



LET'S CONNECT

Eastrail Regional Advisory Council

Friday, January 29, 2021

2:00 PM - 4:00 PM

--- Virtual meeting by remote technology ---

All participation will take place using Zoom. Instructions for participation will be shared approximately one week prior to the meeting.

2:00 PM – 2:05 PM Introductions and Agenda Review

- RAC Chair/KC Councilmember Claudia Balducci

2:05 PM – 2:10 PM Approval of October 29, 2020 RAC Meeting Summary

- RAC Chair/KC Councilmember Claudia Balducci

2:10 PM – 2:45 PM A Co-Creation Framework for Community Engagement Supporting Eastrail Trail Development (Discussion Item)

- Debbie Lacy, Executive Director, Eastside for All

2:45 PM – 3:10 PM Eastrail Partners Service Agreement Closeout and Planning for Ongoing Collaboration (Discussion Item)

- Katherine Hollis, Executive Director, Eastrail Partners

3:10 PM – 3:30 PM Eastrail Trail Use Counting: 2020 Results and Developing a Long Term Counting Plan (Information Item)

- Mike Ullmer, King County Parks and Recreation Division
- David St. John, King County Department of Natural Resources and Parks

3:30 PM – 3:45 PM Progress and Success Updates (Information Item)

- RAC Members and RAC Principals Staff Team Members

3:45 PM – 4:00 PM Public Comment

Adjourn



EASTRAIL REGIONAL ADVISORY COUNCIL

MEETING SUMMARY

October 29, 2020 | 1 – 3 PM

Zoom Meeting

Regional Advisory Council (RAC) Members Present: Claudia Balducci, King County Councilmember (Chair); Jay Arnold, Deputy Mayor, City of Kirkland (Vice Chair); Vicky Clarke, Eastside Greenway Alliance; Kathy Lambert, King County Councilmember; Reagan Dunn, King County Councilmember; Christie True, Director, King County Department of Natural Resources and Parks; Jessica Forsythe, Redmond Councilmember; Randy Corman, Renton Councilmember; Tom Teigen, Director, Snohomish County Department of Parks, Recreation & Tourism; Don Billen, Sound Transit; Les Rubstello, Woodinville Councilmember.

Welcome and Introductions

Chair Claudia Balducci called the meeting to order at 1:08 pm, welcomed all in attendance to the third remote RAC meeting, and reviewed the agenda.

Approval of July 17, 2020, meeting summary

Councilmember Forsythe moved to approve the July 17, 2020 meeting summary. Councilmember Lambert seconded. There being no objections, the summary was approved.

Federal and State Engagement Planning

Katherine Hollis of Eastrail Partners provided updates on federal and state advocacy for the Eastrail and thanked all those who participated with the August engagement event for federal delegation staffers.

Federal

- There have been good follow-up discussions with Congressman Smith and Congresswoman DelBene's offices, as well as Senators Murray and Cantwell.
- There will be more updates after the election and planning for further engagement.

State

- Eastrail Partners has been working with RAC staff and others on priorities in Olympia. The engagement approach will focus on the transportation budget which has a longer time horizon than operational or capital budgets. State outreach will focus on four projects (will share written materials about these projects):
 - Southern terminus extension in Renton at Gene Coulon Park and Southport
 - I-90 steel bridge connection between southern and central/northern trail segments
 - Wilburton segment in Bellevue (between Wilburton Trestle and NE 8th St. crossing)
 - SR-202 crossing in Woodinville
- **Members would like to set up a call following the election to discuss potential engagement opportunities and strategies. Members would also like to develop a joint statement of support for members to include Eastrail as a priority in their own state legislative agendas.**
- Katherine Hollis will follow up with RAC councilmembers to help make introductions to their councils and highlight Eastrail Partners' efforts.
- Last month REI and Facebook announced investments of \$1 million each to toward Eastrail capital projects. Stephen Uy from Facebook announces these funds will be put towards the

Northup Way Connector project. Councilmember Balducci has also proposed redirecting existing available grant funding to Eastrail investment, which will fully fund this project (pending budget approval).

Fiber Optic RFP Development

Darryl Hunt, King County Information Technology, and David St. John, King County Dept. of Natural Resources and Parks shared updates on fiber development in the Eastrail. King County has completed a feasibility study, developed project cost estimates, conducted an ROI analysis, and is now working on the business, technical, and legal requirements for an RFP.

- The RFP was scheduled for release by the end of the year but due to the need for owner attorneys to develop and fully vet additional legal language, this release will be delayed. There are many considerations around legal language, existing ownership rights hierarchy, and structure of agreement between owners and the vendor. Owners must agree before talking to vendors, so these issues must be addressed in advance.
- The King County Council is developing a budget proviso to allow for a policy decision around ownership models that support maximizing this asset for advancing digital equity. The County does not yet have a municipal broadband policy.
- The project team does not yet have an anticipated date when the language will be ready for the RFP. Darryl will follow up with the Prosecuting Attorney's Office and provide updates to the RAC as soon as possible. In the meantime, King County will finish business and technical terms and conditions. Fiber is already being included in projects that are in late design or early construction, and there are ways to access conduit for maintenance and upgrades. The team will continue evaluating project dependencies and how this could impact the overall project and construction timeline.

2021-2022 Biennium Budgeting for Eastrail

David St. John, King County DNRP, introduced an update on budget processes relative to Eastrail priorities. Vice Chair Arnold asked for updates from members about their ability to contribute to cost-share items in the work plan.

- Redmond will likely still only be able to contribute in-kind staff time. They are hiring a new diversity, equity, and inclusion staff person who may be able to help with some elements of the work plan.
- Renton is including a modest line item in their budget to participate in Eastrail work plan projects, with the potential for mid-year adjustments.
- Woodinville will likely be able to only contribute staff time at this time.
- Kirkland is only adding additional funding to diversity, equity, and inclusion initiatives or COVID-related human services response in their budget and will not likely be able to contribute toward cost-shares beyond staff time. There might be more flexibility if some of the cost-share items can be shifted out to 2022.

2020-2022 Work Plan Items Update

Vicky Clarke gave a brief presentation on user count data collection for Eastrail. Data collection provides useful information on trail use and users. This data is helpful to make the case for investments in trails, can help inform trails management decisions, and help track how trail use changes over time.

- The trail count subcommittee began meeting in July and collaborated with other partners to conduct a volunteer-based trail user count over two different days in late September and early October in nine different locations looking at numbers, direction, and mode choice.

- They found that there were more recreational users than commuters. Future efforts could allow collection of more nuanced information through intercept surveys.
- The subcommittee is working on aggregating data and will present detailed results and recommendations around ongoing counts to the RAC in January. They will also discuss considerations around data privacy protections.

Cailín Hunsaker (Renton), provided an update on Eastrail equity and inclusion subcommittee activities.

- The RAC principle staff team have had several meetings since the July RAC meetins and are currently working to develop an approach that is based on establishing community relationships that build trust, understanding, and shared commitment. They are discussing ways to authentically and meaningfully engage communities, including by involving them in design and development processes from the beginning, allowing participants to shape decisions as well as decision-making frameworks, and compensating people for their time and expertise. They are discussing on-trail engagement opportunities such as creating gathering spaces, providing directional and trailhead signage, and installing kiosks with maps and mile markers.
- They are currently developing an inventory of community groups and will be scoping resources to support these efforts as a potential line item in the cost-share budget.

Jeff Aken (Redmond) provided an update on integrating art into the Eastrail.

- Staff from several member jurisdictions had a scoping meeting in August to discuss advancing integrated art along the corridor and how to tie this into current Art Plans that already exist. They discussed options for gathering spaces in wider areas of corridor, spots to integrate art in trailheads, opportunities for permanent as well as temporary art, and integrating art along the trails as part of community events.
- They will have a follow-up meeting this fall to begin looking at other Art Plans and provide a progress update in January.

Progress and Success Updates

Kirkland – The Totem Lake Connector Bridge (Totem Lake Blvd. and NE 124th St.) will span this busy intersection in Kirkland and connect two ends of the Cross Kirkland Corridor. The project will take two years to complete and construction will begin in January. The Willows Road project, which connects the northern end of the Eastrail to the future Redmond Central Connector and Sammamish River Trail, is now under construction and should open in 2021.

King County –

- There are 2.5 miles of trail currently under construction in partnership with WSDOT that will open in April 2021.
- King County is also nearing 100% design on the NE 8th St. Bridge in Bellevue to integrate it with the Wilburton Station. NE 8th design will be complete by Thanksgiving and the project will be ready to bid in the spring with construction starting in Q3 of 2021. The design incorporates structural elements needed for the Japanese America Heritage effort.
- The Wilburton Trestle project is once again in design and permitting and will be out for construction bid at the end of 2021, with construction planned for 2022.

- For the Kirkland to Woodinville Interim Trail, all rails in King County ownership north of Kirkland and Redmond will be removed starting in late winter and the Interim Trail will open to connect from the current Cross Kirkland Corridor to 145th in Woodinville.
- The Leafline Trails Coalition had a successful launch event in September (<https://leaflinetrails.org/>).
- King County is holding public meetings in November on land use guidance around private uses of King County Parks property. One meeting will focus on the East Lake Sammamish Trail, one will focus on the Eastrail, and then there will be a more general meeting to cover property over which King County has custody. Meeting dates and details will be available on the County website.

Sound Transit – Operations and Maintenance facility for light rail vehicles in Bellevue is nearing completion. Bridge Housing, a transit-oriented developer, was selected to develop 500 units of housing (280 affordable units) on the land that was being used during construction.

Public comment

- Terry Thomas from the Hawthorne community in Woodinville commented that this community is interested in connecting to the trail and requested guidance. RAC staff will follow up directly with Terry via email.

The meeting recording is available here: <https://kingcounty.gov/council/issues/erc/2020-meetings.aspx>. Interested parties should send comments to eastrail@kingcounty.gov. Joe Inslee will compile any comments received.

Next steps and adjournment

The next meeting in 2021 has not yet been scheduled.
The meeting adjourned at 2:46 pm.

A Co-Creation Framework

For Community Engagement
Supporting Eastrail Trail Development

Debbie Lacy, Founder/CEO of Eastside For All



“In Seattle, if you’re a person of color and you walk down a dark alley late at night and you feel like you’re being followed, it’s probably someone trying to do some community engagement.”

“Trickle-Down Community Engagement”
Vu Le, [Nonprofit AF Blog](#)

»»» Moving Away From . . .

- Exclusion
- Tokenism
- Exploitation

***“Place matters,
and its power has
been taken from
those who stand to
gain the most from
its thoughtful
creation.”***

- From [Pop-Up Village](#)

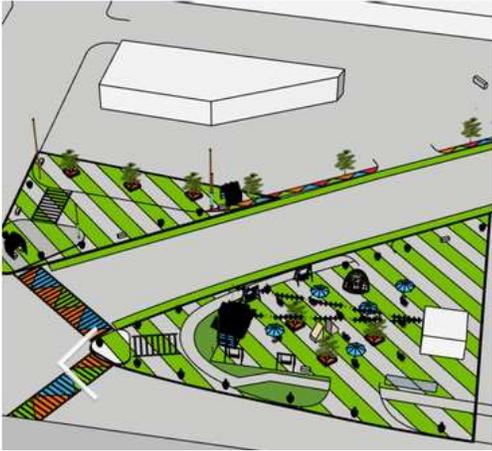
What's Possible?

“The experience of being part of a placemaking process can have as great or greater impact on a community as the finished place.

The virtuous cycle enlarges the universe of supporters, potential funders, and advocates and makes placemaking relevant beyond the discussion of public space to include community empowerment, capacity, and attachment.”

*From Places in the Making (2013),
MIT Team led by Susan Silberberg*





WikiBlock



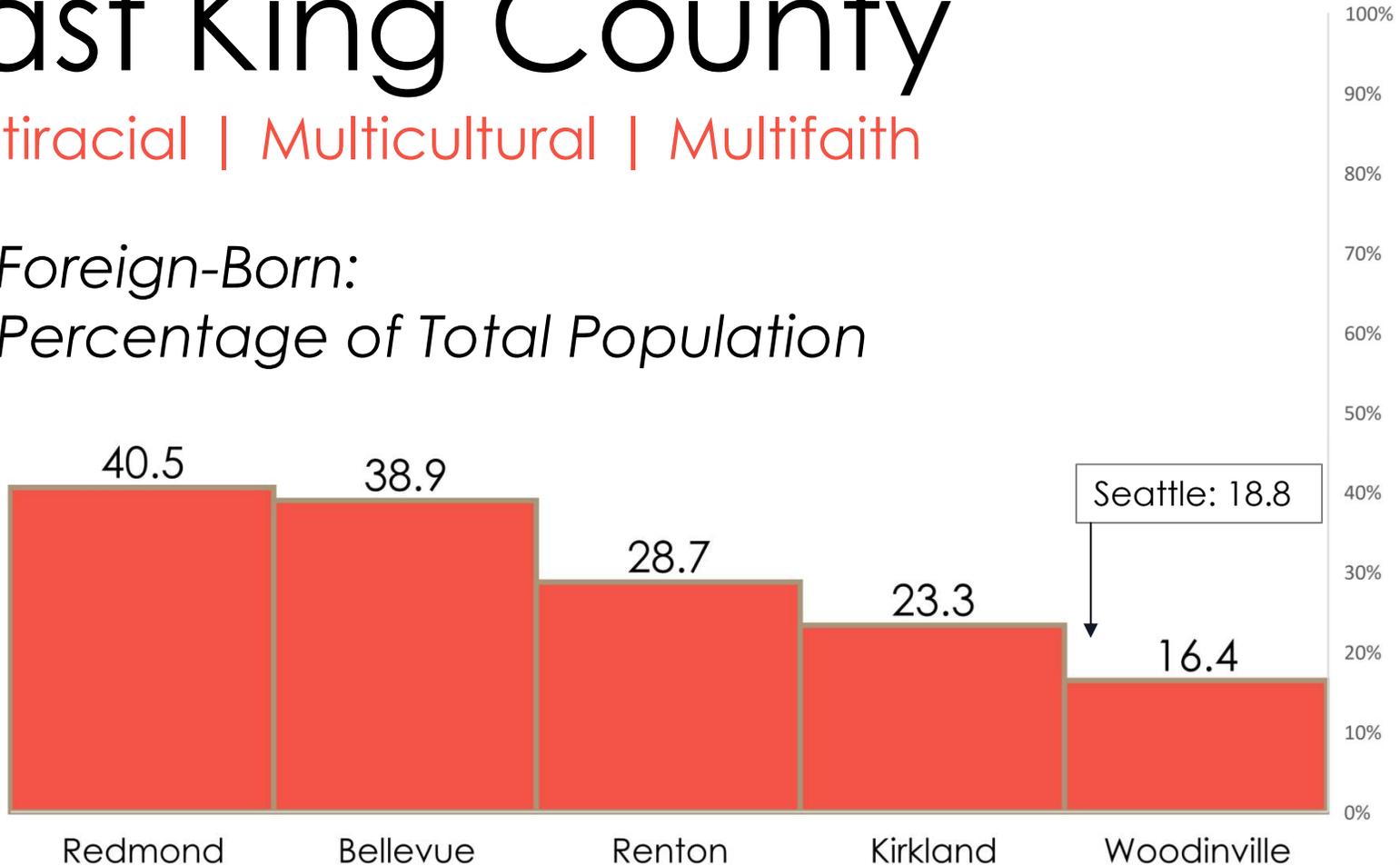
From *The Better Block*



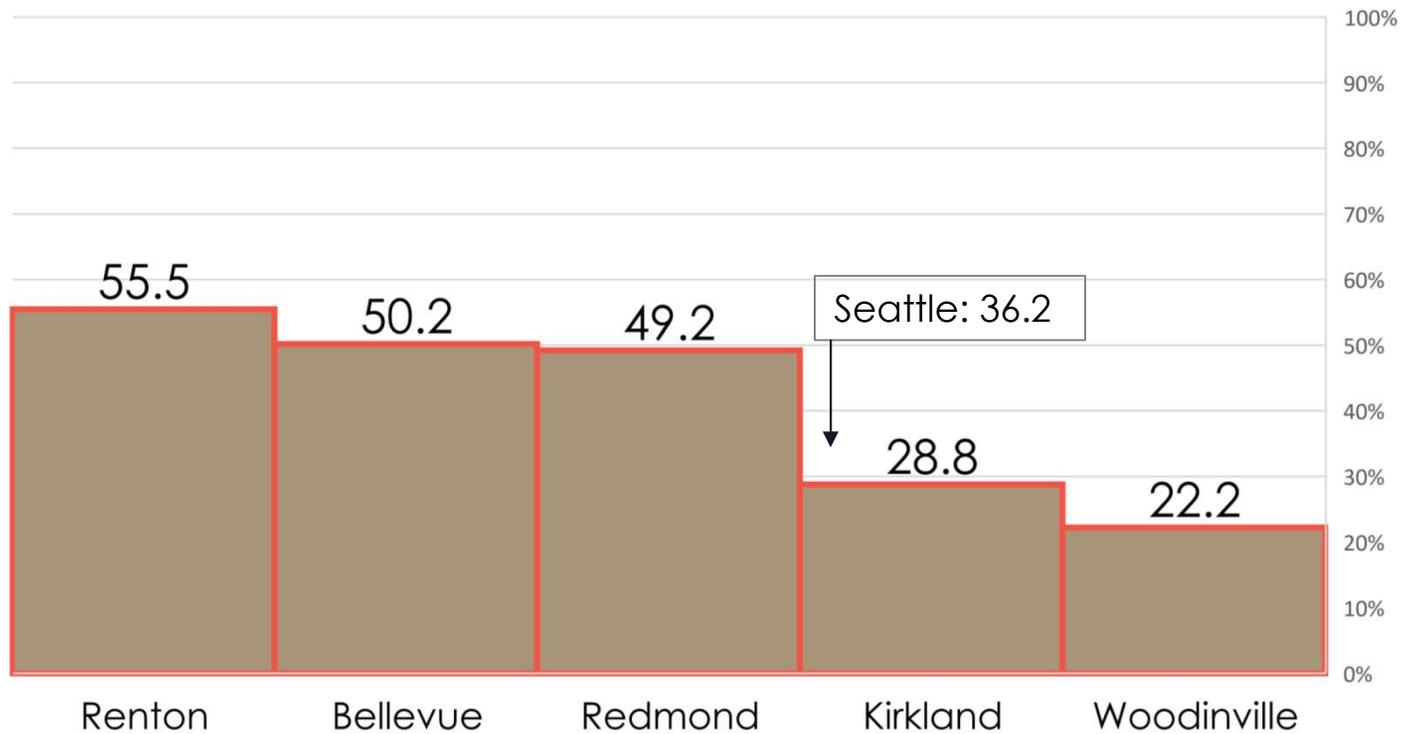
East King County

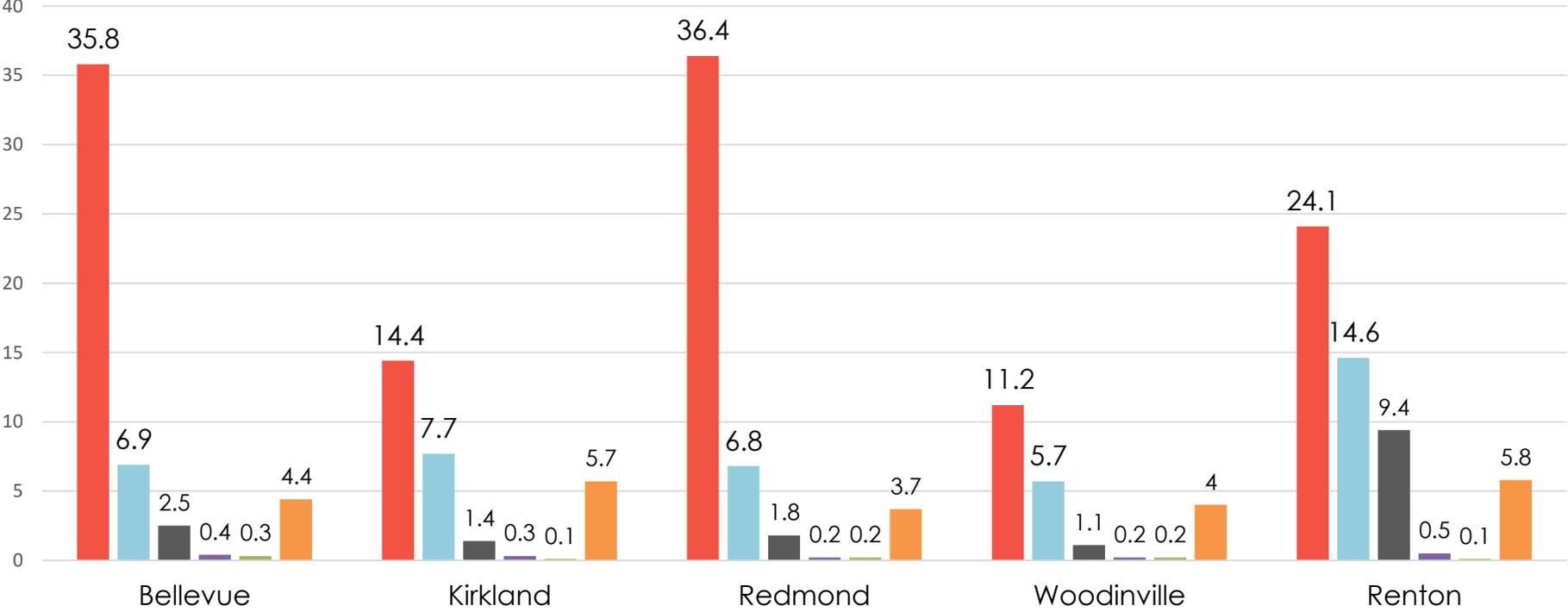
Multiracial | Multicultural | Multifaith

*Foreign-Born:
Percentage of Total Population*



People of Color: Percentage of Total Population



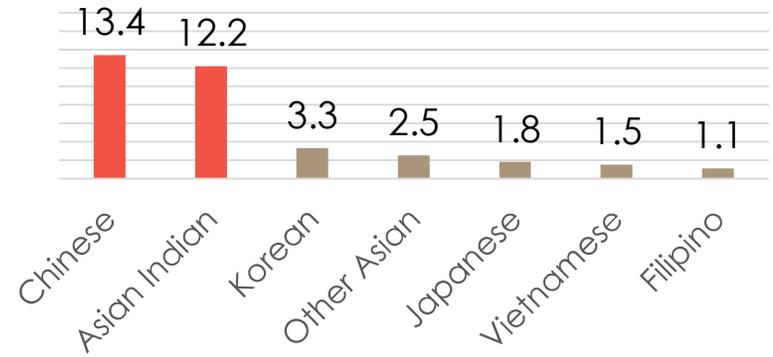


Asian Americans - Nationalities



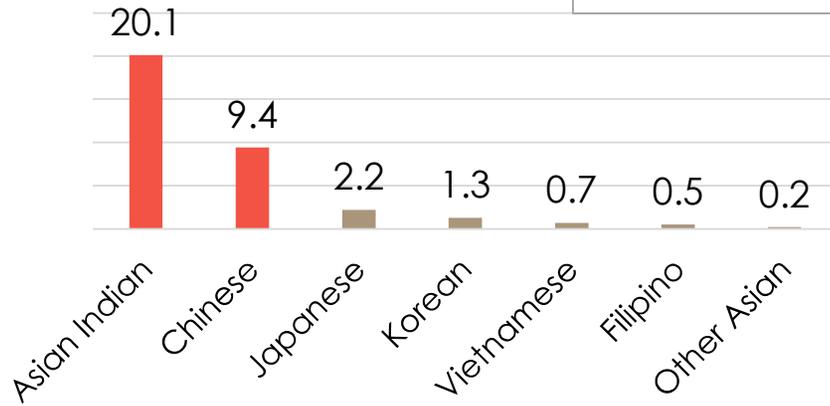
Bellevue

35.8% Asian



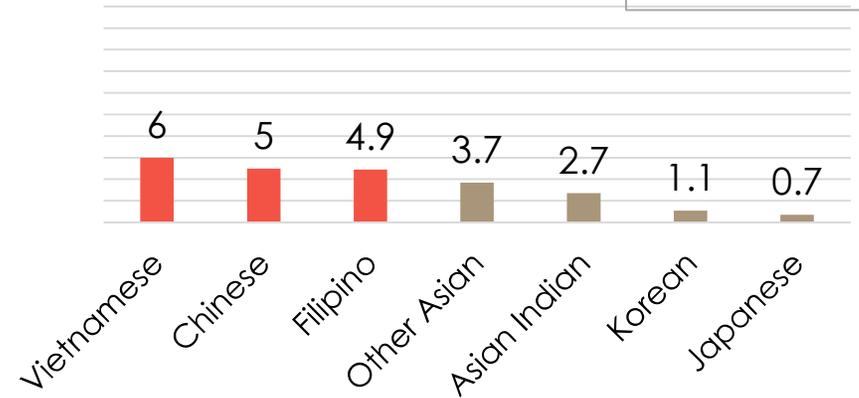
Redmond

36.4% Asian



Renton

24.1% Asian



IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION 					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

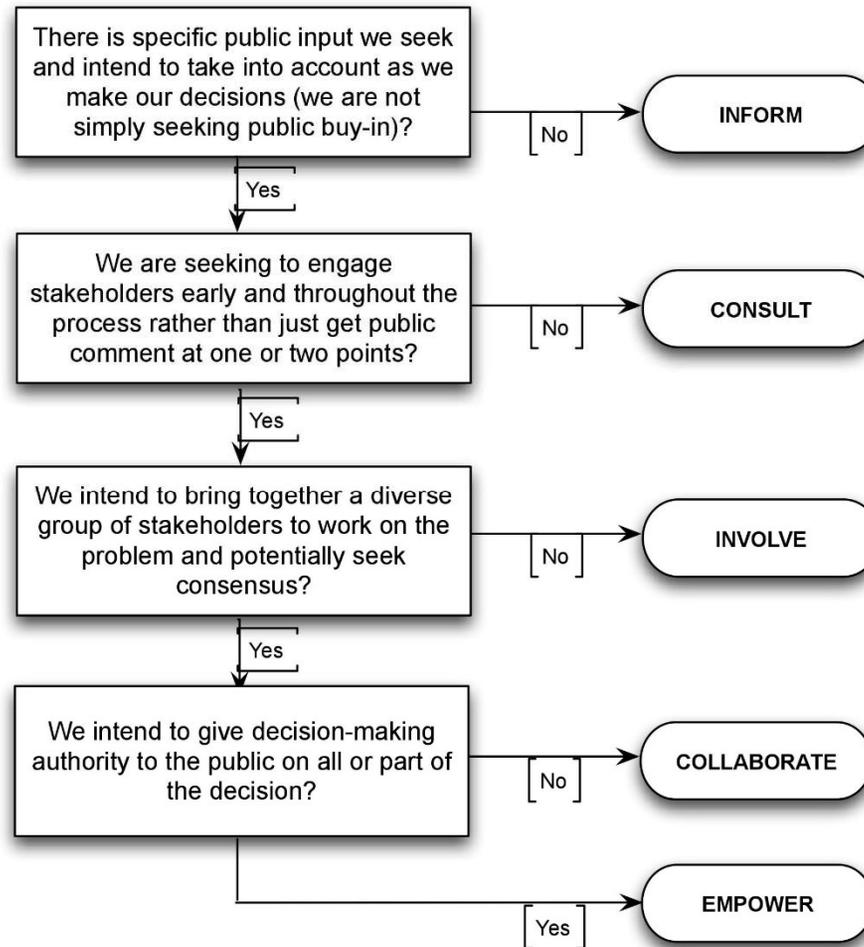
© IAP2 International Federation 2018. All rights reserved. 20181112_v1

All projects have the potential for collaborative co-creation, but that's not always necessary or feasible, depending on the type of project.

In the co-creation framework, there's fluidity; community members may shift their roles and contributions over time, cycling through the different levels of participation.

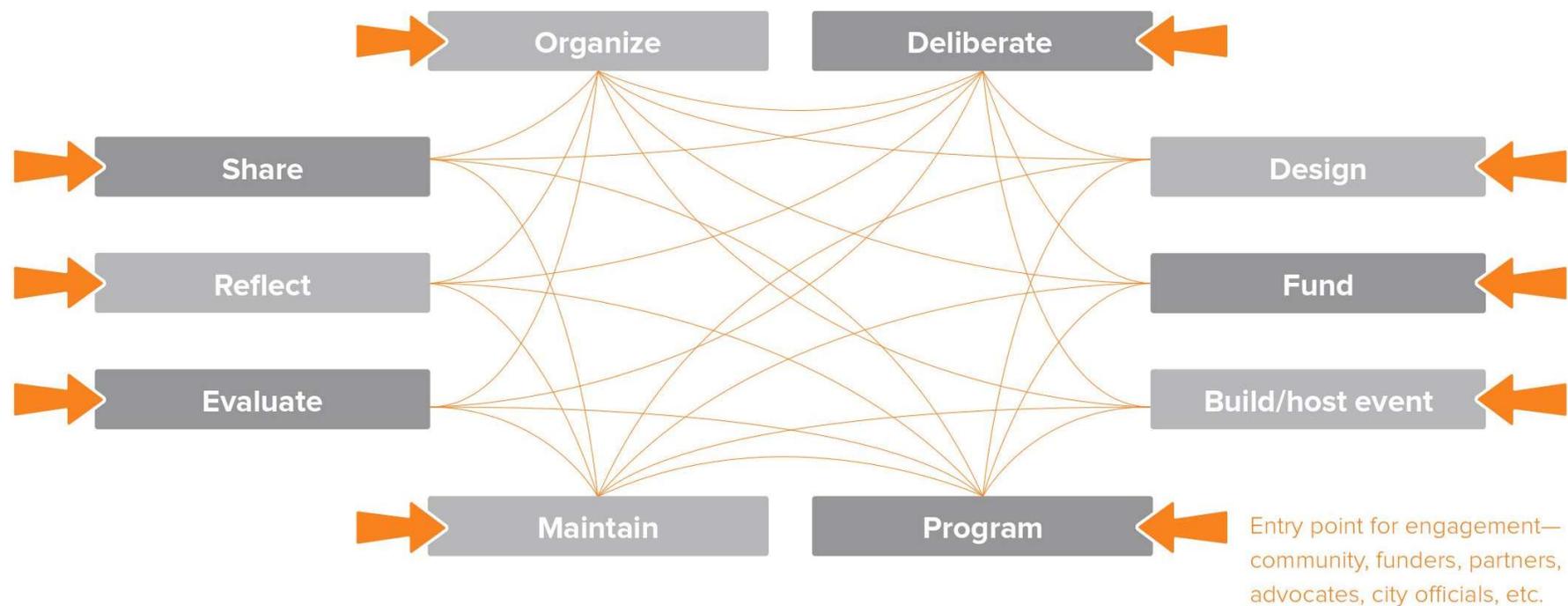
Using the Spectrum

What are the
equity
considerations
for each level?



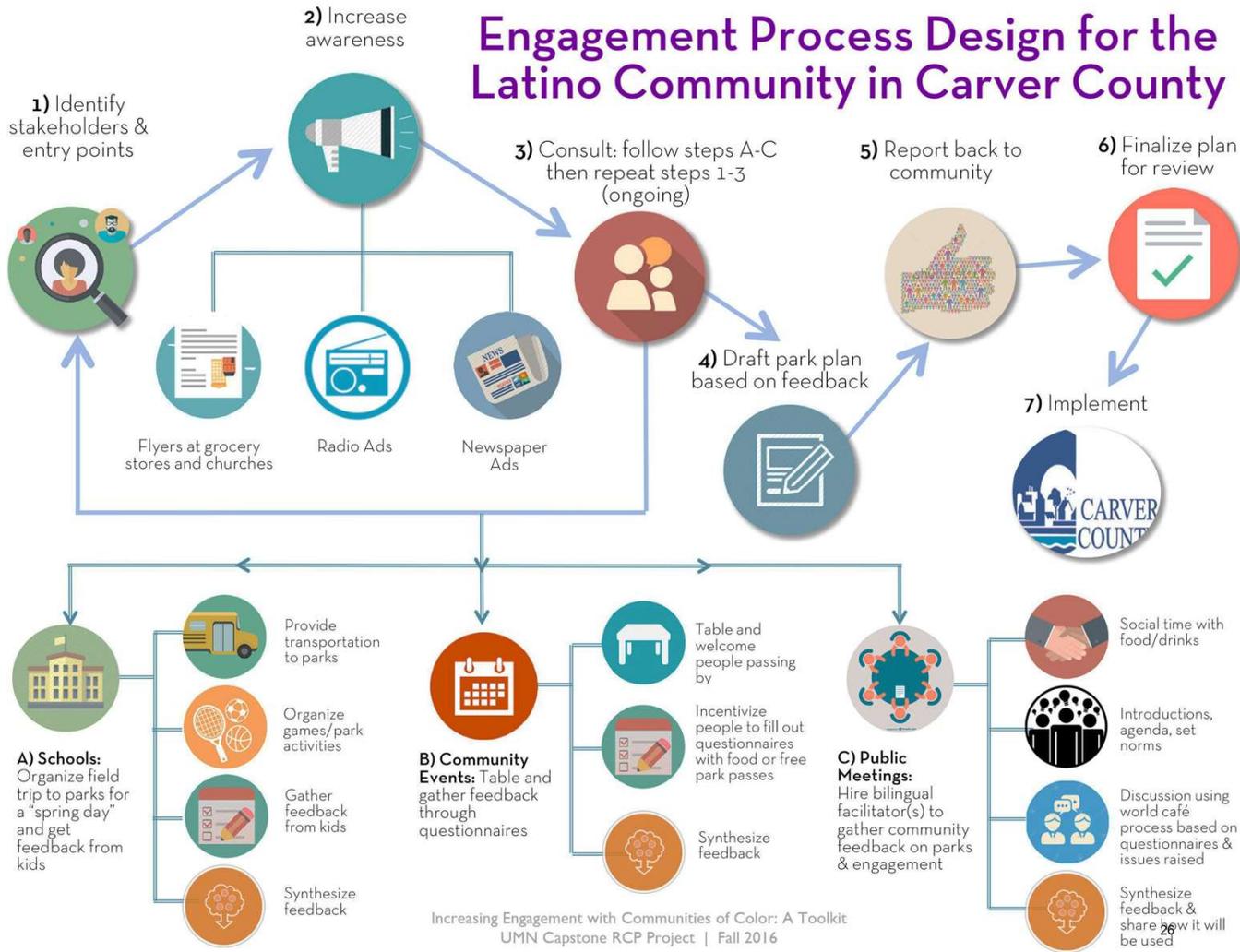
Decision Chart Source: TompkinsCountyNY.gov

The Virtuous Cycle of Placemaking



Places in the Making, 2013, authored by Susan Silberberg, along with Katie Lorah, Rebecca Disbrow, Anna Muessig, and Aaron Naparstek as a special advisor

Engagement Process Design for the Latino Community in Carver County



While this model has strengths, it follows the more limited, linear approach. There's no intentionality to foster ongoing relationships with the community. There's no "virtuous cycle." Contributions, creativity, and intercultural networks are left untapped.

Co-Creation

- Seek to build transformational - not transactional - relationships
- Meet regularly with community liaisons and leaders: ask them what their community members are currently struggling with and what their hopes are. Identify areas of mutual concern and explore possibilities for co-sponsoring efforts.
- Participate in cultural events and open meetings hosted by community-based organizations, faith communities, etc.
- Listen more than talk: ask open-ended questions
- Compensate community members for the expertise and for tapping into their social capital

- Be honest and clear about the ways that participation will influence/impact decisions.
 - Provide details about events/meetings: format, expectations of attendees, speakers
 - Offer a way to track community's contributions (sincere, transparent feedback loop)
 - Get creative! Are there alternatives to traditional town hall formats that would attract a broader audience? Offer a variety of ways for people to participate
-
- Go to where people are already gathering, but be respectful of their priorities and agenda. (transformational, not transactional)

Traditional/Inauthentic

- Table already built
- Engagers extend “light touch” invitations to formal gatherings
- Relationships are time-limited, centered around agenda (the table)
- Engagers seek input without clearly stating what, if any, influence the input will have on final decisions
- Community leaders stand in for community members
- Engagers risk very little, “engagees” risk the most
- Engagement is a means to an end

Collaborative Co-Creation

- No table (yet)
- Involved community members are connecting informally and formally
- Relationships are ongoing
- Participants enjoy a mutual exchange of ideas
- Community leaders are not substitutes for community members
- Those who have typically been “engagers” may ultimately risk the most
- Co-creation is the point.

Co-Creating with Eastside Communities



Photo from Pop-Up Village, Oakland

- Community-Based Organizations: Youth Ambassadors, Promotores, and Trusted Messengers
- Community “ownership” of sections, uniquely named and designed
- Bellevue’s Cross-Cultural Center group

More Resources



EastsideForAll.org/community-learning-institute

Online Library

Our online library offers resources specifically chosen to be most relevant for our East King County community.

What interests you?

Actions and Practices

Advocate Support

Civic Power

Courageous Conversations

Equity Assessments

Facilitation Tools

Immigrant/Refugee Justice

Inclusive Economy

Inclusive Placemaking

Intercultural Competency

Municipalities

Racism 101

Schools

Welcoming Framework

Thoughts and Questions?

- Review Eastrail Partners 2020 Service and Funding Agreement deliverables
- Share Our Priorities for work with RAC entities going forward
 - Exploring a future partnership agreement



Deliverables of the 2020 Eastrail Partners Service and Funding Agreement

- Recruit a staff lead;
- Provide regular updates to the RAC Principals Staff Team on the status of performing these tasks;
- Develop and deploy a financial tracking and reporting structure;
- Develop and begin implementation of a plan to fund the EP organization going forward;
- Develop and begin implementation of a communications and stakeholder engagement plan, including creation of communications materials;
- Complete a long-range business plan that includes goals, schedules, and estimated staff requirements; and
- Advocate for corporate sponsorship of projects and support for the RAC vision for the corridor; and
- Prior to the end of the term of this Agreement, complete and share a report summarizing the work completed, successes achieved, and any remaining tasks and challenges.



Priorities for our work with the RAC: *Partnering to Unify and Catalyze the Eastrail Effort*

- Communicating and celebrating progress
- Building relationships to bring in additional corporate support
 - Unifying federal and state advocacy
 - Bringing community into this work
- Creating opportunities for efficiencies towards a fully-connected trail



Less of This



More of This



Structuring our Partnership Going Forward



Eastrail Partners End of Term Report to the Eastrail Regional Advisory Committee

December 2020

This report summarizes the specific deliverables of the 2020 Eastrail Partners Service and Funding Agreement (bulleted below), and further expands on the two overarching areas of focus for this work: how Eastrail Partners catalyzes the shared efforts towards a fully connected Eastrail, and how we are furthering the maturity of our organization as a unifying entity for the Eastrail effort.

Deliverables outlined in the Eastrail Partners Service and Funding Agreement

- Recruit a staff lead;
- Provide regular updates to the RAC Principals Staff Team on the status of performing these tasks;
- Develop and deploy a financial tracking and reporting structure;
- Develop and begin implementation of a communications and stakeholder engagement plan, including creation of communications materials;
- Develop and begin implementation of a plan to fund the EP organization going forward;
- Complete a long-range business plan that includes goals, schedules, and estimated staff requirements; and
- Advocate for corporate sponsorship of projects and support for the RAC vision for the corridor; and
- Prior to the end of the term of this Agreement, complete and share a report summarizing the work completed, successes achieved, and any remaining tasks and challenges.

Recruit a staff lead

The Eastrail Partners (EP) board of directors undertook an extensive search for an executive director in the fall of 2019. Katherine Hollis was hired in December 2019 and began work in late January 2020. As executive director, Katherine is responsible for the organization's leadership, management, fundraising, and project recruitment. She works closely with the board to accelerate the impact of the organization. Katherine comes to this role with almost two decades of nonprofit experience connecting people to place and advocacy.

Provide regular updates to the RAC Principals Staff Team (PST) on the status of performing these tasks

Eastrail Partners' executive director attends all PST meetings, directly partnering with meeting facilitator to create agendas, reporting on EP workplans and focuses, and garnering feedback. The executive director also convened a PST subgroup focused on equity and inclusion for the Eastrail effort.

Develop and deploy a financial tracking and reporting structure

Eastrail Partners operates as a registered WA state nonprofit, with an established fund through the Seattle Foundation to accept deductible donations. The organization's executive director established a financial tracking and reporting structure and works closely with the board treasurer and executive committee on financial reports. The board of directors approves the organization's budget annually.

Develop and begin implementation of a communications and stakeholder engagement plan, including creation of communications materials

A social media communications plan has been developed with a primary goal of highlighting Eastrail successes across RAC social media channels. Eastrail Partners launched a website and social media presence (Facebook and Twitter) to further build awareness of the Eastrail effort virtually. EP also established direct lines of communication with federal legislative offices to advocate for project funding and the organization acts as primary point of contact for that focus. EP also partnered with RAC entities to shape state priorities and communications for the 2021 state legislative session.

Develop and begin implementation of a plan to fund the EP organization going forward

2020 marked Eastrail Partners' first year of operations, including fundraising for this work. The organization's implemented fundraising plan includes corporate, foundation, and individual support.

Complete a long-range business plan that includes goals, schedules, and estimated staff requirements

Eastrail Partners established and implemented 2020 and 2021 workplans, including goals, timelines, and fundraising for organization operations, including current and future staffing. In 2021, a subcommittee of the board will work with the executive director to create the organization's first strategic plan.

Advocate for corporate sponsorship of projects and support for the RAC vision for the corridor

In an unprecedented year where the impacts of Covid-19 were felt everywhere and in-person meetings were not possible, Eastrail Partners forged ahead to build relationships with Eastside-focused corporations. This resulted in twelve corporations signing onto a letter to the federal delegation in support of federal funding for major Eastrail bridge projects. EP also secured \$2 million in direct trail investment from REI Co-op and Facebook. This investment was in turn joined with last-in project funding from the King County Council. This is a significant accomplishment for the organization's first year, exactly the collaboration and public-private partnerships Eastrail Partners works to create, and a leadership example for how the private sector can play an important role in bridging some funding gaps. Eastrail Partners will continue to establish and grow corporate relationships for future sponsorship of projects and support for the RAC vision for the corridor.

Catalyzing the Eastrail – Further reporting on Eastrail Partners' work completed and successes achieved

Building Relationships

A primary focus for our first year of operations as an organization was on building relationships: with RAC entities, other organizations invested in this effort, and corporate entities along the corridor. While in-person meetings and trail events have not been possible during a pandemic, we have made connections, learned about governmental entities' priorities and approaches to this effort, and shared the vision for the corridor with the private sector through many video chats and phone calls.

All the challenges our communities and region have faced this year, it is apparent that the Eastrail effort is more needed than ever: the importance of greenspace and close-to-home recreation was magnified during stay home orders. How the Eastrail connects the diverse communities of the Eastside and can increase equity through accessibility (to employment centers and to transit) is an important piece to our region implementing solutions to social justice.

Funding, Communications, and Engagement

With renewed focus on transportation and infrastructure efforts at the Federal level, Eastrail Partners is advocating for federal funding for trail infrastructure projects. In partnership with PST members, we built out communications that succinctly demonstrate the corridor's regional impact and connections, including creating a compelling video and organizing the convening a successful August 14th "Experiencing the Eastrail" virtual event for federal legislative offices. Much of the content created for this will be able to be used in other ways going forward.

Eastrail Partners is tracking federal legislation related to infrastructure and transportation funding and communicating regularly with legislative offices, and presented to the RAC on approaches and processes.

Eastrail Partners lead the creation of state funding priorities for the corridor, working close with PST and then RAC councilmembers. We have also been undertaking direct outreach to state legislators with positive meetings on the Eastrail effort and priorities for transportation funding.

Eastrail Partners secured \$2 million in direct trail investment from REI Co-op and Facebook. This investment was in turn joined with last-in project funding from the King County Council. This is a significant accomplishment for the organization's first year, exactly the collaboration and public-private partnerships Eastrail Partners works to create, and a leadership example for how the private sector can play an important role in bridging some funding gaps. Eastrail Partners will continue to establish and grow corporate relationships for future sponsorship of projects and support for the RAC vision for the corridor.

Eastrail Partners developed a plan to increase web presence and shared social media communications on the Eastrail effort and is partnering with PST members for implementation. Over the fall of 2020, the organization lead a number of socially-distanced trail tours for legislative staffers and nonprofit and private sector partners, furthering engagement and advocacy goals.

Eastrail Partners also brought together interested and available PST members to focus on community engagement in the time of Covid19, with a specific focus on how we can more intentionally and overtly build equity and inclusion into our work.

All these efforts will continue in 2021.

Eastrail Partners Organizational Operations and Growth

In January 2020, Eastrail Partners launched with an exemplary board, key professional management, and sound operating practices. Katherine Hollis has been on board as executive director since the end of January.

The board of directors has several operating committees to ensure the success of our shared work:

- The executive committee is responsible for organizational oversight and planning.
- An ad hoc governance committee is enacting board recruitment to fill our remaining board seats, with a primary focus on improving diverse representation along the corridor.
- The advocacy and planning committee focuses on advocating for trail projects, governmental funding, and engagement.

- The communications and fundraising committee implements our fundraising plan to ensure funding for the organization going forward. EP's website and social media presence launched in late August 2020.

Eastrail Partners' September 2020 board retreat focused on defining long-range goals going forward, approved the organization's 2021 budget, and voted in a new board member.

Planning for What Comes Next – Remaining Challenges and Opportunities

The impacts of the Covid19 pandemic have created unforeseen risk and issues for the Eastrail effort in terms of governmental budgets, larger economic impacts, and hurdles in relationship building and community engagement. EP has approached these challenges by focusing on how the Eastrail is part of the solution. The benefits of the Eastrail are needed now more than ever. The importance of greenspace and close-to-home recreation was magnified during stay home orders. How the Eastrail connects the diverse communities of the Eastside and can increase equity through accessibility to employment centers and to transit is an important piece to our region implementing solutions to social justice. As outlined sections above, we are focusing on best positioning Eastrail projects for federal and state funding. We are also engaging in national collaborations around greenspaces, trails, and equity, to learn how efforts in other regions are grappling with similar issues and impacts.

While we applaud REI and Facebook's \$2Million Eastrail investment leadership, and King County Councilwoman Balducci for securing last-in funding for project funds, significant gaps remain for a completed Eastrail. Eastrail Partners sees opportunities in bridging these gaps through continued partnerships between our organization, Eastrail governmental entities, and private sector partners. We will see continued investment - both governmental and private - through continued collaboration and speaking in a unified voice. The federal support letter and shared state priorities are great examples of demonstrating broad support for this effort. Eastrail Partners looks forward to further defining our relationship with the RAC. There is also still much to be done in terms community co-creation for the Eastrail effort. Eastrail Partners is working to secure funding to increase capacity in this area. We look forward to continued collaboration with RAC entities in approaching heightened community awareness of the Eastrail as well as further defining and building out equity and inclusion for our share work.

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Contact:

Katherine Hollis, Executive Director, Eastrail Partners

katherine@eastrailpartners.org | www.eastrailpartners.org

EASTRAIL PARTNERS SERVICE AND FUNDING AGREEMENT

This EASTRAIL PARTNERS SERVICE AND FUNDING AGREEMENT (“Agreement”) is entered by and between EASTRAIL PARTNERS (EP), a Washington State non-profit corporation, and public entities that are members of the Eastrail Regional Advisory Council including Sound Transit, King County, Snohomish County, the City of Bellevue, the City of Kirkland, the City of Redmond, the City of Renton, and the City of Woodinville. Eastrail Partners and these public entities are referred to herein individually as a “Party” and collectively as the “Parties.” The entities providing funding under this agreement may also be referred to herein as “funding contributors”.

RECITALS

WHEREAS, the Parties and additional partners are working together to develop a 42-mile multiple-use corridor in east King and Snohomish counties, with connected and coincident segments commonly referred to as the Eastrail, Centennial Trail South, Cross Kirkland Connector, and Redmond Central Connector and with its northern terminus located in the Town of Snohomish, WA and its southern termini located in the Cities of Renton, WA and Redmond, WA, respectively; and

WHEREAS, development of this corridor offers an unparalleled, irreplaceable, once-in-a-generation opportunity for the communities of east King and Snohomish Counties to secure, create, and sustain a public asset that will help shape the future of the region to the benefit of a growing population and economy; and

WHEREAS, in King County Council Motion 13801, passed on December 10, 2012, the Council designated the Eastside Rail Corridor as a corridor of regional significance, a designation made in recognition of the extraordinary value of the corridor in connecting and supporting vibrant, livable and healthy communities across east King County and Snohomish County; and

WHEREAS, the corridor will provide and support direct, new, and vital connections between four Puget Sound Regional Council-designated regional growth centers and enable and improve connectivity to three additional such centers and to high capacity transit; and

WHEREAS, the Eastside Rail Corridor Regional Advisory Council (RAC) was created in December 2012, through King County Council Motion 13801, with the membership of corridor property owners King County, the City of Kirkland, the City of Redmond, Sound Transit, and Puget Sound Energy to coordinate the development of the corridor to meet multiple-use objectives; and

WHEREAS, in the RAC’s “Creating Connections” report from 2013 it recommended in Recommendation 8B the establishment of an entity “... composed of local and regional business, civic, community, and philanthropic leaders to support the phased development and the long-term vision...” for the Eastside Rail Corridor; and

WHEREAS, early efforts to plan and develop the corridor to achieve the multiple-use vision for it have successfully generated excitement for the corridor and highlighted the need to augment and leverage public funding for corridor development to accelerate the timeline for timely delivering on the vision for the corridor; and

WHEREAS, in 2017 the membership of the RAC was expanded by consensus to include Snohomish County and the City of Woodinville, recent acquirers of property interests in the corridor between the Woodinville “Wye” and the Town of Snohomish, and the City of Bellevue, the City of Renton, and the Eastside Greenway Alliance, all of whom are key partners in the development of the corridor; and

WHEREAS, to act on Recommendation 8B from the “Creating Connections” report, the RAC in early 2018 created the Eastside Rail Corridor Funding Commission, whose final report to the RAC in January 2019 affirmed the need for an entity as identified in the RAC’s recommendation and provided detail to inform subsequent action by the RAC to create such an entity; and

WHEREAS, at its January 25, 2019 meeting the RAC reached consensus that the Eastside Rail Corridor would be renamed the “Eastrail”; and

WHEREAS, the Eastrail Partners (EP) is a nonprofit organization incorporated on July 8, 2019 under the Washington Nonprofit Corporation Act, Chapter 24.03 of the Revised Code of Washington (See Exhibit A); and

WHEREAS, at its July 12, 2019, meeting the RAC reached consensus supporting the timely formation of the EP entity as the entity to address the need identified in the RAC’s Recommendation 8B and recommended that RAC member entities provide financial support for certain activities by EP; and

WHEREAS, the RAC membership has a track record of sharing resources to support actions that have added value to the effort to achieve the multiple-use vision for the corridor, including the January 2016 regional Eastside Rail Corridor (Eastrail) Summit in Bellevue and the recently completed project to rebrand the corridor; and

WHEREAS, the jurisdictions of King County, Snohomish County, Bellevue, Kirkland, Redmond, Renton, and Woodinville, Puget Sound Energy and Sound Transit wish to promote public and corporate support for the development of the corridor; and

WHEREAS, the contribution amounts within this cost sharing framework have been derived through a formula supported by the RAC; and

WHEREAS, EP has been formed to play a unique and valuable role in the development of the corridor by fostering, increasing, and sustaining private sector and community support for actions to implement the RAC vision for the corridor; and

WHEREAS, it is the RAC’s intent that the public fund contributions made under this Agreement will establish a plan and fundraising apparatus to seek and leverage private funding through contributions from Puget Sound Energy, a RAC member entity from the private sector; the King County Parks Foundation; and individual and corporate contributors; and

WHEREAS, it is the intent of the parties to this Agreement that EP and RAC members will establish and maintain a collaborative and complementary approach in their efforts to support development of the corridor.

NOW, THEREFORE, in consideration of the promises and commitments made herein, it is agreed as follows:

1. PURPOSE OF FUNDING. EP will complete the following tasks with the funding provided under Section 4 below, consistent with requirements related to the use of public funds, on or before December 1, 2020, based on the Eastrail Partners Final Business Plan (see Exhibit B) presented to the RAC in April 2019.

- Recruit a staff lead;
- Provide regular updates to the RAC Principals Staff Team on the status of performing these tasks;
- Develop and deploy a financial tracking and reporting structure;
- Develop and begin implementation of a communications and stakeholder engagement plan, including creation of communications materials;
- Develop and begin implementation of a plan to fund the EP organization going forward;
- Complete a long range business plan that includes goals, schedules, and estimated staff requirements; and
- Advocate for corporate sponsorship of projects and support for the RAC vision for the corridor; and
- Prior to the end of the term of this Agreement, complete and share a report summarizing the work completed, successes achieved, and any remaining tasks and challenges.

2. PARTIES. All communication, notices, coordination, and other elements of this agreement shall be provided to and managed by:

Eastrail Partners Attn: Katherine Hollis Suite 100 12011 Bel-Red Road Bellevue 98005	King County Parks Attn: Joe Inslee 201 S. Jackson Street - Suite 700, Seattle, WA 98104	Snohomish County Attn: Tom Teigen 6705 Puget Park Dr., Snohomish, WA 98296
City of Bellevue Attn: Lacey Jane Wolfe Transportation Department, City of Bellevue 450 110 th Avenue NE Bellevue, WA 98004	City of Kirkland Attn: Kimberly Scrivner Public Works Department, 123 Fifth Avenue Kirkland, Washington 98033	City of Redmond Attn: Jeff Aken MS: 4NPK, 15670 NE 85 th St., Redmond, WA 98052
City of Renton Attn: Cailín Hunsaker 1055 S. Grady Way, Renton, WA 98057	City of Woodinville Attn: Diana Hall Woodinville City Hall, 17301 133 rd Ave NE, Woodinville WA 98072	Sound Transit Attn: Ariel Taylor 401 S. Jackson Street, Seattle, WA 98104-2826

3. TERM. The Effective Date of this Agreement is January 24, 2020. This Agreement terminates on December 31, 2020. This Agreement may be extended by mutual agreement of the Parties in writing.

4. FUNDING. The amounts to be contributed to EP have been determined by the cost share formula supported by the RAC. These amounts, per funding contributor, are shown in Exhibit C. Such funding will be provided to EP within 45 days of the Effective Date of

this Agreement. The payment of each funding contributor as shown in Exhibit C is fixed, except as provided in Section 9 of this Agreement, and will not increase as a result of the failure of another funding contributor(s) to provide its/their allocated amount(s) without the prior approval of the funding contributor that has provided funding. EP will timely notify the funding contributors if the level of unsecured funding, if any, will significantly impact delivery on the tasks noted and engage the funding contributors to determine any necessary resulting scope and/or funding changes.

5. STAFF COORDINATION. All work performed under this Agreement must be coordinated with the appropriate staff person(s) from the respective funding contributors under this Agreement.
6. ANTI-DISCRIMINATION. EP shall comply with all applicable federal, state, and local non-discrimination laws.
7. INDEMNIFICATION AND HOLD HARMLESS. EP shall indemnify and hold harmless the respective funding contributors, their officers, officials, employees, and agents, from and against any and all suits, claims, actions, losses, costs, penalties and damages of whatsoever kind or nature arising out of, in connection with, or incident to the negligent acts or omissions of EP. This indemnification obligation shall include, but is not limited to, all claims against the respective funding contributors by an employee or former employee of EP. EP, by mutual negotiation, expressly waives all immunity and limitation on liability, as respects the respective funding contributors only, under any industrial insurance act, including Title 51 RCW, other Worker's Compensation act, disability benefit act, or other employee benefit act of any jurisdiction which would otherwise be applicable in the case of such claim. In addition, at the option of the respective funding contributors, EP shall protect and assume the defense of the respective funding contributors and their officers, officials, employees, and agents in all legal or claim proceedings arising out of, in connection with, or incident to the negligent acts or omissions of EP, and shall pay all defense expenses, including reasonable attorney's fees, expert fees and costs incurred by the respective funding contributors on account of such litigation or claims. In the event that the respective funding contributors incur any judgment, award and/or expense or cost, including attorney fees, arising from the provisions of this Section 7, or to enforce the provisions of this Section 7, any such judgment, award, fees, expenses and costs, including attorney fees, shall be recoverable from EP.

The indemnification, hold harmless, protection and defense obligations contained herein shall survive the expiration, abandonment or termination of this Agreement.

EP further agrees that it is financially responsible for and will repay the respective funding contributors any portion of their respective contributions following an audit exception which occurs due to the negligence, intentional act, and/or failure, for any reason, to comply with the terms of this Agreement by EP, its officers, officials, employees, and agents. This duty to repay the respective funding contributors shall not be diminished or extinguished by the expiration or prior termination of the Agreement.

8. INSURANCE. Within 30 days of the Effective Date of this Agreement, EP shall procure and maintain for the duration of this Agreement, insurance as determined by Insurance

Coverage Requirements (Exhibit D) against claims for injuries to persons or damages to property which may arise from, or in connection with, the performance or non-performance of work hereunder by EP, its agents, representatives, employees, and/or subcontractors. The costs of such insurance shall be paid by EP or subcontractor. EP may furnish separate certificates of insurance and policy endorsements for each subcontractor as evidence of compliance with the insurance requirements of this Agreement. EP is responsible for ensuring compliance with all of the insurance requirements stated herein. Failure by EP, its agents, employees, officers, and/or subcontractors to comply with the insurance requirements stated herein shall constitute a material breach of this Agreement.

9. TERMINATION. Each Party for its convenience and without cause or for any reason whatsoever, may terminate its participation in this Agreement by providing written notice to each other Party not less than thirty (30) calendar days prior to the effective date of termination. A withdrawing funding contributor shall remain responsible for its share of the costs incurred up through the date of its effective withdrawal from this Agreement as provided for in Exhibit C. The withdrawing funding contributor's share of costs incurred shall be based on the prorated amount of the cost share in Exhibit C from the Effective Date of this Agreement through the effective date of the withdrawal, provided that EP can document allowable expenditures during this period up to the prorated amount. If the withdrawing funding contributor has already paid its cost share set forth in Exhibit C, EP shall repay the funding in excess of the prorated amount. In the event of a withdrawal by a funding contributor, the Agreement shall terminate as to that funding contributor but shall continue in effect as to the remaining funding contributors.

10. COUNTERPARTS. This Agreement may be executed in any number of counterparts, and by different parties in separate counterparts, each of which, when executed and delivered, shall be deemed to be an original and all of which counterparts taken together shall constitute one and the same instrument. Electronic signatures shall be deemed original for all purposes.

Exhibit A

Articles of Incorporation for Eastrail Partners

ARTICLES OF INCORPORATION
OF
EASTRAIL PARTNERS

The undersigned, acting as the incorporator of a nonprofit corporation under the Washington Nonprofit Corporation Act, Chapter 24.03 of the Revised Code of Washington, hereby adopts the following Articles of Incorporation for such corporation:

ARTICLE I

Name

The name of the corporation is Eastrail Partners.

ARTICLE II

Duration

The corporation shall have perpetual existence.

ARTICLE III

Purposes

The corporation is organized and shall be operated exclusively as a charitable organization for the exempt purposes permitted by Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the "Code"), to support the development, expansion and maintenance of a regional trail system on the Eastside Rail Corridor, together with other transportation, utility and community development projects sustainable on and alongside a multi-use corridor.

ARTICLE IV

Powers

The corporation shall have all powers granted by the Washington Nonprofit Corporation Act, RCW 24.03, as amended (including any additional powers granted by amendments to said Act after the formation of the corporation) which are consistent with the qualification of the corporation under Section 501(c)(3) of the Code.

ARTICLE V

Directors

A. The management of the corporation shall be vested in a board of directors. The number, qualifications, terms of office, manner of election, time and place of meetings and powers and duties of the directors shall be prescribed in the Bylaws. The number of directors may be increased or decreased from time to time by amendment of the Bylaws, but no decrease shall have the effect of shortening the term of any incumbent director.

B. The initial Board of Directors shall consist of three directors. The initial directors shall hold office for such period as may be provided in the Bylaws. The names and addresses of the initial directors are:

Eugene Duvernoy
1150 19th Ave E.
Seattle, WA 98112

Gregory K. Johnson
Wright Runstad & Company
1201 Third Avenue, Suite 2700
Seattle, WA 98101

Stacey Graven
9321 NE 26th Street
Clyde Hill, WA 98004

ARTICLE VI

Members

There shall be no members of the Corporation.

ARTICLE VII

Limitation on Director Liability

To the fullest extent permitted by Washington law as now or hereafter in effect, no director shall have any personal liability to the corporation for monetary damages for conduct as a director, provided that this provision shall not be deemed to eliminate or limit the liability of a director for:

- (a) Any breach of the director's duty of loyalty to the corporation;

- (b) Acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law;
- (c) Any unlawful distribution;
- (d) Any transaction from which the director derived an improper personal benefit; or
- (e) Any act or omission in violation of the Washington Nonprofit Corporation Act.

Any amendment to or repeal of this Article shall not adversely affect any right of a director of the corporation hereunder with respect to any acts or omissions of such director occurring prior to such amendment or repeal.

ARTICLE VIII

Indemnification of Directors

To the fullest extent permitted by Washington law as now or hereafter in effect, the corporation is authorized to indemnify any director of the Corporation. The Board of Directors shall be entitled to determine the terms of such indemnification, including advancement of expenses, and to give effect thereto through the adoption of Bylaws, approval of agreements or by any other manner approved by the Board of Directors. Any amendment to or repeal of this Article shall not adversely affect any right of a director of the corporation hereunder with respect to any right to indemnification that arises prior to such amendment or repeal.

ARTICLE IX

Prohibited Activities

A. No part of the net earnings of the corporation shall inure to the benefit of, or be distributed to, its directors, officers or other private persons, except that the corporation is authorized to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of its charitable purposes.

B. No substantial part of the activities of the corporation shall be the carrying on of propaganda or otherwise attempting to influence legislation, except as otherwise permitted under Section 501(h) of the Code, and the corporation shall not participate in, or intervene in (including the publishing or distribution of statements), any political campaign on behalf of (or in opposition to) any candidate for public office.

C. It is intended that the corporation shall have and shall continue to have the status of a corporation exempt from federal income taxation under Section 501(a) of the Code, as an organization described in Section 501(c)(3) of the Code. Notwithstanding any other provision of these Articles, the corporation shall not carry on any activities not permitted to be carried on by a corporation exempt from federal income taxation under Section 501(c)(3) of the Code or the corresponding provision of any future federal tax laws.

ARTICLE X

Dissolution

No director or officer of the corporation will be entitled to share in the distribution of any of the corporation's assets upon dissolution or final liquidation of the corporation or the winding up of its affairs. Upon any dissolution, liquidation or winding up, the remaining net assets of the corporation shall be distributed by the Board of Directors to an organization or organizations selected by the Board of Directors in accordance with the Bylaws, provided that such organization or organizations are qualified as exempt from federal income taxation under Sections 501(a) and 501(c)(3) of the Code.

ARTICLE XI

Reserved Rights

The corporation reserves the right to amend, alter, change or repeal any provision of these Articles of Incorporation in any manner now or hereafter permitted by law not inconsistent with its qualification under Section 501(c)(3) of the Code.

ARTICLE XII

Bylaws

The authority to make, alter, amend or repeal the Bylaws is vested in the Board of Directors, and may be exercised at any meeting of the Board of Directors or in any other manner allowed pursuant to the Washington Nonprofit Corporation Act.

ARTICLE XIII

Registered Office and Registered Agent

The name and address of the initial registered agent and the initial registered office of the corporation in the State of Washington is Matthew Cohen, 600 University Street, Suite 3600, Seattle, Washington 98101.



Eastrail Trail Use Counting: 2020 Results and Developing a Long -Term Counting Plan

Presentation to RAC, January 29th 2021
Mike Ullmer – King County Parks



This Presentation

- Why collect trail use information ?
- How do we collect this information
- Fall 2020 Eastrail Count – process and preliminary results
- Next steps:
 - Implement Plan for 2021
 - Bring recommendations for the long-term plan to July RAC meeting



Why Collect Trail Use Information ?

- Build awareness of trail use levels and visitor experience
- Inform decisions about trail design, development, and operations and maintenance
- Measure impact of connecting newEastrail trail segments
- Measure impact of connecting to nearby trails
- Generate information needed for grant applications

How Do We Collect This Information?



Manual Counts/
Intercept Surveys



Temporary Counter



Permanent Counters



One Day (but repeatable)

Weeks/Months

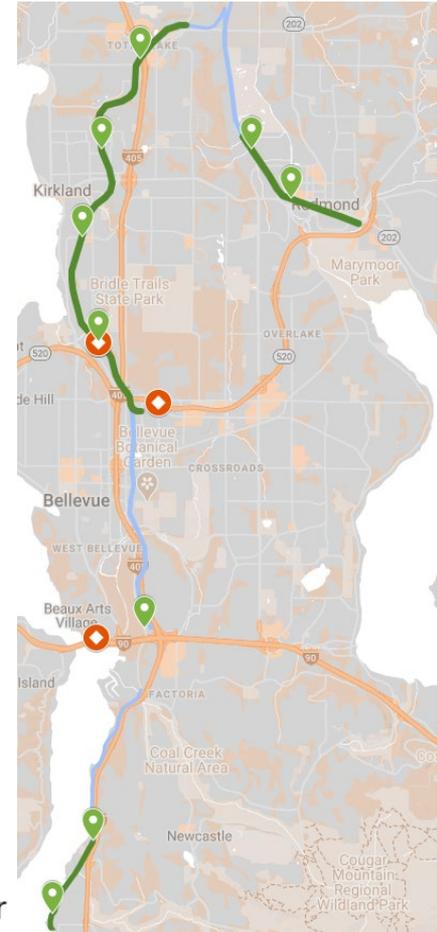
Years

* Pilchuck Trailhead location not shown

Fall 2020 Eastrail Count: Process

- Two dates
 - Tuesday Sept. 29- AM, PM 2 hour shifts
 - Saturday Oct. 3- one midday 2hour shift
- Nine locations
 - Snohomish, Kirkland, Redmond, Bellevue, Renton.
- RAC entities secured volunteers
- Volunteers counted type of user, direction of travel
- Methodology Consistent with Annual Bicycle and Pedestrian Count

- Manual Count
- Permanent Counter



Fall 2020 Eastrail Count: Preliminary Results



- 3,636 Users Counted Across 10 Locations
 - Overall Breakdown - 64% Pedestrians, 36% Bikes
- Highest single two-hour count
 - NE 68th St Bridge (Kirkland) - 420 (282 Peds/138 Bikes)
- Intensity/type of use varied widely by location
- Majority of sites (6) recorded higher pedestrian than bike counts
- Bike % lowest at Renton Sites (between 7-12%)



Next Steps

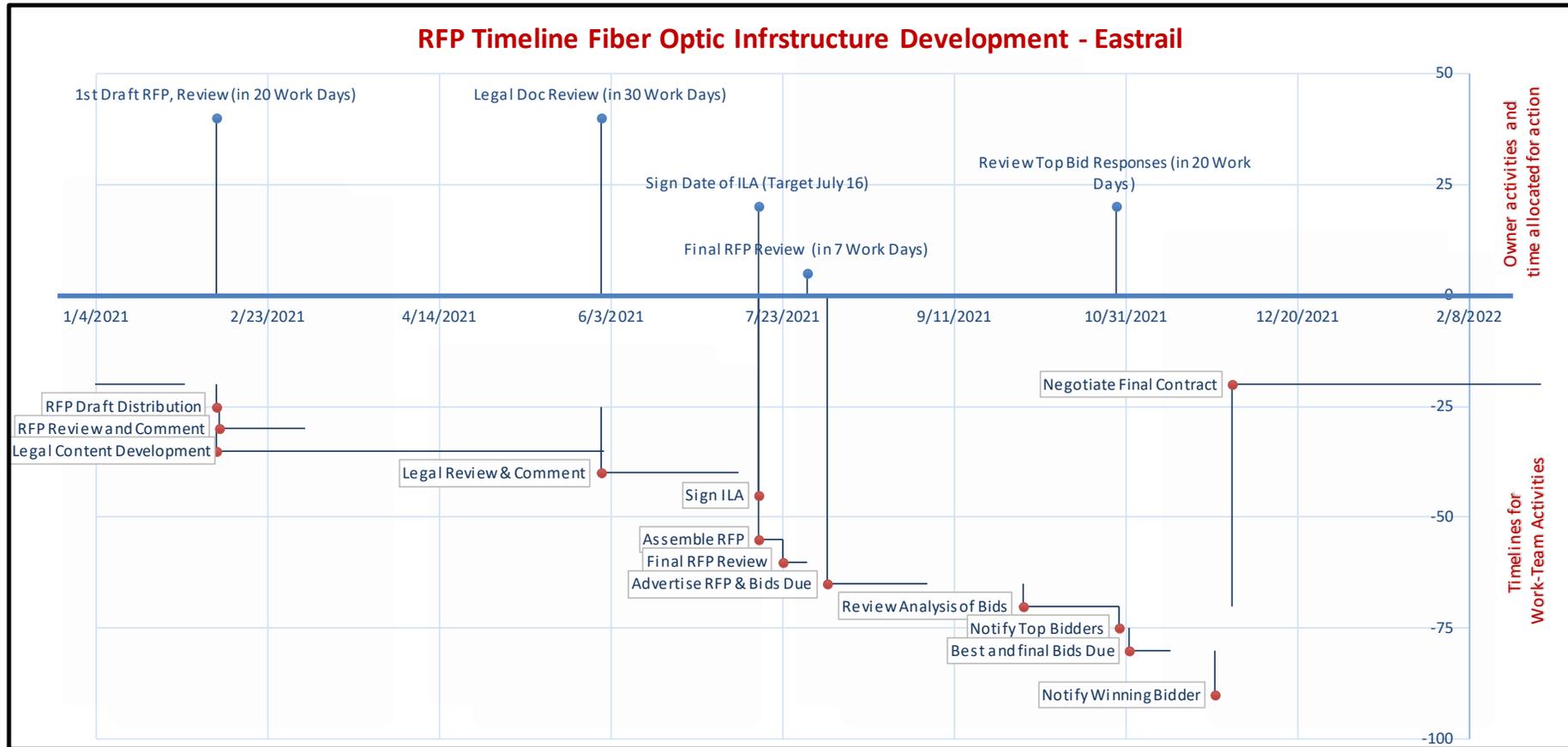
- Intercept Surveys
 - Develop and perform surveys in Spring/Early Summer 2021
- Repeat the Manual Counts in Fall 2021
 - Same Methodology, Locations and potentially add intercept surveys
- Incorporate new 2021 data into 2020 database
 - Begin documenting any changes in use/type and/or trends at each location
- Develop final recommendations for long-term Eastrail data collection
 - Key Considerations- Timing, methods, locations, data management, costs
 - Present staff recommendations to the RAC at the July meeting



Questions?

Update: Eastrail Fiber Optic Development - as of 1/25/2021

Work efforts with the fiber optic consultant & discussions with Eastrail Owners PST members continue. During February - March 2021, KCIT and DNRP, led by County Attorneys will begin engagement of Eastrail Owners PST members and their respective attorneys on property rights, framing language for the public-private contract, and defining (an Inter Local Agreement) for roles and responsibility of the owners' post construction phase. A revised RFP schedule was completed on 1/25 in partnership with our consultant and distributed to PST members on 1/26. A high-level schedule summary is included below.



Update – Federal and State Funding Priorities

Federal Funding Priorities

- As of now, the same projects highlighted in August 2020 remain priorities: I-90 Steel Bridge, Wilburton Trestle, NE 8th St Overcrossing, Totem Lake Connector. These projects are most in line with current federal funding mechanisms for multimodal transportation, proximity to interstate, and costs. They also respond to interest in “shovel-ready” projects for federal investment
- With a new administration, and democratic leadership in the House and Senate, a stimulus package, infrastructure legislation, and transportation legislation can be expected, which bodes well for Eastrail funding.
- This is an evolving work area that requires ongoing attention, and may require adjustments to our overall approach or an emphasis on certain projects.

State Funding Priorities

- The four priorities for the corridor for state investment, as presented in the RAC letter to state legislators, include: acquisition to extend the Eastrail to Gene Coulon Park, Renton; I-90 Steel Bridge, Bellevue; Wilburton Trestle, Bellevue; SR202 Overpass, Woodinville.
- Letter and map describing these priorities sent by RAC Chair and Vice Chair to all State legislators along the corridor, and to key Senate and House Transportation Committee leads.
- Eastrail Partners sent similar outreach to the same group of lawmakers.
- The House Transportation Chair and others on his Committee rolled out a 16-year, \$26 billion transportation revenue and investment proposal last Tuesday, including \$8.25 billion that would be targeted for multi-modal and carbon-reduction investments. That – and \$267 million targeted for bicycle/pedestrian projects – positions the four Eastrail ‘gap’ projects very well
- We expect to see an updated “Forward Washington” package early this week from the Senate Transportation Chair, who has scheduled a 4 p.m. Thursday public hearing on the new proposal.

We expect that there will be developments at the federal and state level in the interim between the January and April RAC meetings. RAC member staff will seek to engage RAC members should circumstances indicate that their direct engagement would advance efforts to secure federal and/or state funding.