

- 92,201 people have been verified for LIFT (as of 12/31/2018)
- In 4th Qtr 80% of enrollees were verified with EBT or Provider One Benefits.
- New outreach strategies:
 - Outreach on the bus!
 - Partnership with Metro's Fare Enforcement.
 - Outreach/Enrollment Marketing Piece
 - Pilot on-line enrollment

• **LIFT Quote:**
I am low income and lost my car and this is the only way for me to get around. I can't spend \$10 a day in transportation and so this Orca Lift card has saved my life!

