On behalf of King County, thank you for your partnership in the Emergency Broadband Benefit outreach campaign.

In May, the Federal Communications Commission (FCC) launched the Emergency Broadband Benefit — a temporary program to help families and households afford Internet service during the COVID-19 pandemic.

Please use the following tools to help guide your outreach and social media activity to help raise awareness and participation in the Emergency Broadband Benefit

If using the items outlined below, please feel free to personalize and share your own stories and photos as much as possible. You know your audiences and communities best.

**Toolkit Collateral**

Items developed for the local Emergency Broadband Benefit outreach campaign include:

* A media release template
* A sample item for community, employee and partner newsletters
* A sample outline to create a customized outreach strategy for your organization
* A branded informational video produced by King County TV, with thumbnail image and SRT file for closed captions
* Sample social media posts in English and Spanish
* Branded graphics for social media
* Emergency Broadband Benefit logos
* Flyers (Flyers can be modified by adding your organization’s logo using Adobe Illustrator or Adobe Acrobat Professional.)
* Emergency Broadband Benefit Program Guide
* Emergency Broadband Benefit Consumer Notice

If you have questions about the resources above, please contact Warren Kagarise, King County digital engagement manager, at [wkagarise@kingcounty.gov](mailto:wkagarise@kingcounty.gov).

**Additional Resources**

In the next several weeks, King County is also sending a postcard with information about the Emergency Broadband Benefit to every household in unincorporated King County.

Additional resources from the national awareness campaign are available in the [FCC Emergency Broadband Benefit Outreach Toolkit](https://www.fcc.gov/emergency-broadband-benefit-outreach-toolkit).

The FCC toolkit includes the consumer handout and fact sheets in multiple languages: [Arabic](https://www.fcc.gov/ebb-arabic), [Amharic](https://www.fcc.gov/ebb-amharic), [Burmese](https://www.fcc.gov/ebb-burmese), [Chinese (Traditional)](https://www.fcc.gov/ebb-chinese), [Chinese (Simplified)](https://www.fcc.gov/ebb-simplified-chinese), [French](https://www.fcc.gov/ebb-french), [Haitian Creole](https://www.fcc.gov/ebb-haitian-creole), [Korean](https://www.fcc.gov/ebb-korean), [Portuguese](https://www.fcc.gov/ebb-portuguese), [Russian](https://www.fcc.gov/ebb-russian), [Somali](https://www.fcc.gov/ebb-somali), [Tagalog](https://www.fcc.gov/ebb-tagalog), and [Vietnamese](https://www.fcc.gov/ebb-vietnamese).