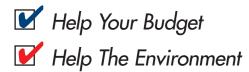
### SAVE MONEY • SAVE THE ENVIRONMENT • NON-TOXIC

# AusPen\*

# **Eco-Friendly** Whiteboard Markers







"Refill Not Landfill"

**Budget-friendly** 





## **Our Focus**

The AusPen markers are a culmination of years of industry experience, a commitment to sustainability and environmental responsibility backed up by extensive academic and industrial research.

AusPen came to fruition through the determination to minimize waste using recyclable materials. This has resulted in a high quality product that can be re-used and refilled time and time again.

At AusPen we believe that a customer who chooses a product because of its environmental responsibility should be rewarded. That reward is to pay less for the product – and at no time should quality be compromised.

So we not only give you the best marker on the planet but our markers cost less - both economically and environmentally.

We're proud that the use of our refillable, recyclable whiteboard marker has allowed educational institutions and corporations throughout the world to significantly reduce their ecological footprint... and we've saved them money.

The AusPen story continues with impressive growth, intense loyalty from over 25,000 users and accolades from respected voices within the ecological community.

## Why AusPen?



### **Save Money**

"We have been testing this product with our "high use" teachers. We have found them to be very economical and good quality and now intend to use them tor all our staff. Not only does the financial savings impress us, but also the environmental benefit is a major plus."

Trish Mills – Purchasing Officer, St Paul's School



### Save The Environment

"The Auspen markers are much better for the environment as by refilling, we no longer send pens to landfill. We chose these pens for the savings and the environmental issues."

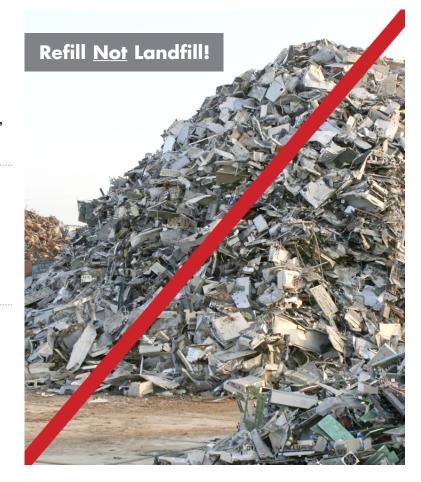
Rosemary Scarlett – Penola Catholic College



### No Harmful Chemicals No Odor and Non-Allergenic

"It made me happy to be able to refill a marker, rather than throwing it in the garbage. I also appreciate that I'm not lightheaded from chemical fumes. Thanks for the great product."

Katherine Langan, PHD – Professor, Sterling College, Kansas



## **Features and Benefits**

### **Refill Not Landfill**

Each AusPen starter kit contains the equivalent of 246 disposable whiteboard markers. The average teacher can dispose of 2 whiteboard markers a WEEK (conservatively)! The AusPen markers never go to the landfill, so they don't contribute to the toxic waste issues that traditional disposable markers do. They are refillable and recyclable.

### Recycle

As stated above, our markers are recyclable, and they have been made from 100% recycled material. From production through to the final use, our pens have 1/1000th of the environmental impact of a traditional whiteboard marker.

### Easy To Use

The AusPen markers have been expertly designed so they are very simple to refill – and the average teacher will spend less than 5 minutes per month refilling our markers.

### No Odor and Non-Toxic

We use EEC approved non-xylene ink, meaning AusPen is non-toxic. No more marker fumes in the classroom, no more feeling lightheaded. This product significantly reduces the overall toxicity in the classroom, creating a more pleasant work space for teachers and students.

#### Longevity

Forgot to put the cap back on? Don't worry. The AusPen markers will work for days (more than 72 hours) without being capped.

### Vibrant and Assorted Colors

The AusPen starter kit offers six vibrant colors: Black, Blue, Red, Green, Orange, Purple. Every component in the AusPen markers has been pitted against its market competitors and improved upon.





'Printed on Recycled Paper'

Did you know that the average high school will contribute almost a 1/4 ton of toxic waste into landfills by using traditional disposable whiteboard markers?

You can change that today, by simply switching over to our recyclable, refillable whiteboard marker.

It's such a small decision, but the impact on your local environment is HUGE!

### **Contact Us Today!**



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