Northwest Carpet Strategy Project Implementation
2011 Work Plan

Carpet Product Stewardship
Pursue product stewardship measures, such as legislation, MOUs, product redesign, closed-loop recycling, take-back programs, etc.

- Participate actively in Carpet America Recovery Effort (CARE) 2012 negotiations, and follow up on the possibility of state-specific MOUs.
- Plan support for SB 5110 in the 2012 legislative session

Carpet Recycling Services and Recycled-Content Products
Increase demand for carpet recycling services by target audiences (e.g., public and private property owners, architects, designers, project managers), and demand for products made from recycled carpet.

- Increase public purchasing of products made with recovered carpet.
- Establish U.S. Communities flooring contract, including requirements for carpet reclamation and purchase of recycled-content carpet.
- Promote carpet recycling services to identified target audience(s).
- Outreach to property owners about recycling services through multi-family and construction and demolition programs.

Carpet Recycling Infrastructure and Commodities
Develop carpet recycling infrastructure and increase demand for commodities derived from recovered carpet.

- Facilitate communications with and among carpet recycling supply chain participants
- Facilitate successful compliance and enforcement of solid waste handling and asbestos regulations.
- Research and encourage local markets for carpet derived commodities.
- Work with local manufacturers to use carpet-derived commodities and provide processing equipment or methods.

Asbestos
Reduce asbestos contamination of used carpet.

- Develop and promote the use of carpet reclamation best management practices.

Collaboration
Network and collaborate with interested parties and potential participants.

- Update the LinkUp carpet project website.
- Carpet Project communications
- Invite key contacts to tour a carpet recycling facility.
- Track 2011 Carpet Project Activities.

Contacts:
Kris Beatty, King County Solid Waste Division, 206-296-3740, kris.beatty@kingcounty.gov
Shirli Axelrod, Seattle Public Utilities, 206-684-7804, shirli.axelrod@seattle.gov
James Palmer, Washington State Department of Commerce, 206-256-6147, james.palmer@commerce.wa.gov