Measurement Plan Template
Organizational Performance Measurement

Measure	Metric	Target	Directionality	Data Source	Data Owner	Frequency	Data Use	Reporting Outlet	Reporting Frequency	Audience
	The unit of measure	Your target	The pattern that you're looking for	Where your data is coming from	Who's collecting your data?	How often is data being collecting?	How will you use the data?	Where will data be reported?	How frequently are data reviewed?	Who's looking at your data?