

First Friday Forum

AUGUST 3, 2018



Watermelon Day



Happy

Coming to a Healthplanfinder Near You!

- Search for Customer without using a SSN
- Search for Customer with an ACES ID
- Application ID at the bottom of all pages
- Customer name printed on e-Sign page





Improved 19-year old transition to own account!!!!!!!!!!

Best Practices in Outreach

- Mobile Outreach-Medical care to Migrant Farm Workers
- Russian community outreach
- Mobile medical services in schools
- Mass community message blasting
- Alternative School outreach
- Next Generation zone
- Cross-Program Service Delivery
- Foreign Language media
- Community development and outreach
- Communities of color





89 days until open enrollment!

Questions

