

## Agenda

# King County Pandemic and Racism Community Advisory Group

March 18<sup>th</sup> 10:30 am – 12pm

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| <b>Welcome, Bereket Kiros</b> , Community Response Alliance  | 10:30-10:35 |
| <ul style="list-style-type: none"><li>• Land acknowledgment</li><li>• Agenda overview</li></ul>  |             |
| <b>Vaccine Updates, Jeffrey Duchin</b> , MD, Health Officer and Chief, Communicable Disease Epidemiology & Immunization Section  | 10:36-10:56 |
| <ul style="list-style-type: none"><li>• Vaccination information/Johnson and Johnson</li></ul>  |             |
| <b>Community Cafe, Bereket Kiros</b> , Community Response Alliance   | 10:57-11:12 |
| <ul style="list-style-type: none"><li>• What is coming up in your community space?</li><li>• What are you hearing as it relates to racism, and to vaccine access needs?</li><li>• How can Public Health support you?</li></ul> |             |
| <b>Vaccination and BIPOC Communities, Matias Valenzuela</b> , Equity Director, Public Health   | 11:13-11:38 |
| <ul style="list-style-type: none"><li>• Collaborations</li><li>• Equity strategies</li></ul>   |             |
| <b>BIPOC Access to Vaccines, Anthony Rivers</b> , COVID Vaccines Project Program Manager, Public Health<br><b>Naisha Williams</b> , Preparedness & Community Mitigation and Recovery, Public Health                            | 11:39-11:54 |
| <ul style="list-style-type: none"><li>• Community Vaccination/Pop-Up Events</li><li>• Vaccination access for Essential Workers</li></ul>   |             |
| <b>SC Rotation, Housekeeping, Closing, Aselefech Evans</b> , Equity Manager, Public Health & <b>Bereket Kiros</b>  | 11:55-12:00 |

# Principles for equitable vaccine delivery

- 1) Remove barriers that deter access
- 2) Create an inclusive process
- 3) Be intentionally anti-racist and accountable to Black, Indigenous and People of Color (BIPOC) communities

## Principles in action:

- Focus on Highest Risk and Most Impacted
- Work with Community
- Make Registration Easy
- Make Vaccine Available when People are Available
- Address Transportation and Mobility
- Ensure Language Access
- Vaccination Regardless of Immigration Status

## Major delivery mechanisms include:

- Hospitals and health care systems
- Community health centers
- Pharmacies
- Employer-based vaccination clinics
- High-volume community vaccination sites
- Mobile vaccination teams
- Community-based pop-up vaccination clinics

# Collaborations with BIPOC communities on vaccination

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Pandemic & Racism Community Advisory Group - ~40 organizations

BIPOC Vaccine Working Groups: Black, Latinx, Native/Indigenous, South Asian

Community Mitigation & Recovery: Task forces, Speakers bureau, Language Access Team

Community Navigators: representing 30 communities most impacted

Small grants grantees:

- - COVID-19 InEquity Grant: 46 organizations funded in late 2020

Racial and Ethnic Approaches to Community Health (REACH):

- Focus on Black, African-born and Asian/Pacific Islander communities

HealthierHere: 30+ BIPOC organizations, south King County emphasis

# Targeted approaches high-volume and community event sites

## **High volume sites: Kent, Auburn, Renton (KP), Redmond (Microsoft)**

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- CBOs working with Area Agency on Aging (Aging & Disability Services):
  - E.g., ACRS, African American Elders Program, AARTH, Sea Mar
- Community Navigators
- Specific CBOs
  - E.g., Pacific Islander Community Association of WA, Cham Refugee Community, Congolese Integration Network

## **Community events (approximately 250 people):**

Last week, three events:

- Holy Evangelistic Center with Othello Station Pharmacy (Skyway)
- Khmer Community of Seattle & King County (White Center)
- Dale Turner YMCA and Shoreline FD

# Example: Holy Temple Evangelistic Center – Saturday March 13

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In Skyway: 5 congregations, African American churches, Othello Station Pharmacy

210 people vaccinated

- 2nd dose April 10th

70% African-American population

Many multi-generational families

NO one was turned away; 60 people that didn't have an appointment got vaccinated.

Many people didn't have Health Insurance



# Tools and funding for community activities

## Tools

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**Vaccination Data dashboard:** Continuously updated with information by race/ethnicity, zip code, age

**Draft Equity Tool for Community Vaccination Siting:** Events / pop-ups considering race, geography, vulnerability

## Potential Future Funding for Community-Based Organizations and Ethnic Media

**High-volume vaccination sites** (500-1,000 appointments per day): planning, staffing and appointment support

**Smaller-scale, tailored community vaccination events** (100-300 appointments per day): planning, staffing and operations

**Outreach and education:** Developing and disseminating education materials through CBOs and Faith-based organizations

**Community and ethnic media buys** via mass media to support the overall effort

# Thank you, Community!

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Pandemic and Racism Community Advisory Group staff contacts:

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