Cedar Hills Regional Landfill Near Neighbor Survey



Survey Focus

- The survey focused on these key areas:
 - How do people want to be kept informed, and to communicate with us?
 - How does living near the landfill affect them, and what would make it better?
 - How can we improve communication and build trust with neighbors?



Methodology

- Online survey targeted to 3,695 households
- Households received mailers with URL and unique online code
- Survey ran from Feb. 7-23, 2020
- 700 responses, resulting in a 19% response rate
- 95% confidence rate



Key Findings – Communication

- Over 90% of people want regular information on the landfill.
- They're most interested in:
 - Future plans for operation and post-closure (36%)
 - Capacity (16%)
 - Environmental protection (14%)



Key Findings – Communication

- Communication frequency
 - Quarterly (50%)
 - Twice-yearly (26%)
 - Monthly (16%)
 - Annually (8%)



Key Findings – Communication

- Respondents prefer to receive information via
 - Email (27%)
 - Mail (26%)
 - Public meetings/website (10% each)
 - Social media, blogs, drop-in sessions, phone calls all (<8%)



Key Findings – Two-Way Communication

- Nearly half (48%) want to communicate with the division via
 - Email (33%)
 - Public Meetings (17%)
 - Website comment section (16%)
 - US Mail (14%)
 - Social media (8%)



Key Findings – Public Meetings

- About one-fifth of respondents (19%) have attended a public meeting.
- Over one-third (32%) said meetings "don't meet their needs at all", 36% said "only slightly"
- Still, 64% want continued meetings, and 50% want twice-yearly meetings.
- 28% are open to online meetings



Key Findings – Public Trust

- 51% trust SWD "somewhat"
- 22% have trust (18% say "a lot" and 4% say "completely")
- 27% "do not trust SWD at all"



Key Findings - Impacts

- Most commonly cited impacts are:
 - Odor (38%)
 - Traffic (25%)
 - Equipment noise/vibration (15%)
 - Litter (10%)



Key Findings – How Can We Make Things Better?

- What would improve operations?
 - Better odor control (40%)
 - Less food waste, more recycling (14%)
 - Better pest management (11%)
 - Litter control (10%)



Demographics

- Two-thirds (67%) have lived near the landfill for 10 or more years.
- While some (13%) live less than a half mile from the landfill, a quarter (25%) live a half mile to a mile away. The remainder (63%) live more than a mile away.
- Ages of respondents tended to be older with nineteen percent 44 years of age or younger, and almost three-quarters (72%) between 45 and 74 years of age.
- Gender leaned more toward males (57%), 42% being females, and 2% identifying with a gender(s) not listed.
- Three percent were of Hispanic, Latino, or Latinx origin.
- Most (88%) identified as White, with 4% identifying as Asian or Asian American, and another 7% identifying as mixed race.



Questions?

Annie Kolb-Nelson, Communications & Records Supervisor Annie.Kolb-Nelson@kingcounty.gov 206-477-5373





King Street Center 201 South Jackson Street, Suite 701 Seattle, WA 98104-3855 206-477-4466 711 TTY Relay your.kingcounty.gov/solidwaste



Natural Resources and Parks Solid Waste Division