King County Transit Advisory Commission

June 15, 2021

6 p.m. to 7:30 p.m.

Teleconference:

Here is the link to join the meeting via computer: https://zoom.us/j/99560291505

Here is dial in information: 1 (253) 215-8782, Meeting ID: 995 6029 1505

6:00 p.m. Welcome, Consent Agenda, and Announcements

- Consent agenda
 - o Present:
 - TAC members: Bobby Wooten, Kevin Pelstring, Oskar Abian, Judy Stenberg, Aaron Morrow, Peter Rubin, David Johnson, Mina Barahimi Martin, Ayan Mohamed, Lin Robinson, Cheryl Harrison
 - DeAnna Martin, Carrie Lee, Lizette Carrasco, Michelle Huynh, Shelby Cramer
 - o Meeting minutes May 2021
 - Vote: Pete moves to accept. Cheryl seconds. Minutes approved.
- Chair Report
 - o Nothing to report.
- Announcements
 - o Need nominations for new chair and vice chair
 - o DeAnna Martin sharing staffing changes: community engagement team is growing. Michelle will continue leading SaFE Reform and other new duties, and will phase out of TAC facilitation and in to Equity Cabinet facilitation. Lizette Carrasco and Shelby Cramer will facilitate TAC.
 - Question: Is it possible to develop a placemat with the various groups and give bullet points (developed by internal staff) to give a snap shot of where they are and upcoming things?
 - More to come. Would be a great tool. CE team will work with

6:15 p.m. 2020 Metro Strategic Climate Action Plan

Presenter: Carrie Lee, Program Manager, Metro

- The 2020 SCAP establishes a long term vision and a road map for the next five years.
- The plan has three sections:
 - reduction of GHG emissions,
 - climate justice, and

- preparing for climate change.
- Refer to talking points
- Q: From a climate change perspective: what's the strategy to reduce dependency on car
 trips? A: Getting more folks on the bus, and supporting the development of
 environmentally sustainable land use would contribute to this. The KC plan sets targets
 for emission reductions by dept and across the County. Metro is committed to big
 picture growth of transit, reducing fleet emissions, reducing facility operations energy
 use, and green equitable infrastructure.
- Lots of goals and actions within plan, there is a commitment to regional funding measures to support growth
- Comment: something that concerns me is the removal of stops understanding that the start/stop action of the bus is bad for energy consumption and GHG emissions, but having accessible stops is important for those who are disabled.
- Q: What are you looking at to get people out of their cars? A: at a high level, the SCAP sets targets to reduce emissions at the County-wide scale and IDs pathways for how to do that. There's a target for how to reduce the total vehicle miles traveled. And increasing ridership and increasing compact land use development. It also includes how to get there. State Leg made moves to support getting people out of their cars. This work is asking specifically "what will it take?" One of the things that came out in research, in order to support behavior change, the pricing of driving cars needs to be considered. Complemented with good transit and affordable compact land use. These are the tools our region should explore. This plan commits to being part of that conversation.
- Comment: Challenge that will take collaboration with the jurisdictions on land use policy.
- Comment: Haven't seen anything that addresses the people who have a car but don't need to use the car those who are choosing to use their car, but aren't compelled to.
- Comment: the people within the jurisdictions need to be involved and be reached where they are. Metro should be accessible to everyone.
- Carrie is really focused on sharing what data we're looking at and what policy levers we're pulling when we consider sustainability.
- Jim Bennet can attend July meeting to discuss more about behavior change.
- There's a bottom up approach that looks at transit demand management, and then there's top down regarding policy evaluation and change.

[no TAC action required]

6:45 p.m. Healthy Metro marketing campaign update

Shelby Cramer, Community Engagement Planner, Metro

- Comment: More info on how Metro is tying marketing campaign to customers of paratransit to include them. [Bring to Jim to address in July meeting.]
- How are we getting people out of cars (I.e., what are we doing to bring back choice riders)?

[no TAC action required]

6:50 p.m. ORCA Vending Machines

Presenter: Sunny Knott, Program Manager, Metro

- Q: What is the vending machine accessibility like? (e.g. audio, braille, height, languages, etc.).
 - A: Vending machines will have an audio feature that will read the text on the screen. Sunny needs to follow up on the braille piece. Languages: user interface will be in seven different languages including English – Spanish, Chinese, Tagalog, Vietnamese. Sunny will follow up with languages.
- Q: Lighting around machine and the contrast of screen, what is the safety like? Glare of screen?
- Q: Nice thing about vending machines at light rail stations is that they're in a plaza type space, there's lots of visibility, the vending machines are spotlighted. Can the machines be spotlighted?
- Comment: Geography major transit centers, good geo distribution.
- Q: SF TVMS or their ORCA, or their fare collection cabinets with options, vandalism is a reality how robust are the screens? What are they made of?
- Q: Will they have a trial period for accessibility? A: advocating heavily for user testing for all customer facing tools including vending machines, webpages, online tools, etc. But no clear plan yet. Comment: testing should be required.
- Should this group write a letter to forward to ORCA board? Yes. Aaron will start draft and work with Metro staff.
- Q: how to decide which model? Are you reviewing different types of machines, or is there only one type of machine available? A: based on vendor we picked (INIT) to deliver ORCA system. Hardware is set, working with vendor to get software, user interface, and the user experience flow to add value to card. But physical machine is one that the vendor provides. Q: can you send a snap shot of the vendor and their qualifications? A: sunny will send to staff to share out.
- In the future there will be opportunities to integrate with less expensive machines that may have less functionality but would be less expensive, we could put those in additional places.

[no TAC action required]

7:05 p.m. Community Agreements

ΑII

- David and Bobby
 - Time is precious let's not repeat itself too much
 - o Try to represent communities not represented elsewhere
 - People who can use cars (not transit dependent)
 - Open and active listening
 - Perception of how we are treating each other
- Mina and Judy
 - WE all have different ways of absorbing information and give feedback and learn
 - (mina) need time to process things fewer presentations and time to discuss as a group, reflect and share
 - We have new staff and people, I would like to know with new staff what they bring to the table, what is knowledge base, etc. - send a bio out
- Aaron and Peter
 - Climate change topic but that topic was a bit overwhelming, I also wish I had more time to process and understand
 - o Find balance between fewer presentations and enough topics
 - o Supported more in being able to do group discussions
 - Even when materials are the same, when we present and are around others we get the opportunity to synthesize the information better
- Lin and Kevin
 - Having more time to be listened to and respect
 - Check back on last meeting/ built in reflection time
- Chervl
 - A way to invite everyone to speak
 - More group discussion and ways in which to learn from each other

[TAC action: identify list of agreements]

7:25 p.m. Good of the order

July meeting will include final vote on the Working Rules

7:30 p.m. Adjourn