



King County

# The Strategy of a Master Plan

**Barbara Miner**  
**King County Clerk**

ESTABLISHING YOUR OWN ELECTRONIC COURT RECORDS PROGRAM  
CONFERENCE AUGUST 4-6, 2009  
PRESENTED BY THE KING COUNTY SUPERIOR COURT CLERK'S OFFICE, SEATTLE, WA





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# Session Outline

- Our Experience, What We Did
- What Happened
- What Saved Us
- What is a Master Plan
- A Little About Our Master Plan
- What We Built/How We Built it
- What Made us Successful

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# Our Experience

- We wanted to:
  - Address a problem
  - Serve our customers better, be more efficient
- We heard bits and pieces of national innovations
  - We recognized that technology could be part of the solution
  - We could see the payoff at the end
- We had Leaders, Visionaries

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# What Did We Do?

- Decided to start down the path with the vision
- Set up a series of committees, internal and external, operational and oversight, staff, judges, outsiders
- Spread the word to everyone

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# What Did We Do?

- Decided that pilots and small chunks were the way to go
- Appointed some staff to take the lead
- Started going.....
- No one disagreed
- Not everyone was buying in
- Many excited





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# What Happened?

- Best Intentions, but.....
- Confusion
- Many leaders saying great things
  - all just different enough
- Committees' roles were confused
- Project Staff roles not clearly defined

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# What Happened?

- Operational managers bumping into project manager, project staff
- High level thinking wasn't being translated into the month-to-month, day-to-day operations
- Strong need to get everyone's brain involved and get on the same page

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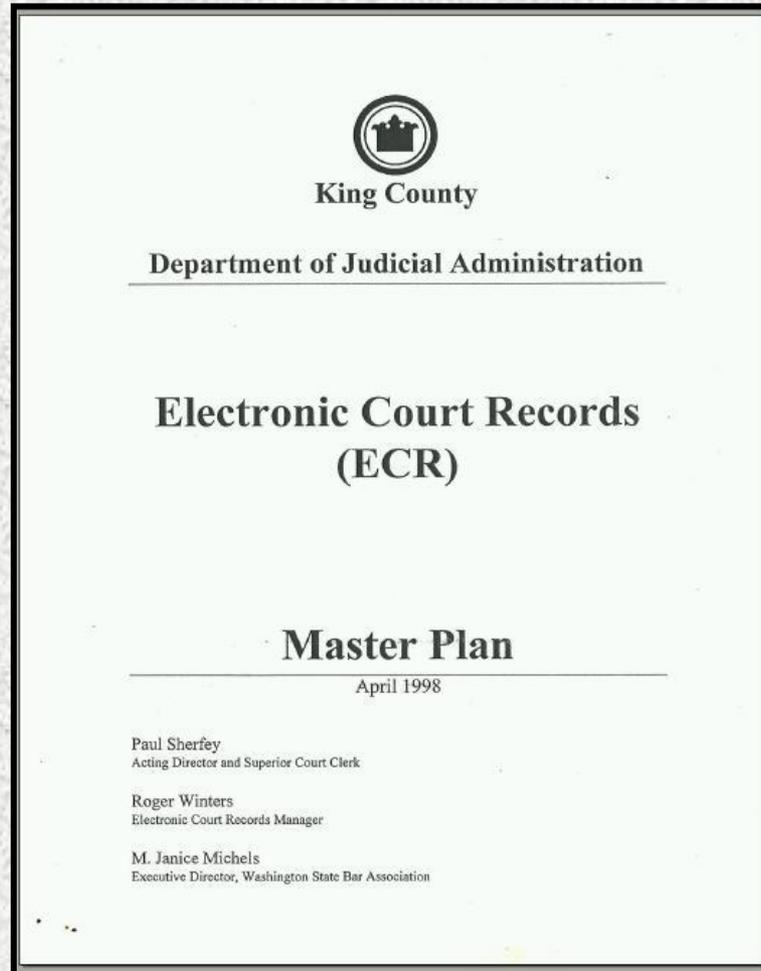
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# What Saved Us?



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# What's a Master Plan?

- Very similar to a Strategic Plan
- Sets your mission, your vision
- Defines your goals and strategies
- Defines your stakeholders

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# What's a Master Plan?

- Includes options analysis
- Puts forward a time frame
- Lays out as many issues as you know
- Describes estimated costs, benefits, savings
- Describes the risks
- How will you mitigate them?

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# What's a Master Plan?

- Defines the management structure of the project
- Clearly describes roles for each committee
- Links this project to the mission of the court or clerk

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# The King County Master Plan

- By the time we got to writing ours, it was easy to write
- Almost all the development work had been done
- All the right steps had been taken
- But there was no written guidance, no reference book
- Incredible help to our success

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# The King County Master Plan

- It brought us all together
- It kept us from re-visiting the same question over and over
- Used it to communicate to our funders
- And to our constituents – the court, the Bar
- All reading the same page of music
- One of the reasons for the award

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# The King County Master Plan

- Laid Out Where We Were Going
- Divided the VISION into Small, Manageable, Standalone Pieces
  - Separately funded
  - Separately structured, separate goals
  - Separately successful
  - Separate return on the investment

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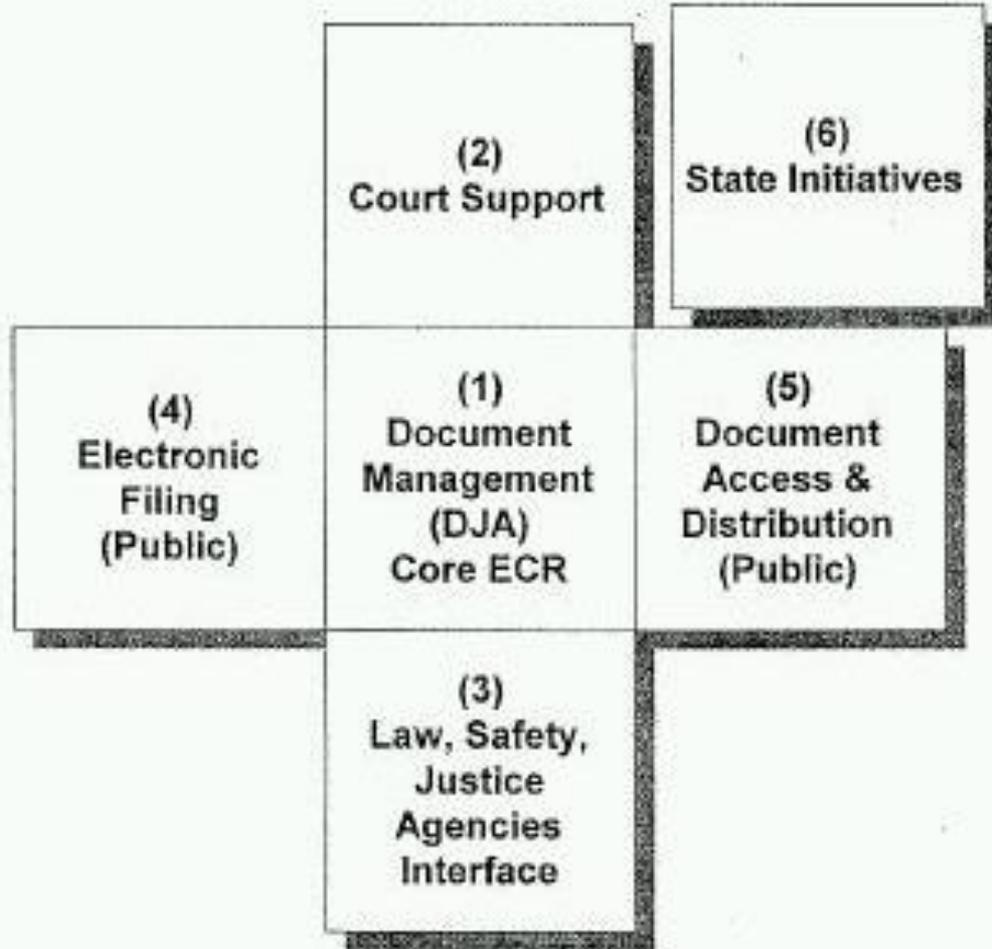
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# Most Important Page



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# What King County Built

## Core ECR:

- Electronic file/document management
  - Filed papers scanned into electronic images
  - Electronic indexing, workflow
  - Started with all Case types 1/1/2000
  - Also put in archived records

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# What King County Built

## Connectivity:

- Electronic Internal Access via a Browser
- Public Viewing of Court Records
  - Computers in the clerk's office
- Court Access
- Prosecutor, Defense, others on the County WAN

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# What King County Built

## Electronic Filing over the Internet:

- Initiating new cases, filing in existing cases
- Online forms
- Judicial filings (orders with digital signatures)
- E-Commerce for filing fees
- E-Service
- Electronic Working Copies

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# What King County Built

## Document Access and Distribution

- Web-based ECR On-line
- Fee-Based, draw-down account
- View, copy, print
- No sealed/confidential access

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# How King County Built It

- Local government funding, ownership, control
- The funding was pieced together
  - Every project justified as part of the whole
- Local ownership of the record
- Custom-built by one vendor
  - Extensive involvement by those who use it most
  - Also by stakeholders

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# How King County Built It

- Local Project, based in State/National Standards
  - Worked directly to help build these standards
- Master Plan Guided the Way
  - Outlived many Clerks, PJs, project managers, County Budget Directors, County IT leaders

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# What Makes the Success?

- Electronic records are official
  - No dual systems; not keeping the papers
  - Allowed in state statute

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# What Makes the Success?

- Electronic workflow processes for staff
- Public viewing in the Clerk's Office
- Connectivity to county partners
  - Desktop access, training, equipment
  - Written protocols clarify expectations
- Printing is a reasonable alternative

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# What Makes the Success?

- Access/controls for sealed records
- ECR interacts with statewide mainframe
  - Integrated with electronic docket
- Two versions of the ECR program:
  - CORE – software on each staff person's desktop
  - ECR Viewer – Web-based, needing only a browser (AKA Delta Viewer)

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# What Makes the Success?

- Specialized features
  - ECR On-line, allowed by State Court General Rule 31
  - Public Print Queue
  - Automated assembly of documents on appeal

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# What Makes the Success?

- Electronic filing (PDF or TIF)
  - Washington General Court Rule 30 authorized state e-filing
  - Allows local courts to mandate e-filing under certain conditions
  - Digital signatures for judges, defined in State law

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# Why We Built It This Way

- Necessity
- Strong sense that it would benefit everyone; use that to build the constituency
- Budget constraints and staff constraints; couldn't do it all at once
- Intuitive and evidence basis for projections
- Saw other models that didn't make sense to us

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# Why We Built It This Way

- Other models that we rejected included:
  - Starting with E-filing
  - Implementing by Case Type
  - Vendor ownership of the records
- Choice: Could wait for ideal or get going
  - Some are critical of scanning
  - Waiting for real data

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# Why We Built It This Way

- Have to find the middle ground
  - Would still be waiting.....
- Getting to incoming data, instead of .pdf or .tif was in our master plan and still part of our goal

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# You Should Do What We Did

- No -- not exactly
- We learned a lot – made many mistakes
- We have a great amount of insight into what we should have done differently
- Talking this week about a combination of what we did and what was right about it
- And insights into what we know now .....

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## Questions?

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