act as a subject matter expert by contributing to stakeholder presentations, conveying concepts, and delivering strategic recommendations.
* Establish and implement best practices for all applicable user experience disciplines.
* Support cross-functional teams on multiple projects concurrently.
* Prioritize research opportunities through collaboration with product and project managers, designers, engineers, and/or stakeholders.
* Identify and create user experience process improvements with input from other Information Technology disciples.
* Plan, develop, and expand the user experience brand.
* Perform other duties as assigned.
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| **REQUIRED EDUCATION:**Any combination of education and experience that clearly demonstrates the ability to perform the job duties of the position |
| **REQUIRED LICENSES/CERTIFICATIONS:** Some licenses, certifications, and other requirements determined to be necessary to meet the business needs of the employing unit may be required |
| **CLASSIFICATION HISTORY:**MM/YYYY - Created |