

# *Sharing Pandemic EBT (P-EBT) Information Guide*

Sharing communications about the Pandemic EBT (P-EBT): Emergency School Lunch Program is essential to getting families signed up and receiving benefits. One of the best ways that families can get this information is through their local school and school district.

We're relying on you to get the word out to parents about these new benefits that will help feed children in our state. Below you will find communication materials that we have developed. Some of these are "ready to go" like the Parent Flyer and Social Media Graphics, while others will require some customization, such as the Parent Letter Template. The [School Information document](#) provides an overview of the program.

**Getting Started:** You can use as many (or few) of these resources as you would like, but this is an example communications plan that you can use:

1. **Edit and send the [Parent Letter Template](#):** Edit the this document to include your school district information. Feel free to add your district logo and contact information. You can print and mail the letter, send it using email, or use it in any way that is helpful for the families your district serves.
2. **Distribute the [Parent Flyer](#):** This easy-to-understand flyer contains all the information a family needs to get started with P-EBT benefits. You can also post the flyer on your website! Think about including physical copies in your emergency summer meal bags/boxes.
3. **Get Posting!:** Use the [social media graphics](#) and messaging on your district social media accounts. Remember to direct families to [K12.wa.us/PEBT](http://K12.wa.us/PEBT) for more information and [WashingtonConnection.org](http://WashingtonConnection.org) to apply!
4. **Have questions? Refer to the FAQ:** The [Frequently Asked Questions](#) document can help answer questions you may receive and can be sent out to families.

**Translated documents are coming soon!** Keep an eye out on the [OSPI Pandemic EBT for Schools webpage](#).

**Have Questions?** Please email [Child.Nutrition@k12.wa.us](mailto:Child.Nutrition@k12.wa.us).

