

21 Overview of Public Outreach

- 22 Outreach for the Executive's Recommended 2020 update of the 2016 Comprehensive Plan (2020
- 23 Update) was focused on three bodies of work: scoping for the 2020 Update, development of the
- 24 Skyway-West Hill Land Use Subarea Plan, and development of the Public Review Draft plan.
- 25 Targeted outreach to develop the plan update's scope of work took place in late 2018. Outreach
- 26 for the Skyway-West Hill Subarea Plan took place from October 2018 to June 2019, with
- 27 extensive community involvement. Outreach on the Public Review Draft Plan to stakeholders
- took place in spring 2019, while broader public outreach occurred during the public comment
- 29 period open from July 1 to 31, 2019.
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31 Phase 1: Outreach During Scoping

- 32 Scoping for the Executive's Recommended 2020 Comprehensive Plan update occurred over the
- 33 last eight weeks of 2018. The Executive initiated a process to develop and transmit a Scope of
- 34 Work, guided by the adopted Comprehensive Plan Workplan 14, with initial and primary
- 35 outreach to internal county agencies to identify topics that needed to be addressed in the 2020
- 36 Plan update. Engagement with stakeholders from outside the county was focused on groups such
- 37 as affected property owners, community groups, state agencies, the County's Agricultural and
- 38 Rural Forest Commissions, developers, environmental organizations, and municipal planners in
- 39 affected Potential Annexation Areas. The Executive transmitted the proposed scoping motion to
- 40 the Council in January 2019. The Council discussed the scoping motion at one Mobility and
- 41 Environment Committee, where there was opportunity for public comment. The Council
- 42 adopted the scoping motion (Motion 15329) on February 27, 2019.
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44 Phase 2: Outreach on the Public Review Draft Plan

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46 A. Outreach on Skyway-West Hill Subarea Plan

- 47 The public engagement process for developing the Executive's Recommended Skyway-West Hill
- 48 Subarea Plan was led by subarea planning staff in the Permitting Division of the Department of
- 49 Local Services, assisted by communications staff from the Department of Local Services
- 50 Director's Office, and included stakeholder interviews with 22 community leaders, four focus
- 51 groups with 62 residents, two public surveys, and two community forums bookending the
- 52 Subarea Plan process. Planning staff also provided regular briefings at West Hill Community
- 53 Association and Skyway Solutions meetings, and held open office hours at the Skyway Water
- and Sewer District's offices during the Subarea Plan's development. Formal community
- engagement began in the summer of 2018, and wrapped with a June 2019 community forum to
- 56 review the draft Subarea Plan.
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58 **B. Outreach on Draft Comprehensive Plan**

- 59 The Executive's Public Review Draft 2020 Update Plan was released on July 1, 2019. An
- 60 informational flier was sent to almost 7,400 property owners, including affected properties and
- 61 the surrounding parcels, in proximity to proposed plan components, in order to make them aware
- 62 of proposed changes and the plan update schedule, inviting them to public meetings, and to detail
- 63 how to engage with the update process. A webpage devoted to the updated plan components was

- 64 created, and an email was sent to the comprehensive plan interested parties mailing list
- 65 informing them of the update and how to engage with the process, review plan documents, and
- 66 make comments. This information was also shared through the Comprehensive Plan mailing list,
- 67 the Unincorporated Area News email newsletter, and the Office of Equity and Social Justice's
- 68 email list.
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- 70 Press releases about the 2020 Plan Update were sent to eight media outlets, and seven news
- 71 articles were published by a variety of local media during the public review period.
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- 73 Five community meetings were held around King County to solicit comment on the Public
- 74 Review Draft Plan, plus an additional meeting on Vashon-Maury Island focused on the proposed
- 75 Sea Level Rise regulations. The meetings were advertised in traditional print and online media,
- and via social media sites including Facebook, Instagram, and Nextdoor. Based on the sign-in
- sheets, approximately 310 people attended the community meetings, although it is likely that not
- every attendee signed in. Information about the community meetings is shown listed below.
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Community Meeting	Date	Location	Attendance
Vashon-Maury Island Sea Level Rise Special Topic Meeting	July 2	McMurray Middle School, 9329 SW Cemetery Road, Vashon WA, 98070	49
Bear Creek/Sammamish/Snoqualmie Valley Areas	July 9	11530 320th Avenue NE Carnation, WA 98014	25
Skyway-West Hill Area	July 11	Albert Talley High School 7800 S 132nd Street Seattle, WA 98178	104
Four Creeks/Maple Valley/SE King County Areas	July 16	Maple Valley Library 21844 SE 248th Street Maple Valley, WA 98038	17
Vashon-Maury Island Area	July 18	Vashon High School 9600 SW 204th Street, Vashon, WA 98070	54
North Highline Area	July 25	Seola Gardens Community Room 11215 5th Avenue SW Seattle, WA 98146	54

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- 81 The community meetings were held in an "open house" format, where attendees visited six
- topically oriented tables to speak with King County staff on topics of interest during the first half
- 83 hour and last hour of each meeting. A 20-minute presentation was provided after the first open
- 84 house half hour, followed by 10-minutes of question and answers.
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86 C. Summary of Comment

- 87 As a result of the public processes described above, nearly 400 written comments from
- 88 individual residents and organizations were received during the July Public Review Draft public
- 89 comment period. The majority of comments (274) received were in support of regulating fossil
- 90 fuel facilities. The next most mentioned topics were the proposed Vashon-Maury Island sea level
- 91 rise buffer (28), the Skyway-West Hill Subarea Plan (18), and proposed zoning for the Bear
- 92 Creek Urban Planned Development (14).
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94 **Phase III: Council Review and Adoption**

95 This process has included and/or is anticipated to include the following components:

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- Distribution of newsletters to dedicated Comprehensive Plan email list (1,621 subscribers as of January 27, 2020) to inform the public of Comprehensive Plan committee briefings, schedule updates, news, and public comment opportunities.
- Utilization of the Council's Comprehensive Plan website to provide:
 - Opportunity to sign-up for the Comprehensive Plan email list,
 - Ability to submit written online public testimony, and
 - Up-to-date information on the schedule, committee agendas and staff reports, news, proposed Comprehensive Plan and land use amendments, and public hearing notices.
 - A public comment period from time of transmittal (September 30, 2019) through adoption (scheduled for June 2020), including:
 - Receipt of written comments via letters, emails, or online testimony.
 - Verbal testimony in committee and before the full Council, as follows:
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October 15, 2019 at Mobility and Environment Committee	June 9, 2020 at full Council – publicly advertised formal public hearing
November 5, 2019 at Mobility and Environment Committee	July 7, 2020 continued public hearing at full Council – potential action (anticipated)
December 3, 2019 at Mobility and Environment Committee	July 21, 2020 at full Council – action if not acted July 7
February 12, 2020 at Mobility and Environment Committee	

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- Inclusion of received written comments in the published committee packets as part of the
 Comprehensive Plan staff reports.
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- State Environmental Policy Act (SEPA) review and public comment period prior to final adoption at the full Council. *(anticipated)*
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- Published advertisement in newspapers for formal public hearing prior to final adoption at full Council.

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 Mailed notice of public hearing to property owners adjacent to parcels proposed for land use designation and zoning changes prior to final adoption at full Council.

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