

E-cigarettes: hooking a new generation on nicotine

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In the 2017-2018 school year, 90% of our tobacco and nicotine violations were for vapes. And over 60 percent of those were for JUULs specifically. We are seeing changes in the way that youth are using nicotine.

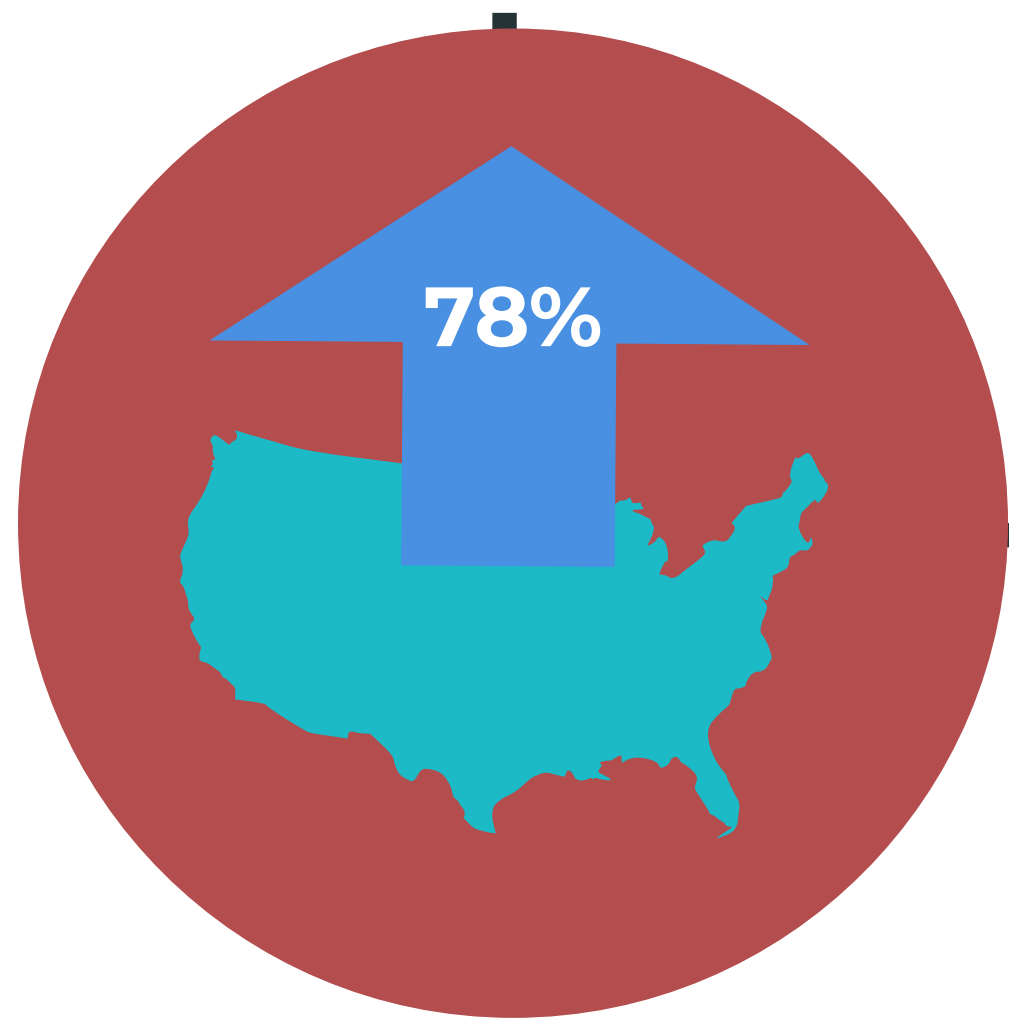
-Lisa Davidson, Prevention and Intervention Manager, Seattle Public Schools

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Youth are using e-cigarettes more than any other tobacco product.

Youth who use e-cigarettes are more likely to start smoking conventional cigarettes and increase use of both products.



Nationally, e-cigarette use among middle and high school students drastically increased between 2017 and 2018 and now 1.5 million more middle and high school students are using e-cigarettes.

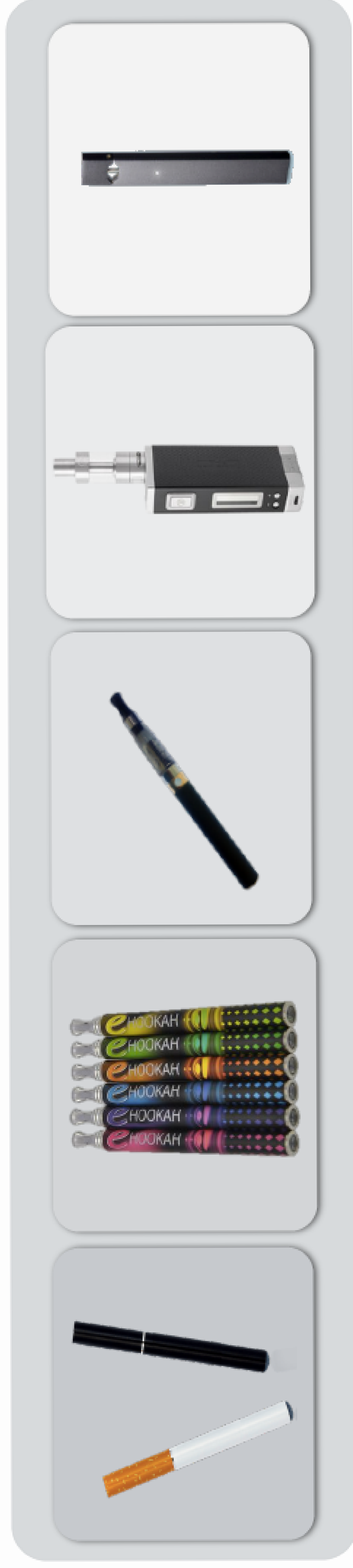
Among high school students, the increase was 78%.



Flavored tobacco products have been proven to appeal to youth and facilitate the start of tobacco product use.

Almost all e-cigarettes used by youth are flavored to taste like menthol, alcohol, candy, fruit, chocolate or other sweets.

E-Cigarettes & Vape Pens Generations



Cig-a-Like

E-cigarettes came onto the market around 2007.

Most delivered nicotine and were disposable.

Variations

Variations on the first e-cigarettes included products like e-hookah and rechargeable versions.

Vape Pens

These have batteries that can reach higher temperatures, have refillable e-liquid cartridges, and allow users to regulate the frequency of inhalations.

Mods

Large size, modifiable e-cigarettes allow for more aerosol, nicotine, and other chemicals to be breathed into the lungs, at a faster rate.

Pod-Based

These e-cigarettes are shaped like USBs and contain pods with higher amounts of nicotine than previous generations.