King County Emergency Management
INCLUSIVE EMERGENCY COMMUNICATIONS PLAN

(In partnership with Public Health – Seattle & King County, Seattle Emergency Management, and other regional stakeholders)

November 25, 2019

RECORD OF CHANGES

Date	Description of Change	Posted By
7/26/19	Conversion to CPG 101 Format	Janice Rahman
9/5/19	Content edits/additions	Lynne Miller
9/25/19	Content edits/attachments	Lynne Miller
10/25/19	Incorporation of feedback	Hannah French

King County Emergency Management
INCLUSIVE EMERGENCY COMMUNICATIONS PLAN

LEAD AGENCY
King County Emergency Management

SUPPORT AGENCIES
Cities and special purpose districts within King County
King County Sheriff's Office
King County Office of Interpreter Services
Public Health – Seattle & King County
Puget Sound Educational Service District (schools)

INTRODUCTION
A. Purpose

This Inclusive Emergency Communications Plan (IECP) outlines the roles and responsibilities of King County Emergency Management to meet the inclusive emergency communication requirements of RCW 38.52.070 and support local jurisdictions in doing the same. It represents a collaborative and coordinated effort by King County Emergency Management, Public Health-Seattle & King County, Seattle Emergency Management, and other regional stakeholders to ensure all residents in King County have access to life safety information in a language they understand.

As a regional leader in disaster planning, response, and recovery, King County Emergency Management has a responsibility to invest in systems that enhance communication networks and the rapid dissemination of public messaging. This IECP delineates how the County's Joint Information Center (JIC), in partnership with local support agencies, will relay critical, life-safety information regarding a given hazard or threat to communities throughout King County.

B. Scope

King County Emergency Management (KCEM) is responsible for supporting County government and regional King County. This IECP describes how the JIC will utilize a regional Joint Information System (JIS) to inform the public about the dangers associated with emergencies and actions they should take to remain safe.

King County is the 13th largest county in the United States, serving a culturally rich population of 2.2 million that speak upwards of 170 different languages and dialects. Communicating life-safety messages to a population this diverse is challenging, especially given the current limitations in available technology to quickly produce multiple, accurate translations to targeted audiences.

Several communication tools and channels will be used for oral and written limited English proficiency (LEP) emergency communications by KCEM and within the King County region. These include mass notification systems (e.g. Alert King County), translated written materials, ethnic media (TV, radio, social media), in-person and telephone-based interpretation services, and community-based social media networks (e.g. Facebook).

King County Total Population: 2,153,700

Washington State RCW 38.52.070 (3)(a)(ii) defines "significant population segment" as "each limited English proficiency language group that constitutes five percent or one thousand residents, whichever is less, of the population of persons eligible to be served or likely to be affected within a city town, or county."

The primary data sources used to determine the number of LEP populations within the King County region, and their specific preferred languages spoken, include U.S. Census Bureau (USCB) data and the State Office of Financial Management (OFM) LEP data.

According to the OFM 2016 estimates, the King County region has 32 LEP language groups considered significant populations segments. Table 1 displays the King County region and significant language group populations therein.

Table 1 – 2016 Significant LEP Population Segments in King County			
	Languages	**Estimate of Lang. Speakers**	**% of population**
1	Amharic	2,904	.135%
2	Arabic	3,639	.169%
3	Burmese	938	.044%
4	Cambodian	2,873	.133%
5	Chinese-Cantonese	5,929	.275%
6	Chinese-Mandarin	9,304	.432%
7	Farsi	1,365	.063%
8	French	1,176	.055%
9	Hebrew, Modern	694	.032%
10	Hindi	3,037	.141%
11	Japanese	2,034	.094%
12	Korean	4,838	.225%
13	Lao	1,345	.062%
14	Marshallese	1,632	.076%
15	Nepali	1,178	.055%
16	Oromo	1,154	.054%
17	Portuguese	756	.035%

18	Punjabi	4,400	.204%
19	Rumanian	1,081	.050%
20	Russian	6,027	.280%
21	Samoan	1,880	.087%
22	Somali	9,730	.452%
23	Spanish	85,345	3.962%
24	Swahili	882	.041%
25	Tagalog	5,236	.243%
26	Tamil	1,542	.072%
27	Telugu	2,243	.104%
28	Tigrinya	1,552	.072%
29	Turkish	725	.034%
30	Ukrainian	4,508	.209%
31	Urdu	1,656	.077%
32	Vietnamese	18,899	.878%
	Total	**190,502**	**8.845%**

C. Objectives

Collaborative relationships with trusted voices such as community leaders and ethnic media are critical to disseminating information quickly using formats and platforms that are understood and used regularly by communities. These partners can also provide important feedback regarding the effectiveness of those communication efforts.

Key objectives of this plan include:

1. Describing how information-sharing will flow between the County JIC and local jurisdictions to ensure communities receive timely emergency information.

2. Outlining the roles and responsibilities of KCEM and support agencies in leveraging individual and regional resources and capabilities to communicate life-safety information in multiple languages.

3. Identifying and coordinating with regional resources for accurate and timely translation and interpretation services for LEP communities.

AUTHORITIES

This plan articulates how King County will communicate with LEP individuals during emergency response and disaster recovery operations in compliance with federal and state requirements. The requirements are found in guidance for federal financial recipients from the U.S.

Department of Homeland Security[1] as well as Washington State RCW 38.52.070,[2] passed by the Washington Legislature, signed by the Governor, and effective July 23, 2017. This plan is designed to be part of King County's local Comprehensive Emergency Management Plan (CEMP).

SITUATION

A. **Emergency/Disaster Conditions and Hazards**
   The King County Hazard Identification and Risk Assessment (HIRA) is the foundational document for all emergency planning in the county. The HIRA identifies both natural and human-caused hazards that may impact the county. This IECP should be implemented during incidents where the dissemination of life-safety messages to all residents may require the coordination of multiple jurisdictions or agencies, or during any incident where a Presidential Emergency or Major Disaster Declaration may be requested.

B. **Planning Assumptions**

   Emergency management life-safety information and services during a non-emergency incident is centered primarily on preparedness information, to prevent and/or reduce risk. During an emergency incident, this information and related services are more time-sensitive and may require extra staffing resources to produce.

   Establishing strong relationships with community and faith-based leaders, as well as schools and businesses, before disaster strikes is key to building a robust network of information-sharing partners that can disseminate time-sensitive, official messages in appropriate and useful formats. The trusted partners can also provide situational awareness and community resource needs to emergency response organizations.

   Regular engagement and inclusion in planning, training, and exercise activities strengthen these relationships. King County's LEP residents infrequently interact with Emergency Management and its programs. Most interactions between LEP language groups and County departments are through the court systems, public health facilities, Metro Transit operators and customer service staff, Elections workers, and Sheriff's Office deputies.

   Emergency managers across the region will decide on the appropriate mix of language services – translations and interpretations – on a case-by-case basis based on impacted

---

[1] *Guidance to Federal Financial Assistance Recipients Regarding Title VI Prohibition Against National Origin Discrimination Affecting Limited English Proficient Persons*, https://www.lep.gov/guidance/guidance_Fed_Guidance.html#DHS, U.S. Department of Homeland Security, April 18, 2011. Also see page 19.

[2] http://lawfilesext.leg.wa.gov/biennium/2017-18/Pdf/Bills/Session%20Laws/Senate/5046-S.SL.pdf, Washington State Legislature, July 23, 2017. Also see Page 20.

LEP populations and operational needs. KCEM and local city partners will use the services of certified translators and interpreters to the extent possible and practical during emergencies and disaster recovery operations. We will also utilize pre-scripted and pre-translated messages for a variety of hazards that threaten our region (e.g. earthquakes, flooding, landslides, fire).

Accessing "on-demand" translation and interpretation services during a catastrophic incident may be significantly delayed given impacts to transportation and communication infrastructure, the time it takes to coordinate with translation service providers, as well as delays in gathering situational awareness and appropriate actionable messages and directives.

For similar reasons, dissemination of life-safety notifications in languages other than English may be more delayed than these same notifications in English, depending on the nature of the incident, technology limitations, impact to communication infrastructure, and a community's ability to reach its own members.

Interviews with community leaders indicate that local language communities consider existing auto-translation programs inadequate. It is preferable for emergency messaging to be sent in English versus relying on auto-translation. When available, using certified translators is a recognized "best practice".

Investing in pre-disaster education and community outreach regarding the importance of personal emergency preparedness and community self-sufficiency can counteract possible delayed or limited communications in any language.

The CodeRED system maintained by KCEM contains internal and external contact lists and has the capability of launching emergency alerts through Alert King County or to internal groups such as the TPN. This plan will refer to KCEM's emergency alerts as Alert King County, although this capability is housed within CodeRED.

CONCEPT OF OPERATIONS

A. Overview

Several communication tools and channels will be used for oral and written LEP emergency communications by KCEM and within the King County region. These include mass notification systems (e.g. Alert King County), translated written materials, ethnic media (TV, radio, social media), in-person and telephone-based interpretation services, and community-based social media networks (e.g. Facebook).

Contracts are in place to access certified interpreters, qualified bilingual staff, and certified translators. In addition, machine translation is used to initially capture a draft

of an alternate language communication; then reviewed and edited for proper context, meaning, and tone by a native speaker.

B. Duty Officer role

KCEM has a team of program managers who rotate as "24/7 on-call" duty officers. This provides regional partners and local jurisdictions a direct point of contact for communicating significant incidents and requesting emergency response support, including issuing emergency notifications to impacted residents. These duty officers are trained to use the County's mass notification system (e.g. Alert King County) to quickly launch emergency alerts by voice, email, and/or text message to mobile devices and landlines in geo-targeted areas.

C. JIC Organization

The King County JIC serves as a central hub for information-sharing and county wide public message coordination. It supports the JIS, soliciting communication updates from partner organization and jurisdiction communicators and issuing regionally applicable safety messages through interagency email, the County's Emergency News Blog, social media accounts (e.g Facebook and Twitter), and news media channels.

Upon activation of the County JIC, the JIC Manger will initiate correspondence with regional stakeholders to support coordinated messaging in multiple languages. Likewise, should an incident occur within a local jurisdiction, the given city or special purpose district will notify KCEM's Duty Officer and/or Public Information Officer to request specific messaging support, including interpretation and translation services.

D. Coordination with other agencies – King County Joint Information System (JIS)

The JIC will utilize a regional JIS to partner with other organizations to inform the public, through multiple channels, about the dangers associated with a given emergency and actions they should take to remain safe. Specifically, the County JIC will maintain and employ a regional contact directory of jurisdictional public information officers, media contacts, and regional translation resources. In addition, County department and locally managed translation and interpretation networks will be leveraged to enhance culturally-sensitive outreach to at-risk communities, in languages they understand.

Agencies composing the regional JIS include, but are not limited to:
- King County cities and special purpose districts
- King County Emergency Management
- King County government departments
- King County Office of Interpreter Services
- King County Sheriff's Office
- Pierce County Emergency Management

- Public Health – Seattle & King County
- Puget Sound Educational Service District
- Snohomish County Emergency Management
- Washington State Emergency Management Division

E. Messaging strategies and methods

A variety of systems, community networks, and communication methodologies will be leveraged to relay critical, life-safety messages to all residents, including LEP communities). These include mass notification systems (e.g. Alert King County and Emergency Alert System), which can be used to reach Public Health's Community Communications Network (CCN) and the county's Trusted Partner Network (TPN); as well as communication capability provided by King County Office of Interpreter Services, city and special purpose district networks, and ethnic media channels. In addition, pre-scripted hazard-specific emergency messages have been developed and translated to enhance the timeliness of developing and distributing appropriate messages in multiple languages.

(See Attachment A: Messaging Strategies and Methods)

RESPONSIBILITIES

A. Lead Agency
KCEM will take the lead in public communications coordination, reaching out to local jurisdictions and special purpose districts during an emergency to identify translation and interpretation needs. It will also activate and update its regional Emergency News Blog with public safety messages and resources.

In addition, the on-call KCEM Duty Officer will support emergency alert needs of county department and local jurisdictions, launching voice, email, and/or text messages through our mass notification system. This includes notifying our region's TPN – a contact directory of community leaders and members who may be able to relay critical information to their communities through established and preferred communication channels and languages.

B. Support Agencies

Public Health – Seattle & King County
Maintain a contact directory for its CCN members that serve as trusted voices within their respective communities. Make these contacts available to the KCEM Duty Officer and JIC for sharing timely public messages.
> Contact: CodeRED group list (directly accessible by KCEM) or Public Health's Duty Officer Line at 206-296-4606 (not for public release).

King County Sheriff's Office

Provide in-person information and/or leverage volunteers (i.e. King County Search & Rescue) to communicate safety information to impacted communities.

> Contact: KCSAR Coordinator/Detective Ed Christian 206-296-2740

King County government departments

Provide subject matter expertise and bi-lingual staff to help the JIC craft and deliver public messages in multiple languages to impacted communities.

> Contact: (See JIC contact directory for most current list)

King County Office of Interpreter Services

Obtain interpreters for more than 160 different languages to assist non-English speakers with court matters. OIS has offices in all three of Superior Court's primary facilities. Make these contacts available to the County JIC for sharing timely public messages.

> Contact: KCEM liaison Paul Manolopoulos 206-263-9542 or
> https://www.kingcounty.gov/courts/superior-court/interpreter-services.aspx

Cities and special purpose districts within King County

Pre-identify community language needs and establish connections with internal and external language translation providers. Make these contacts available to the County JIC for sharing timely public messages.

> Contact: (See JIC directory for most current list)

Puget Sound Educational Service District

Maintain contacts and coordinate communication with King and Pierce county school districts.

> Contact: Andrea Dombroski 425-917-7631 and Janine Thorn 425-917-7607

Snohomish County Emergency Management

Share situational awareness, operational support, and communications coordination with KCEM Duty Officer, EOC, and JIC.

> Contact: Duty Officer 425-320-9189 or 911 and ask for the SCEM Duty Officer

Pierce County Emergency Management

Share situational awareness, operational support, and communications coordination with KCEM Duty Officer, EOC, and JIC.

> Contact: Duty Officer 253-798-7470 and JIC 253-798-7470

Washington State Emergency Management Division

Share situational awareness, operational support, and communications coordination with KCEM Duty Officer, EOC, and JIC.

Contact: Duty Officer 800-258-5990 and JIC 253-912-4950

(See Attachment B: Individuals and Organizations Providing Language Assistance)

LOGISTICS AND SUPPORT REQUIREMENTS

Pre-scripted and translated emergency messages are available for timely dissemination through traditional, digital, and social media channels. Additional public communications will rely on internal and external translation service availability.

CodeRED system funding and maintenance is a responsibility of KCEM. Test alerts will be conducted and contact lists updated at least quarterly to ensure system is functioning properly and recipient emails and phone numbers are accurate.

Public communicator and media contact lists will be maintained by the County JIC Manager on a quarterly basis.

(See Attachment C: Key Life-Safety Messages)
(See Attachment D: News Media Contacts)

PLAN MAINTENANCE

This plan is the product of a collaborative partnership of regional emergency management stakeholders. It will be reviewed and updated, along with the County's CEMP, following emergency activation After Action Reviews, or when otherwise deemed necessary.

REFERENCES

Attachment A: Messaging Strategies and Methods
Attachment B: Individuals and Organizations Providing Language Assistance
Attachment C: Key Life-Safety Messages
Attachment D: News Media Contacts

Attachment A: Messaging Strategies and Methods

A variety of systems, community networks, and communication methodologies will be leveraged to relay critical, life-safety messages to all residents, including LEP communities.

For critical, life-safety situations

The KCEM Duty Officer will launch a pre-scripted **Alert King County** to a geo-targeted area of impacted King County residents. Given technological limitations, this alert will initially be launched in English and Spanish. A second, similar alert will then be sent to the **TPN contacts** listed in CodeRED, requesting they share the message through their established community channels (i.e. Facebook, word-of-mouth, faith centers).

System used: CodeRED to issue emergency alerts to geo-targeted areas, and/or existing contact lists of stakeholders

Capability: Can broadcast in two languages simultaneously by mobile text, landline, and email. However, cannot direct specific language translations to specific individuals.

At the same time, the KCEM JIC will relay the same critical, life-safety message through:

1. The county's **social media** channels (Facebook, Twitter, and Emergency News blog). Following best practices, the Facebook posts will feature the word "alert" in multiple languages, followed by a safety directive in English.

   Systems used: County's flagship social media accounts –
        Facebook: kingcountywa   Twitter: @kingcountywa   Blog: kcemergency.com

   Capability: Has wide reach, including large media followership. Allows for written language translation coupled with English message. Allows for images and video to enhance communications and comprehension levels. However, Twitter limits number of characters for a given post, and not all residents are users of social media.

2. **Local media, including ethnic channels**. Initially, due to time-sensitivity, content will be sent in English with a request for non-English broadcast stations and digital news platforms to translate the message in their audience's preferred language.

3. The **regional JIS** of appropriate stakeholders, requesting they share the message through their networks and notify the JIC of specific language groups for which they require translation assistance. These networks include:

   King County Sheriff's Office
   Provide in-person information and/or leverage volunteers (i.e. King County Search & Rescue) to communicate safety information to impacted communities.
        Contact: KCSAR Coordinator/Detective Ed Christian 206-296-2740

King County government departments
Provide subject matter expertise and bi-lingual staff to help the JIC craft and deliver public messages in multiple languages to impacted communities.
> Contact: (See JIC contact directory for most current list)

Cities and special purpose districts within King County
Pre-identify community language needs and establish connections with internal and external language translation providers. Make these contacts available to the County JIC for sharing timely public messages.
> Contact: (See JIC directory for most current list)

Puget Sound Educational Service District
Maintain contacts and coordinate communication with King and Pierce county school districts.
> Contact: Andrea Dombroski 425-917-7631 and Janine Thorn 425-917-7607

Systems used: CodeRED and JIS contact directories

Capability: Contains up-to-date contacts for partner organizations and community networks who have local connections and proven mechanisms for communicating with their diverse customers and neighbors. These trusted voices reinforce official messaging, delivering information in culturally sensitive ways. They are also instrumental in helping dispel rumors and misinformation, as well as providing feedback to the KCEM JIC on additional messaging needs.

For non-critical emergency situations

The KCEM Duty Officer and KCEM JIC will coordinate launches of additional **Alert King County public emergency alerts** to geo-targeted areas of impacted King County residents, as appropriate. Given technological limitations, these alerts will primarily be launched in English and Spanish.

The KCEM **JIC will serve as the primary conduit of ongoing public messaging and translation**, leveraging the same messaging channels outlined above.

Attachment B: Individuals and Organizations
Providing Language Assistance

King County Office of Emergency Management
Maintain and utilize a contact directory for TPN members that serve as trusted voices within their respective communities. Make these contacts available to the JIC for sharing timely public messages.

Trusted Partner Network
The TPN is comprised of community-vetted cultural, service, and faith leaders among targeted language groups who are already considered trusted, go-to sources during emergencies. City and county government can rely on this group to disseminate emergency messaging within their respective communities using their own cultural connections and social media networks.

Public Health – Seattle & King County
Maintain a contact directory for CCN members that serve as trusted voices within their respective communities. Make these contacts available to the KCEM Duty Officer (to upload in CodeRED) and JIC for sharing timely public messages.

Contact: CodeRED group list (directly accessible by KCEM) or Public Health's Duty Officer Line at 206-296-4606 (not for public release).

Community Communications Network -
The CCN is a partnership between Public Health – Seattle & King County (Public Health), community and faith-based organizations, and community leaders to ensure essential, and potentially critical health information reaches all populations in King County. It includes more than 700 individual contacts from 500 agencies and after-hours contact information for many key partners.

King County Office of Interpreter Services
Obtain interpreters for more than 160 different languages to assist non-English speakers with court matters. OIS has offices in all three of Superior Court's primary facilities. Make these contacts available to the County JIC for sharing timely public messages.
Contact: KCEM liaison Paul Manolopoulos 206-263-9542 or
https://www.kingcounty.gov/courts/superior-court/interpreter-services.aspx

Attachment C: Key Life-Safety Messages

Pre-scripted, hazard-specific messaging has been created and translated in the nine most commonly spoken languages in Seattle and King County – English, Spanish, Chinese (Cantonese and Mandarin), Vietnamese, Korean, Somali, Russian, Ukrainian, and Punjabi.

Topics include:

- Evacuation
- Flooding
- Winter Storm
- Heat
- Landslides/Mudflows
- Wildfires
- Shelter-in-Place

- Boil Water
- Earthquake
- Volcano
- Pandemic Flu
- Power Outage
- Reunification

- Dam Failure
- Terrorism
- 911 Outage
- Fire
- Driving
- Flooding

These messages are centrally stored on a SharePoint site (kc.rcecc.org) as an Excel spreadsheet, and will be stored on the KCEM website as well. They are organized by topic with an initial alert message for immediate action or warning, followed by related safety messages. Following is an example:

1. Evacuation

Alert

Evacuation **Warning**

• An evacuation warning has been issued for [location]. You may be asked to leave the area.

• For important information, click here: website link here

• To view this message in American Sign Language (ASL) or other languages, click here: website link here

What to do:

• If ordered to evacuate, do it immediately.

• Take only essential items, for example: medicine, foods for special diets, personal items, baby supplies, clothing, money, and valuable paperwork.

• Secure your home. Lock windows and doors.

• Some shelters may not accept pets. Make arrangements for someone outside the evacuation area to take care of your pet.

• If you do not have transportation, ask a neighbor or friend for help.

• Check local news for emergency updates.

• *If you know of someone who is unable to understand, see or hear this message, please tell them about it.*

Helpful links:

(Map of area)

Evacuation **Warning** Cancelled

• The evacuation warning has been cancelled for [location]. Government officials will continue to monitor the situation and send out additional alerts as needed.

Evacuation Order

Alert

• An evacuation order has been issued for [location]. Move away from the area IMMEDIATELY.

• To view this message in American Sign Language (ASL) or other languages, click here: <u>website link here</u>

What to do:

• Secure your home. Lock windows and doors.
• Leave immediately and follow recommended routes. [PROVIDE EVACUATION ROUTES].

• Some routes may have signs posted along roads and highways.

• Do not take shortcuts. They may be blocked.

• An evacuation center is located at [location].

• For life-threatening emergencies, call 911.

• Check local news for emergency updates.

• To view this message in American Sign Language (ASL) or other languages, click here: <u>website link here</u>

• *If you know of someone who is unable to understand, see or hear this message, please tell them about it.*

Evacuation Order Cancelled

Alert

• The evacuation order has been cancelled. Government officials will continue to monitor the situation and send out additional alerts as needed.

• *If you know of someone who is unable to understand, see or hear this message, please tell them about it.*

Attachment D: News Media Contacts

News Media (including ethnic)
Reiterate and translate (as needed) public safety messages and situation updates provided by the County JIC. Provide feedback regarding additional public messaging needs, based on customer response.

Contact: (see JIC directory for most current list of personal contacts; Snapshot below)

Best practice will be to check Seattle Office of Immigrant and Refugee Affair's media list as it is regularly updated.

Area/County	Type	Media	Email	Community
Auburn	Newspaper	Auburn Reporter	editor@auburn-reporter.com	
Bellevue	Newspaper	Bellevue Reporter	akunkler@soundpublishing.com	
Bellevue	Newspaper	China Press Weekly (Seattle)	advsf@uschinapress.com	Chinese
Bellevue	Newspaper	Epoch Times	feedback@epochtimes.com	Chinese
Bellevue	Radio	It's Not Evening Yet on KKNW 1150 AM Alternative Talk	kkwnlistener@1150kknw.com	Russian
Bellevue	Online News	Joy Seattle	editor@joyseattle.com	Korean
Bellevue	Radio	KBCS 91.3 FM -Hawaii Radio Connection	news@kbcs.fm	Hawaiian/Pacific Islander
Bellevue	Radio	KKNW 1150 AM Alternative Talk - Chinese Radio Seattle	kknwlistener@1150kknw.com	Chinese (Mandarin)
Bellevue	Newspaper	Siete Dias	raulperez@elsietedias.com	Latino
Bothell	Newspaper	Bothell Reporter	anystrom@bothell-reporter.com	
Bothell	Newspaper	Bothell/Kenmore Reporter	rdawson@soundpublishing.com	
Bothell	Online News	Junglecity.com	info@junglecity.com	Japanese
Des Moines	Newspaper	Awaaz-e-punjab	pablajas@yahoo.com	Indian/South Asian
Enumclaw	Newspaper	Enumclaw Courier Herald	news@courierherald.com	
Federal Way	Newspaper	Federal Way Mirror	editor@fedwaymirror.com	
Federal Way	TV	KBS Washington	koamtvusa@gmail.com	Korean
Federal Way	Newspaper	KO-AM Daily News	koamtvusa@gmail.com	Korean
Federal Way	TV	KO-AM TV	koamtvusa@gmail.com	Korean
Federal Way	Newspaper	Media Hankook	ads@mhnakook.com	Korean
Federal Way	Newspaper	Sports Seoul Seattle	brucekim515@gmail.com	Korean
Issaquah	Newspaper	Seattle Viet Times	seattleviettimes@gmail.com	Vietnamese
Kent	Newspaper	Kent Reporter	shunter@kentreporter.com	
Kent	Radio	La Grande KKDS 99.3 FM	contact@bustosmedia.com	Latino
Kirkland	Newspaper	Kirkland Reporter	kmanandic@soundpublishing.com	
Maple Valley	Newspaper	Covington/Maple Valley Reporter	jkelety@soundpublishing.com	
Redmond	Newspaper	Redmond Reporter	editor@redmond-reporter.com	
SeaTac	TV	Salaxley TV	salaxleytv@gmail.com	Somali

Seattle	TV	Actitud Latina on Azteca TV Seattle	karina@oyepro.com	Latino
Seattle	TV	Andenet TV	info@mmrtiseattle.org	Ethiopian
Seattle	Online News	Asia Today	admin@asiatoday.com	Chinese
Seattle	Newspaper	Associated Press	ejohnson@ap.org	
Seattle	TV	Azteca TV Seattle (KFFV & KVOS)	clafever@kffv.com	Latino
Seattle	Digital	Beacon Hill Blog	blog@beaconhill.seattle.wa.us	
Seattle	Digital	Belltown People	belltownpeople@gmail.com	
Seattle	Radio	Bustos Media	contact@bustosmedia.com	
Seattle	Digital	Capitol Hill Seattle Blog	chs@capitolhillseattle.com	
Seattle	Digital	Central District News	tips@centraldistrictnews.com	
Seattle	Radio	Conexion Contigo	lupita@conexioncontigo.com	Latino
Seattle	Digital	Crosscut	news@crosscut.com	
Seattle	TV	Crossings TV	charmaine.lane@crossingstv.com	
Seattle	Newspaper	Daily Journal of Commerce	ben.minnick@djc.com	
Seattle	Newspaper	Daily Journal of Commerce	brian.miller@djc.com	
Seattle	Newspaper	El Mundo	editorial@elmundous.com	Latino
Seattle	Radio	El Rey KKMO 1360 AM	production@elrey1360seattle.com	Latino
Seattle	Radio	El Rey Radio	production@elrey1360seattle.com	
Seattle	TV	Ethio Youth Media TV/Multimedia Resources & Training Institute	info@mmrtiseattle.org	Ethiopian
Seattle	Production Company	Ethiopian Community Media Association	info@ecseattle.org	Ethiopian
Seattle	Newspaper	Filipino American Bulletin	filambull@comcast.net	Filipino
Seattle	Newspaper	Filipino American Herald	info@filamherald.com	Filipino
Seattle	TV	Fox News	robert.shaffer@foxnews.com	
Seattle	Newspaper	International Examiner	iexaminer@iexaminer.org	Asian (ALL)
Seattle	Digital	International Examiner	iexaminer@iexaminer.org	Asian (ALL)
Seattle	Radio	KBCS	office@kbcs.fm	
Seattle	TV	KCJT-LP	kcjttv@yahoo.com	
Seattle	TV	KCPQ	tips@q13.com	
Seattle	TV	KCTS	ecerna@kcts9.org	
Seattle	TV	KING	newstips@king5.com	
Seattle	Government	King County TV	kimberly.hill@kingcounty.gov	
Seattle	Radio	KIRO Radio	feedback@mynorthwest.com	
Seattle	Radio	KIRO Radio	slerner@kiroradio.com	
Seattle	Radio	KIRO Radio	ttangney@973kiro.com	
Seattle	TV	KIRO-TV	newstips@kirotv.com	
Seattle	TV	KIRO-TV	webstaff@kirotv.com	
Seattle	Radio	KKDZ 1250 AM- Desi 1250	contact@desi1250am.com	Indian/South Asian
Seattle	Radio	KNKX	bearcd@plu.edu	
Seattle	Radio	KNKX	news@knkx.org	
Seattle	Radio	KOMO Radio	editor@komoradio.com	
Seattle	TV	KOMO-TV	mornings@komo4news.com	
Seattle	TV	KUNS	info@kunstv.com	
Seattle	Radio	KUOW	newsroom@kuow.org	
Seattle	Radio	La Estacion De La Familia KLSY 93.7 FM	ar.radiomc@gmail.com	Latino
Seattle	Radio	La Super Deportiva on KXPA 1540 AM	rulasfutbol@gmail.com	Latino
Seattle	Digital	Magnolia Voice	tips@magnoliavoice.com	
Seattle	Newspaper	Northwest Asian Weekly	info@nwasianweekly.com	Asian (ALL)
Seattle	Newspaper	Northwest Vietnamese News / Người Việt Tây Bắc	nvtbraovat@aol.com	Vietnamese
Seattle	TV	Noticias Univision on KUNS univision	info@kunstv.com	Latino
Seattle	Digital	Phinneywood	tips@phinneywood.com	
Seattle	Digital	Queen Anne View	tips@queenanneview.com	
Seattle	Radio	Radio Luz	info@radioluzseattle.com	
Seattle	Radio	Radio Variedad	radiovariedadesseattle@gmail.com	
Seattle	Newspaper	Real Change	editor@realchangenews.org	

Seattle	Newspaper	Robinson Newspapers	michaelh@robinsonnews.com	
Seattle	Newspaper	Robinson Newspapers	pr@robinsonnews.com	
Seattle	Online News	Runta (The Truth)	ahmed.abdille@gmail.com	Somali
Seattle	Newspaper	Runta News	editor@runtanews.com	
Seattle	Newspaper	Saigon Bao	saigonbaocom@gmail.com	Vietnamese
Seattle	Newspaper	Salon Ethiopia	contact@salonethiopia.com	Ethiopian
Seattle	Production Company	SBTN - Saigon Broadcasting Television Network	nvtbravoat@aol.com	Vietnamese
Seattle	Newspaper	Seattle Chinese News	chineseseattlenews@yahoo.com	
Seattle	Newspaper	Seattle Chinese News	seattlechinesenews@gmail.com	
Seattle	Newspaper	Seattle Chinese Times	info@seattlechinesetimes.com	
Seattle	Digital	Seattle Medium	chrisb@mediumnews.net	
Seattle	Digital	Seattle P-I	citydesk@seattlepi.com	
Seattle	Newspaper	Seattle Times	newstips@seattletimes.com	
Seattle	Newspaper	Seattle Weekly	news@seattleweekly.com	
Seattle	TV	SOM-TV	info@somtv.org	Somali
Seattle	Newspaper	Soy Source	info@napost.com	Japanese
Seattle	Newspaper	The Facts	seattlefacts@yahoo.com	African American
Seattle	Newspaper	The North American Post	info@napost.com	Japanese
Seattle	Online News	The Seattle Globalist	info@seattleglobalist.com	Multiethnic (English)
Seattle	Newspaper	The Skanner	info@theskanner.com	African American
Seattle	Newspaper	The Stranger	editor@thestranger.com	
Seattle	Newspaper	The Stranger	news@thestranger.com	
Seattle	Newspaper	The Voice	nancyg@nhwa.org	Multiethnic (English)
Seattle	Newspaper	Tu Decides	albert@tudecidesmedia.com	
Seattle	TV	Univision (KUNS)	info@kunstv.com	Latino
Seattle	Newspaper	Vietnamese Today Weekly News / Người Việt Ngày Nay	nguoivietngaynay@gmail.com	Vietnamese
Seattle	Digital	West Seattle Blog	editor@westseattleblog.com	
Seattle	Digital	White Center Now	whitecenternow@gmail.com	
Seattle	Newspaper	Korea Times (Hankook Ilbo)	philkso@gmail.com	Korean
Seattle	TV	Seattle Community Media	help@seattlecommunitymedia.org	Multiethnic
Shoreline	Online News	Ethiopian Observer	ethiopians@ethioobserver.net	Ethiopian
Shoreline	Newspaper	Shoreline News	editor@shorelineareanews.com	
Snoqualmie	Government	City of Snoqualmie	jpliego@ci.snoqualmie.wa.us	
Snoqualmie	Newspaper	Snoqualmie Valley Record	editor@valleyrecord.com	
Snoqualmie	Newspaper	Snoqualmie Valley Star	editor@snovalleystar.com	
Statewide	All	Associated Press	support@apnews.com	
Vashon	Newspaper	Vashon Beachcomber	editor@vashonbeachcomber.com	
Vashon	Digital	Vashon Loop	editor@vashonloop.com	
Woodinville	Digital	Woodinville News	editor@woodinville.com	