

# King County COVID Vaccine Delivery Strategy Report

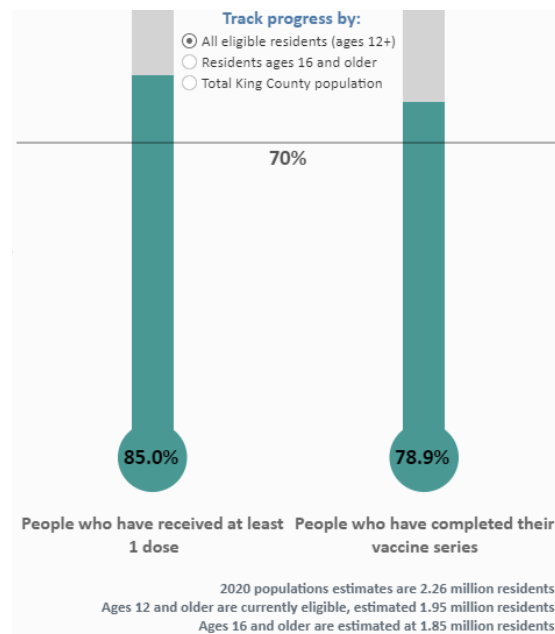
## September 14, 2021

### Strategic Vaccination Goal

Our King County goal is to vaccinate a minimum of 70 percent of all adults across racial and ethnic groups and regions of the County by June 30, 2021 through an ambitious, multimodal strategy. We strive for higher rates of vaccination among older adults, and Black, Indigenous and People of Color populations that have been disproportionately impacted by COVID-19. **We have exceeded 70% overall vaccination across the county.** Gaps in vaccination in specific communities remain, and we continue to address those gaps.

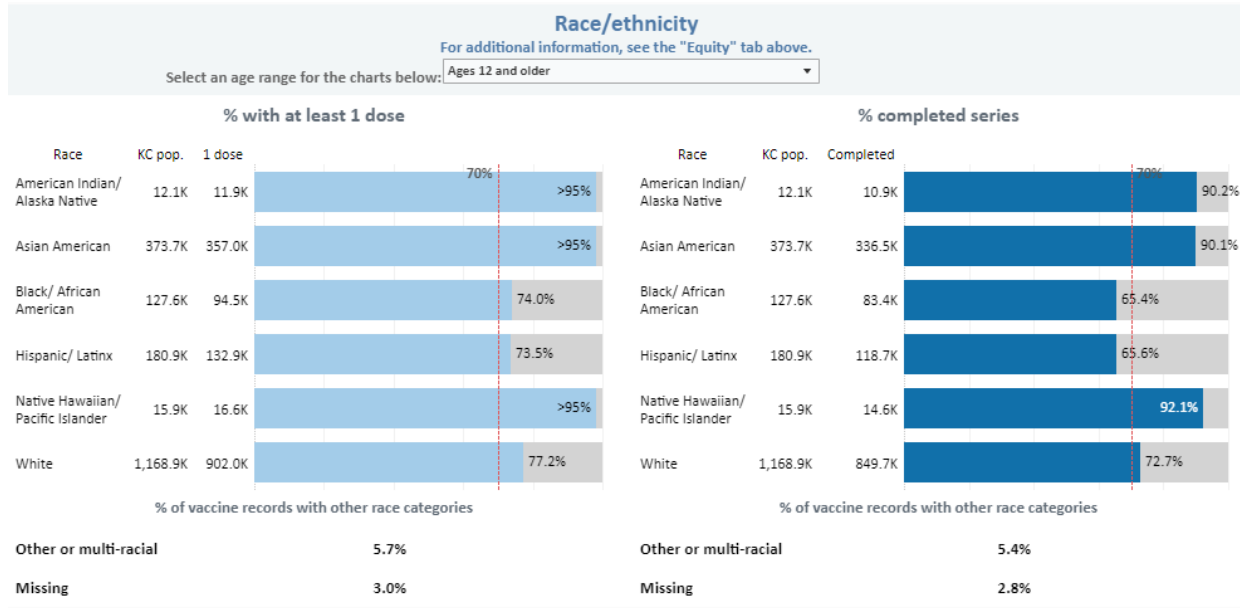
### Progress toward critical indicators

**Target: At least 70% of eligible residents fully vaccinated. We have exceeded this goal and continue to make additional gains in vaccination.** As of 9/13, 78.9% of eligible residents age 12+ have been fully vaccinated and 85.0% of residents have received at least 1 dose.

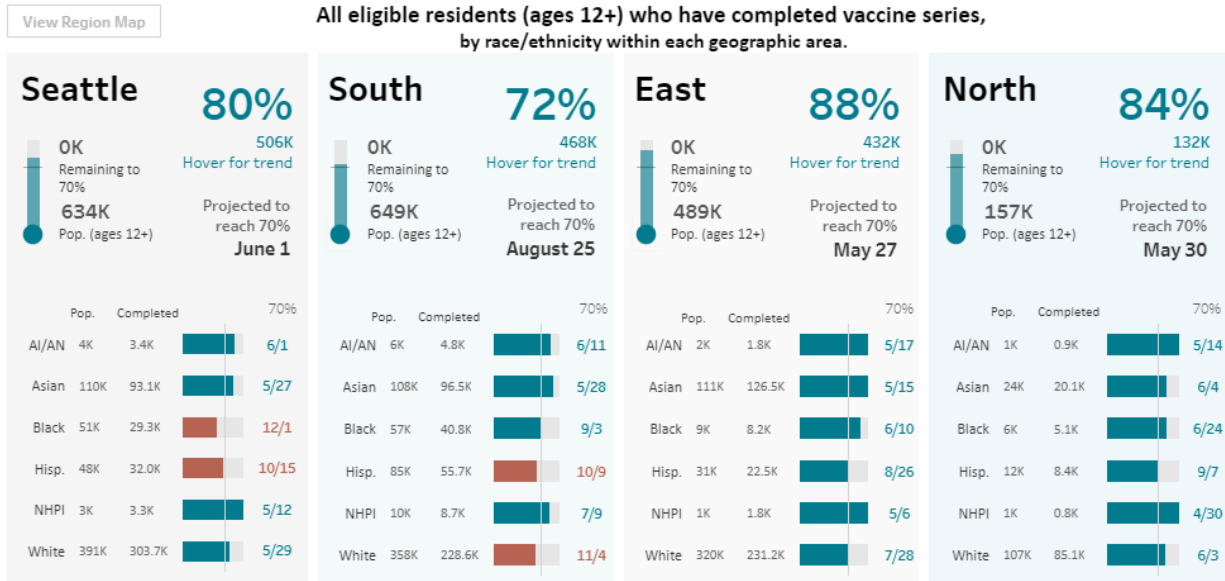


**Target: At least 70% of residents of all races and ethnicities are fully vaccinated.** As of 9/13, among those age 12+, **74.0% of Black/African American residents and 73.5% of Hispanic/Latinx residents have received at least 1 dose of vaccine;** this brings us closer to our goal of full vaccination of at least 70% of residents across racial and ethnic groups. We continue to implement additional efforts to reach remaining residents with vaccine.

Please note that the following figures reflect completed vaccination series for ages 12+.



Gaps persist across geography, but we continue to make gains in vaccination in South King County. We have now reached 70% vaccination in South King County as a whole. We continue to implement additional vaccination efforts in specific communities where vaccination percentages remain lower than the county overall.



## Key Vaccination Updates

**Our primary focus remains striving to meet people where they are with information and access to vaccine, prioritizing those communities that have been most impacted by COVID.**

**We continue to offer vaccination events in collaboration with communities and workplaces.** In the last week we partnered with community groups to host 20 events serving Renton, Kent, Skyway, Des Moines, Auburn, White Center, Federal Way, Burien, and several Seattle neighborhoods. Multiple partner organizations helped carry out these events, including Para Los Niños, several Farmers' Market associations, Martin Luther King Community Center, Highline College, the King County Library System, the Renton School District, the Maranatha SDA Church, the Seattle Housing Authority, and many others. Communities served included youth, BIPOC communities, Black/African American communities, Latinx communities, and more. Additionally, we partnered with employers in the construction and transit sectors to hold 2 vaccination events for workers in Renton and Tukwila.

**Public Health and King County Partnership vaccination sites continue to serve communities across the county.** Our Auburn site added new hours this week and is now open Saturday through Wednesday until 7 pm. Additionally, our **mobile teams and place-based, integrated strategy team continue ongoing activities while actively planning for scale-up** to meet anticipated future demand for booster doses and vaccines for younger children.

**Our communications and community engagement activities in the last week included the following:**

- We made the following updates to our Web site:
  - We have several updated in-language materials:
    - Free King County COVID-19 testing sites [flyer](#): On the [COVID-19 testing locations and guidance](#) page.
    - Getting Vaccinated in King County [flyer](#): On the [Getting Vaccinated in King County](#) page.
    - Vaccine fast facts [flyer](#): On the [COVID-19 community materials](#) page.
    - Vaccine sites for youth with disabilities [flyer](#): On the [COVID-19 Vaccination for Children and Teens](#) page.
    - Frequently asked questions about COVID-19 vaccine [webpage](#): Added questions about a third vaccine dose, information for people who are pregnant or breastfeeding, and what to do if you lose your vaccine card. Click the 'Languages' dropdown menu for in-language links.
  - Schools COVID-19 Response Toolkit: [Web page](#) updates include updated materials under 'Additional toolkit resources in multiple languages.'
- We published the following on our **Public Health Insider Blog**:
  - Those who are not fully vaccinated are 7x more likely to test positive for COVID-19, 49x more likely to be hospitalized, and 32x more likely to die from the disease—compared with those who are fully vaccinated. More information in this Public Health Insider [blog post](#).
  - Public Health Insider, Blogs en español: [La nueva serie de videos de Conversaciones Sobre el COVID le hace la siguiente pregunta a la comunidad, ¿Por qué vacunarse ahora?](#)
- We published the following on **social media**:
  - [Q&A: COVID-19 booster doses](#) What is a booster shot? Why do we need it? Here's part one of a roundup of your top FAQs.
  - [Q&A: Vaccines for kids under 12](#) COVID-19 vaccine clinical trials are underway for children under the age of 12. But when will kids in this age group be able to get vaccinated?

- [Auburn Outlet Collection vaccination site adding hours this week.](#) Now open on Sat, Sun, Mon, Tues, and Wed! Evening hours extended til 7 pm.
- [Risk of COVID-19 by vaccine status.](#) By looking at these numbers, we see that the risk of catching COVID-19, being hospitalized, or dying of COVID-19 is FAR higher for people who are not fully vaccinated relative to vaccinated people.
- [COVID Conversations: Delia, Sixta, and Velia \(Spanish with English captions\).](#) Delia said, “I asked myself: what’s worse? Head straight to death or take the road where we have a chance to be safe? That’s when I said, ‘get the vaccine.’ Afraid and all. I went and got the vaccine.”
- [Win free vaccinated amplifier swag and art.](#) Retweet/quote this tweet, tag a friend, & share why you got the #COVID vaccine by 11:59pm Fri, 9/10 & follow @KCPubHealth.
- [Kent-Des Moines walk-up testing site now open.](#) Open Monday-Saturday, 9am-5:30pm. Advanced appointments recommended.