

Voter Education Fund – 2021-2022

Seattle Foundation

A. Organization Details

Please make sure your individual and organization contact information above is up-to-date!

Voter Education Fund 2021-2022 Grant Opportunity

The Voter Education Fund will prioritize grants to organizations that work to reduce inequities in voting access in historically excluded communities who have faced systemic racism, being targets of voter suppression, and increased barriers to participation. Our focus communities for this funding opportunity includes, but is not limited to Black, indigenous, people of color, people experiencing homelessness, people convicted of a felony, limited-English speaking (LES) communities, people with disabilities and youth of color. Applicants can apply for up to \$40,000 to develop and implement a strategic ongoing campaign to engage voters or potential voters, or up to \$15,000 to provide a series of targeted events.

We are prioritizing applications that are:

- Led and staffed by individuals reflecting the lived-experience, racial, and ethnic communities being served; and
- Showcase a history or demonstrated ability to reach and engage members from the communities, especially as it relates to voting access; and
- Have a plan for engaging first time voters, people with disabilities, youth of color, individuals experiencing homelessness or people convicted of a felony

A1. Organization/Proposal Name*

Name of Organization

Character Limit: 100

A2. Purpose Statement*

Please describe your funding request's purpose in 1-2 sentences.

Character Limit: 250

A3. Region Served*

Please select the Region that best matches that served by your project..

Choices

All

Eastside
King County
Pacific Northwest
Puget Sound Region
Rural Washington State
Seattle
South King County
Vashon Island
Western Washington

A4. Population Served*

Please select the Population that best matches those served by your project.

Choices

African American
Asian/Pacific Islander
At-risk Youth
Children and Youth
Communities of Color
Disabled
Faith Communities
Formerly Incarcerated/Court-Involved
Gay, Lesbian, Bisexual, Transgender
General Population
Hispanic/Latino
Homeless
Jewish
Low Income
Men and Boys
Native American
Refugees and Immigrants
Seniors
Women and Girls

A5. Nondiscrimination Statement*

Seattle Foundation believes no person should be excluded from agency services, employment or volunteer participation, and will not fund organizations that engage in unlawful discrimination on the basis of age, race, national origin, ethnicity, gender, disability, sexual orientation, political affiliation or religious belief, or for any other discriminatory reason. Does your organization comply with this policy?

Choices

Yes
No

A6. Organization Profile Status*

To be eligible for Seattle Foundation grants, your Organization Profile information needs to be complete and up-to-date. Has your organization completed or updated its Organization Profile Form in the past 6 months?

Choices

Yes
No

A7. Fiscal Sponsor Status*

Does your organization have a 501(c)(3) fiscal sponsor?

Choices

Yes
No

A8. 2020 Operating Budget

Please enter your operating budget.

Character Limit: 10

A9. BIPOC-led and Serving*

Is your organization BIPOC-led (Black, Indigenous, or People of Color) and do you primarily serve (more than 50%) BIPOC individuals?

Choices

Yes
No

FUNDABLE ACTIVITIES

King County Elections and Seattle Foundation will award grants to community-based organizations that provide either an ongoing campaign or events focused on one or more of the following that are appropriate given COVID-19 pandemic and recovery:

- Voter education or outreach informing historically excluded communities about how voting works in King County, such as who is eligible to vote, what is vote-by-mail, and democracy 101.
- Voter registration activities where historically excluded communities work, play or connect in compliance with COVID-19 government guidelines.
- Nonpartisan opportunities for communities to come together and educate themselves about what's on the ballot.
- Culturally appropriate technical assistance in navigating the voting process, such as helping voters change their address or language preference.

GRANT TYPES

Applicants are invited to respond to this RFP and apply for funding in one of two areas related to the Voter Education Fund:

1. Catalyst Funding – grants will range up to \$40,000 (\$20,000 a year for two years). Catalyst Funding will support organizations that provide ongoing voter registration and education activities throughout 2021 and 2022. Grantees are expected to offer a variety of approaches to educating and engaging voters or potential voters in their community throughout for the next two years. Organizations should consider applying for this level of funding if they have prior experience doing successful non-partisan voter engagement work within historically excluded communities.
2. Capacity Level Funding – grants will range up to \$15,000 (\$7,500 a year for two years). Capacity Level Funding will support organizations that are new to this who aim to provide a smaller series of targeted events to potential voters in 2021 and 2022. This is intended to grow the capacity of organizations representing focus communities who desire to increase their capability of doing effective, non-partisan voter education work.

A10. Type of Funding Requested*

Based on the criteria above, please select the type of funding your organization is seeking.

Choices

Catalyst Funding – grants will range up to \$40,000 (\$20,000 a year for two years).

Capacity Level Funding – grants will range up to \$15,000 (\$7,500 a year for two years).

B. BIPOC-led and Serving Follow-up Questions

B1. BIPOC Community Benefit*

How will BIPOC communities benefit from this grant if made?

Character Limit: 500

B2. Culturally or Linguistically Specific*

How are you providing culturally and/or linguistically specific services?

Character Limit: 500

Fiscal Sponsor Information

Fiscal Sponsor Name*

Please enter your fiscal sponsor organization name below.

Character Limit: 100

Fiscal Sponsor EIN*

Please enter your fiscal sponsor's tax id (EIN).

Character Limit: 50

Name of Fiscal Sponsor Contact*

Character Limit: 50

Contact Information -- Phone or Email*

Character Limit: 50

Fiscal Sponsor Mailing Address*

Please enter your fiscal sponsor's mailing address.

Character Limit: 500

Non-Compliant with Non-Discrimination Statement

Non-compliant With Nondiscrimination Statement*

If you answered 'No' to compliance with Seattle Foundation's Nondiscrimination Statement, please explain below.

Character Limit: 500

Fiscal Sponsor Letter Upload

Fiscal Sponsor Letter Upload

Please use the following Word document to provide us a project sponsorship letter from your fiscal sponsor. First download the Fiscal Sponsor Cover Letter file, save it to your computer, fill it out, and then upload your completed version of it it using the 'Upload a file' button below'.

File Size Limit: 2 MB

501c3 Determination Letter Upload

501c3 Determination Letter*

Please upload your 501(c)(3) determination letter.

File Size Limit: 2 MB

C. Catalyst Grant Questions

CATALYST LEVEL (up to \$40,000 total, \$20,000 a year for two years)

Write a narrative response to the questions below, and complete and upload the field plan. Make sure that the responses are relevant and complete.

C1. Target Population(s)*

Describe your target population(s). (max 1000 characters, about 150 words)

Character Limit: 1000

C2. Community Need and Benefit*

What significant role or gap within the community do you seek to fill? How would the community benefit from increased voter education, outreach and engagement? (max 1500 characters, about 250 words)

Character Limit: 1500

C3. Engagement Strategies*

What specific strategies will your organization use to engage this population/community in voter education activities in 2021 and 2022? Please share how you will tailor your approach given the COVID-19 pandemic and recovery. (max 2500 characters, about 400 words)

Character Limit: 2500

C4. Voter Engagement Experience*

Does your organization have experience doing voter engagement with the target communities? Please describe. (max 1000 characters, about 250 words)

Character Limit: 1000

C5. Leadership and Community*

How does your organization's leadership reflect the race, ethnicity, and languages spoken with the community you are targeting? (max 1500 characters, about 250 words)

Character Limit: 1500

C6. Organization Positioning*

Please describe why you think your organization is well-positioned to receive a Voter Education Fund grant right now? For organizations with no to minimal experience, please be realistic about what your organization can offer and what you hope to learn. (1500 characters max, about 250 words)

Character Limit: 1500

C7. Tracking and Evaluation*

How will your organization track information and evaluate progress and/or success? (1000 characters max, about 150 words)

Character Limit: 1000

C8. Field Workplan Upload*

Complete the field plan and budget using the Field Plan template. For project events, list as many anticipated events as your organization expects to deliver throughout 2021 and 2022.

File Size Limit: 5 MB

D. Capacity Level Grant Questions

CAPACITY LEVEL (up to \$15,000 total, \$7,500 a year for two years)

Write a narrative response to these questions and complete the field plan. Make sure that the responses are relevant and complete.

D1. Target Populations(s)*

Describe your target population(s). (1000 characters max, about 150 words)

Character Limit: 1000

D2. Community Need and Benefit*

What significant role or gap within your target population do you seek to fill with this funding? How would the community benefit from increased voter education, outreach and engagement? (1000 characters max, about 250 words)

Character Limit: 1000

D3. Engagement Strategies*

What specific strategies will your organization use to engage this population with voter education activities in 2021 and 2022? Please share how you will tailor your approach given the COVID-19 pandemic and recovery. (2500 characters max, about 400 words)

Character Limit: 2500

D4. Voter Engagement Experience

Does your organization have experience doing voter engagement with the target communities? Please describe. For organizations with no to minimal experience, please be realistic about what your organization can offer and what you hope to learn. (1500 characters max, about 250 words)

Character Limit: 1500

D5. Leadership and Community*

How does your organization's leadership reflect the race, ethnicity, and languages spoken with the community you are targeting? (1500 characters, max 250 words)

Character Limit: 1500

D6. Field Plan and Budget Upload*

Complete and upload the field plan and budget using the Field Plan template. For project events, list as many anticipated events as your organization expects to deliver.

File Size Limit: 5 MB

EFT Payments

Is your organization signed up for EFT payments?*

Has your organization signed up for EFT (Electronic Funds Transfer) payments to be used in the event this application is approved?

If not, please sign up here: <https://www.seattlefoundation.org/aboutus/grantee-eft-enrollment-form>

Not sure? Email us at eft@seattlefoundation.org

Choices

Yes

No

Not sure