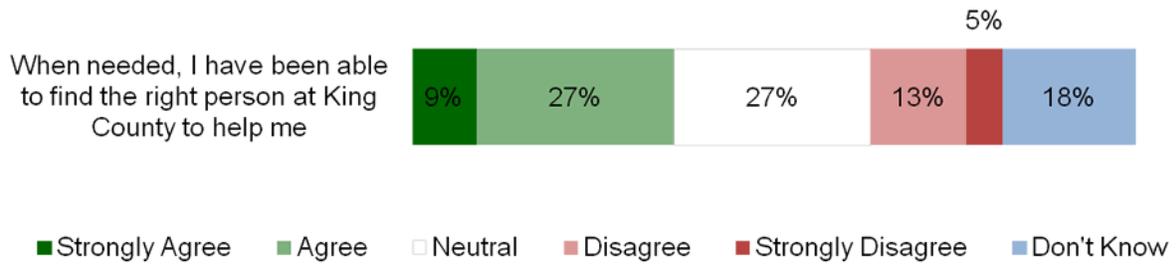




- know about most services: survey respondents who knew about 50% to 75% of services
- know about almost all services: survey respondents who knew about at least 75% of services

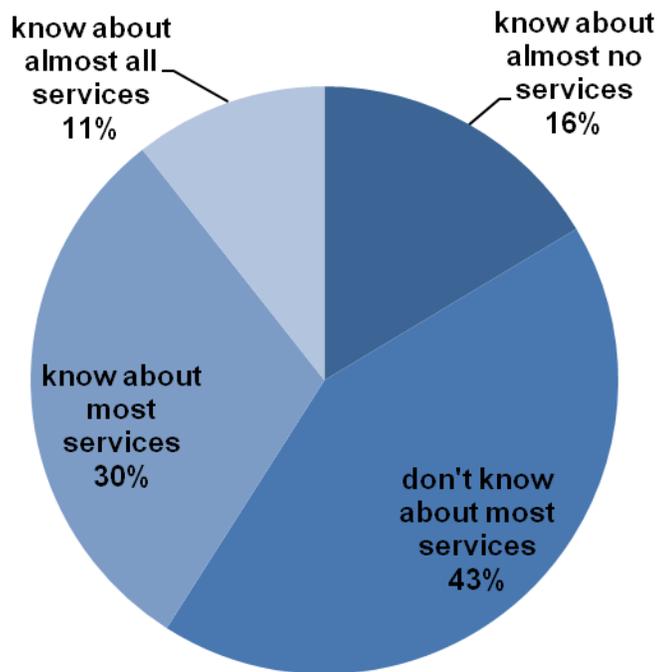
## Charts and Maps

### Ease of Contacting King County



Data Source: 2012 King County Resident Survey

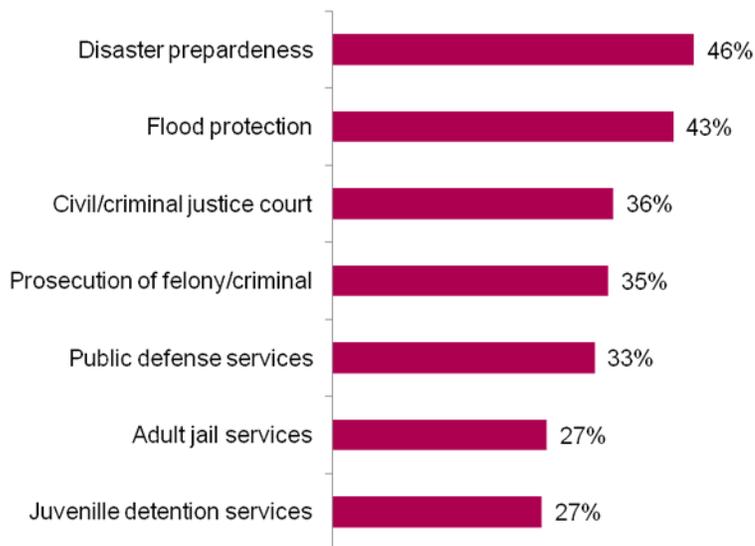
### How well do residents know what King County does? % of residents who:



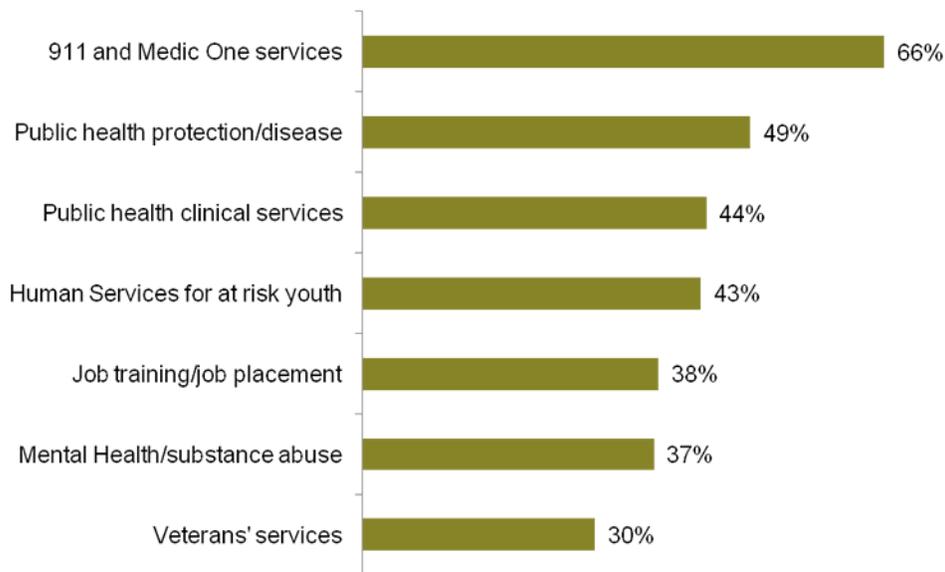
Data Source: 2012 King County Resident Survey

## How aware are residents of King County's regional services? (percent of residents aware of service)

### Services Aligning with Justice and Safety Goal:



### Services Aligning with Health and Human Potential Goal:



Data Source: 2012 King County Resident Survey

**How aware are residents of King County's regional services?  
(percent of residents aware of service)**

**Services Aligning with Financial Stewardship Goal:**



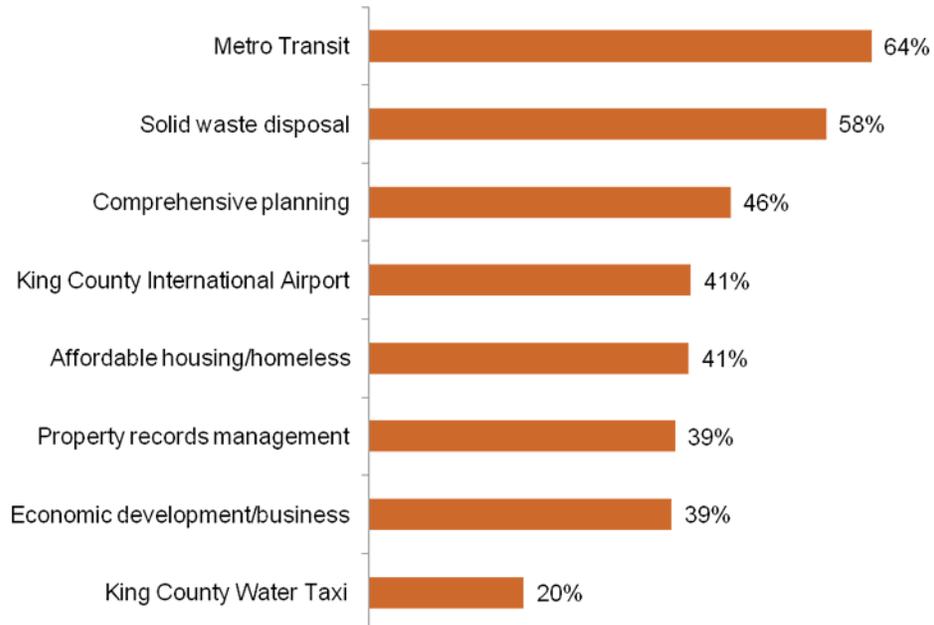
**Services Aligning with Public Engagement Goal:**



Data Source: 2012 King County Resident Survey

**How aware are residents of King County's regional services?  
(percent of residents aware of service)**

**Services Aligning with Economic Growth & Built Environment Goal:**

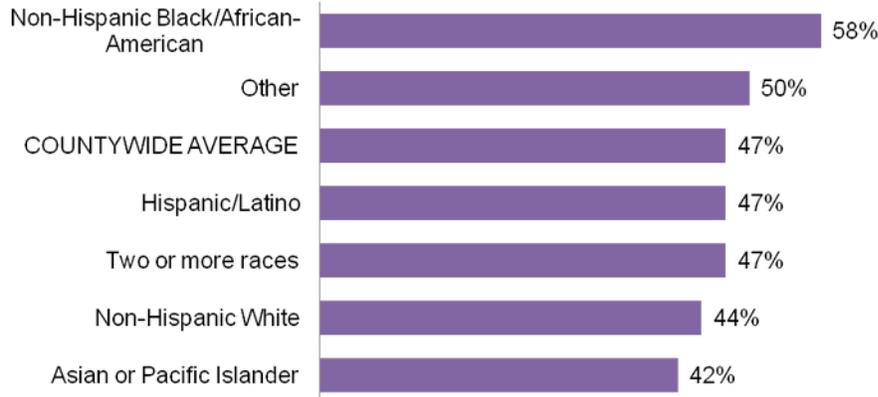


**Services Aligning with Environmental Sustainability Goal:**

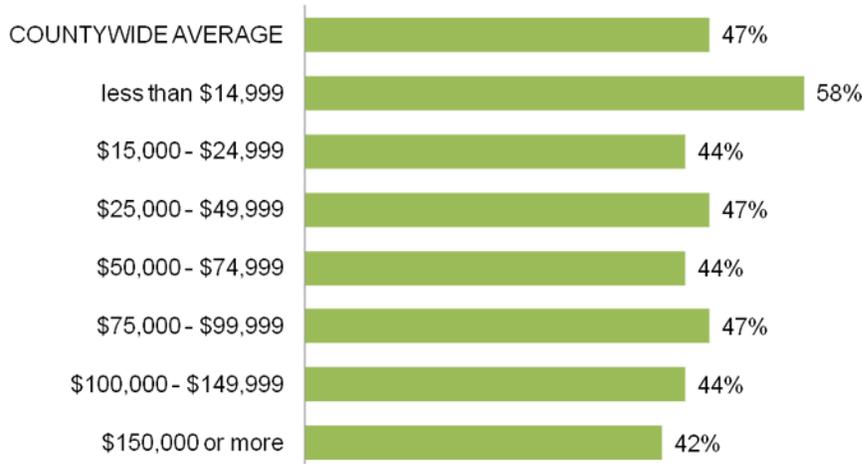


Data Source: 2012 King County Resident Survey

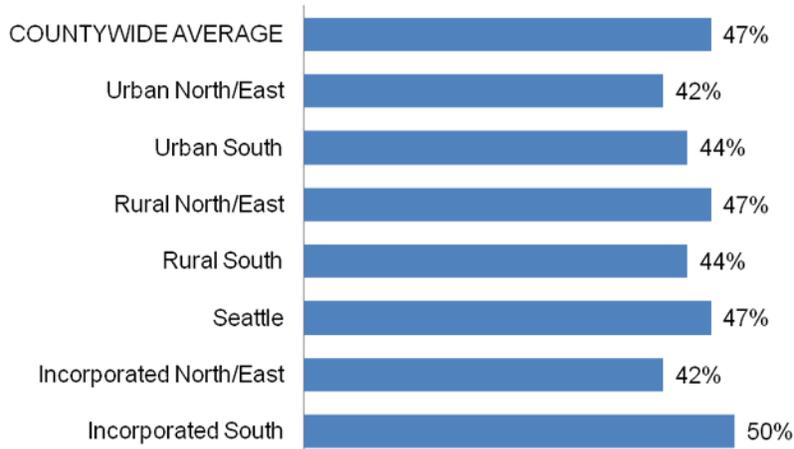
**Resident Awareness of King County Services**  
 (percent of services known by median resident by ethnicity,  
 for example, the average Hispanic/Latino respondent is aware of 47% of  
 King County services)



**Resident Awareness of King County Services**  
 (percent of services known by median resident by annual household income,  
 for example, the average respondent making less than \$14,999 per year is  
 aware of 58% of King County services)

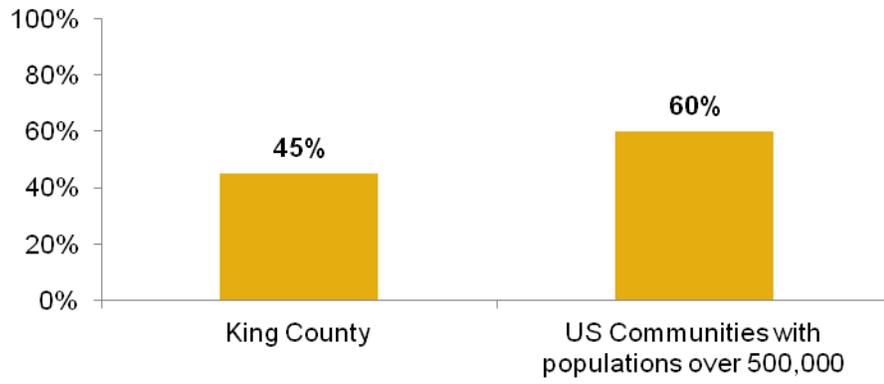


**Resident Awareness of King County Services**  
 (percent of services known by median resident by geography, for example, the  
 average respondent from Seattle is aware of 47% of King County services)



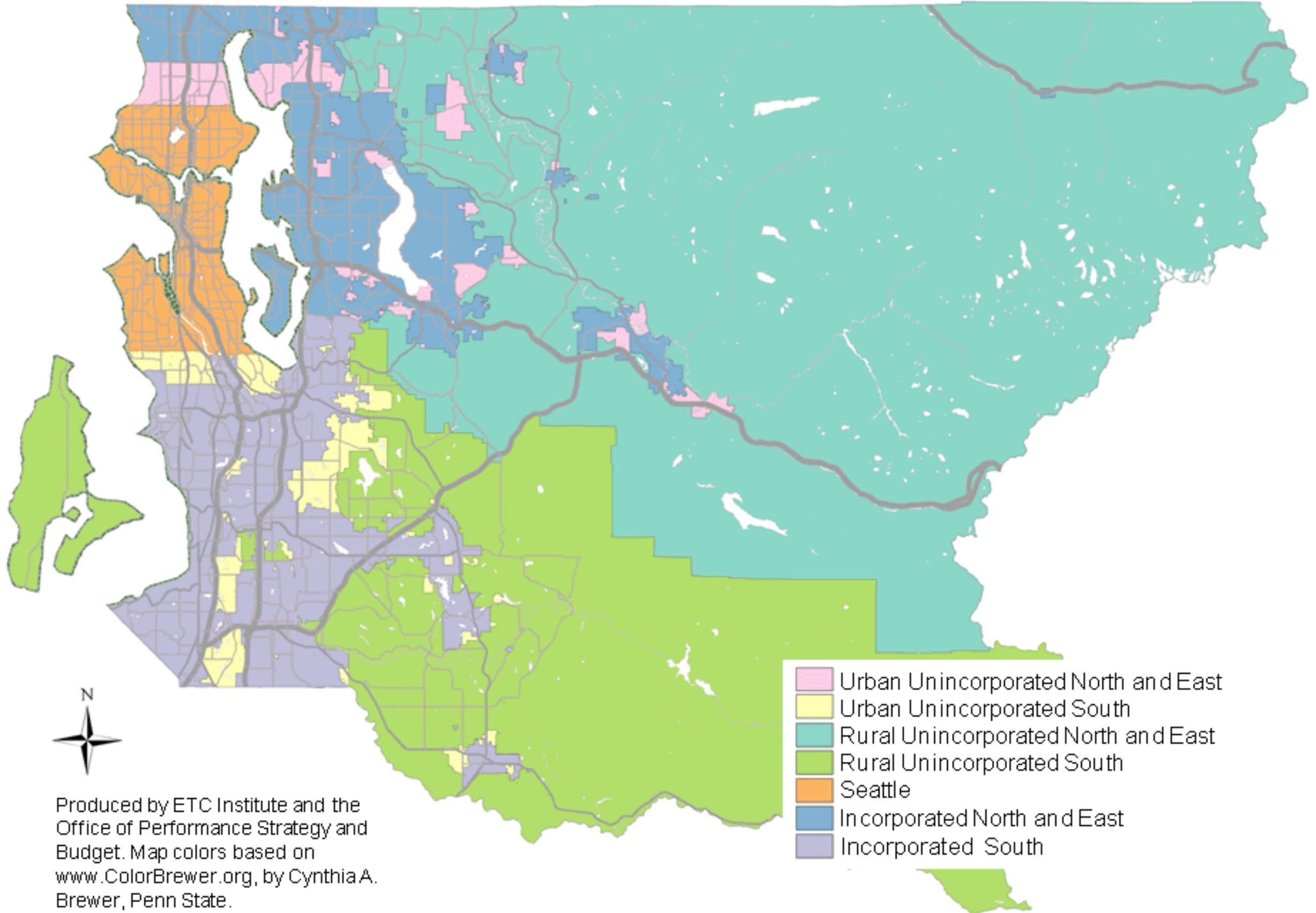
Data Source: 2012 King County Resident Survey

## Ease of Contacting the County



Data Source: ETC Institute, 2012; by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale where 5 was "very satisfied."

## 2012 King County Resident Survey Regions



Produced by ETC Institute and the Office of Performance Strategy and Budget. Map colors based on [www.ColorBrewer.org](http://www.ColorBrewer.org), by Cynthia A. Brewer, Penn State.