

## FREMONT SIPHON PROJECT PUBLIC OUTREACH SUMMARY SPRING 2011

## **Listening to Project Neighbors and Community Businesses**

King County Wastewater Treatment Division (WTD) is committed to communicating with the neighbors of the Fremont Siphon Sewer Project, and strives to create an open exchange of ideas between the community and WTD. In support of this effort, public outreach was carried out during fall 2010 using a variety of methods.

- A newsletter mailed to Fremont and Queen Anne residents in the project area, alerting people about an upcoming community meeting to discuss options for rehabilitating or replacing the Fremont Siphon
- Community meeting on November 30, 2010
- Briefing for Seattle Pacific University and King County Environmental Laboratory
- Meetings with Seattle Department of Transportation and Seattle Parks and Recreation
- An in-person/phone survey conducted in the project area, including the Fremont (Canal Street) and Queen Anne (Ewing Street) neighborhoods.

The goals of this outreach effort were to assist the project team with identifying and considering those issues most impactful to the local community, and determining the best means for keeping people up to date.

#### What We Learned

King County received input on a range of issues, expressing concerns and offering suggestions about how to communicate with various community stakeholders. Business owners, property owners, and residents in this area were most concerned about:

- Odor from existing infrastructure
- Maintaining street access and parking
- Construction work hours and noise
- Traffic detours for vehicles and bicyclists

King County's project team uses this type of information in the decision process, as well as during project design and development of contract specifications.



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### **Communicating with Fremont and Queen Anne**

The Fremont and north Queen Anne neighborhoods are hubs of activity with a diverse mix of residential and commercial properties. WTD wants to communicate regularly and successfully with neighbors, and have asked participants several questions indicating how they hear about projects and events in their neighborhood. WTD will utilize the following methods of communication to keep the community engaged and up to date on the Fremont Siphon Sewer Project.

- Project Web page
- Updates for the Chambers of Commerce and community groups and organizations
- Outreach to park users and bicycle groups on site and through agency contacts
- "Word of mouth" (providing information to active neighbors and community members)
- Postings on community blogs/websites
- Newsletters and fliers
- Presence at community events