

eGOVERNMENT (eGov)

Overview

eGovernment provides communications tools, products, and services for connecting King County and its 2 million residents.

Value

Our creative and innovative team enables departments to meet the public's evolving needs through emerging technologies—digital and visual communication, web strategy, social media, open data, and analytical services. eGov also lays out the vision and standards for King County's award-winning website that serves nearly 1 million unique visitors per month.

Service Details

Enterprise level:

- KingCounty.gov web development and maintenance
- Web standards and governance
- Administration of cloud services (analytics, archiving, reporting)
- Social media strategy
- Email subscriber lists and e-newsletters
- King County intranet (SharePoint)
- Open data strategy and support

Department level:

- Agency-specific web design and development
- Visual communication design and production
- Spatial data (GIS) analysis and visualization
- Integrated and interactive maps and applications
- Text messaging
- Web analytics and strategic consultation
- Mobile application interface design

RATE

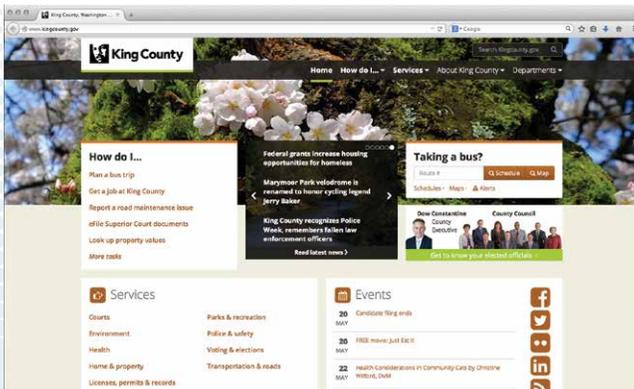
Enterprise level services are charged on an FTE basis. This rate covers all the services listed here that benefit King County departments.

- Rate: \$228 per FTE annually for all county employees.



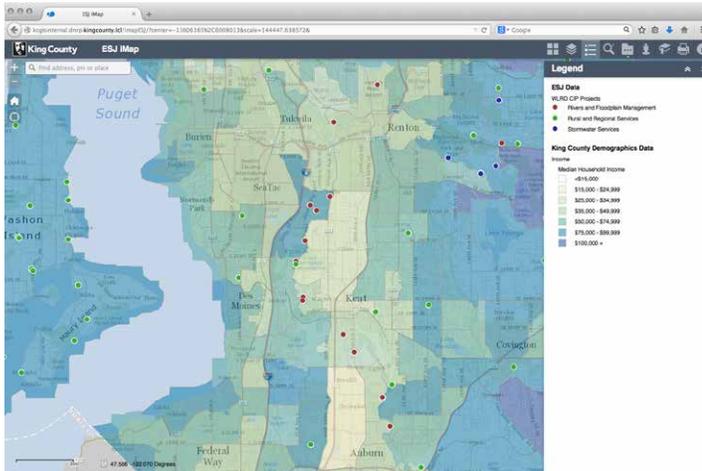
Agency level services are charged based on service hours. This rate includes services that benefit individual departments and support the success of specific programs.

- Rate: \$132 per hour, GIS Analyst, Social Media Specialist, Visual Communications Specialist, Web Developer



eGov developed the new responsive King County website.

eGOVERNMENT (eGov) continued

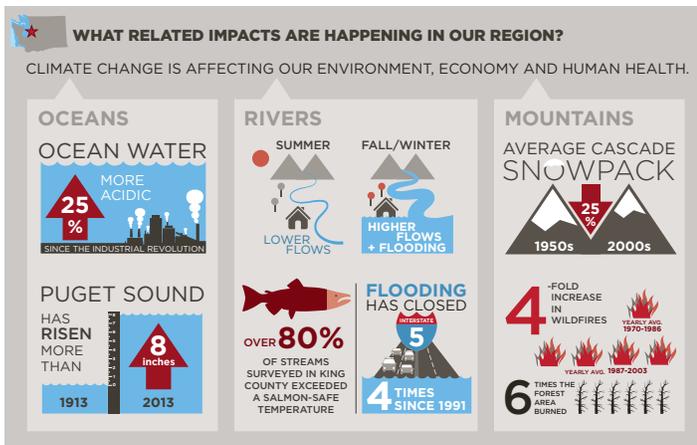
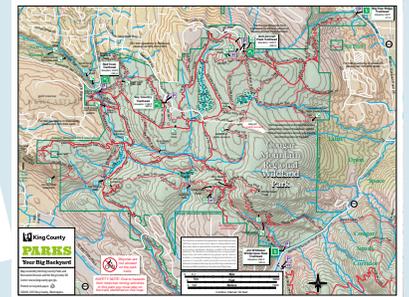
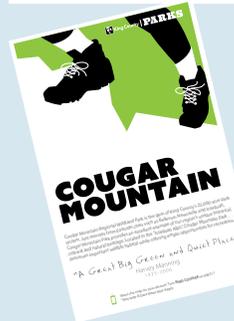


eGov creates web-based mapping applications such as this equity and social justice map that helps King County staff ensure their projects are benefiting all residents fairly.

Project Profile: Parks Text Messaging

King County Parks launched a text messaging service in summer 2015 that lets hikers receive mobile-friendly trail maps by texting in a simple short code. Texting “King Cougar” to the appropriate number, for example, delivers a PDF map of the Cougar Mountain trails within seconds to the user’s smartphone.

Receive a map of **Cougar Mountain** backcountry trails on your phone!
Text “KING COUGAR” to 468311.
*Message & Data Rates May Apply



eGov translates complex information into infographics that tell data-rich stories and can be easily understood by internal and external audiences.

