

# Building your CTR program

Getting the most out of your transportation plan

# Commute Trip Reduction (CTR)

If your worksite has 100 or more employees your company may be affected by Washington State's Commute Trip Reduction (CTR) law.

Large employers play a critical role in reducing drive-alone trips and promoting transit, biking, walking, teleworking and alternative work schedules.

# History of the CTR Law

Washington State's Commute Trip Reduction (CTR) Law sets goals to improve air quality, reduce traffic congestion, and reduce fossil fuel use through employer-based programs that encourage the use of alternatives to driving alone, including riding the bus or train, carpooling, vanpooling, bicycling, walking, working a compressed work week or teleworking

# Effects of the CTR Law (2007-2016)

- Employees left 22,400 cars home and commuted by other means such as bus, vanpool, train, walking, biking or teleworking, resulting in less traffic congestion
- Average vehicle miles traveled per surveyed employee declined by 7.4%.
- Overall miles decreased by about 79 million miles annually
- Results in a reduction of 3.7 million gallons of fuel
- Saving commuters almost \$10 million in fuel expenditures

# Transportation Options – ORCA Agencies

Community Transit

Everett Transit

King County Metro

Kitsap Transit

Pierce Transit

Seattle Streetcar

Seattle Monorail (Coming Sept 2019)

Sound Transit

# Transportation Options - Busses

- [Community Transit](#) – Snohomish County local and commuter routes
- [Everett Transit](#) – City of Everett local routes
- [King County Metro](#) – King County local and commuter routes
- [Kitsap Transit](#) – Kitsap county local and commuter routes
- [Pierce Transit](#) – Pierce county local and commuter routes
- [Sound Transit](#) – Inter-county commuter routes

# Transportation Options – Light Rail/Trains

- Sound Transit
  - Sounder South – Seattle <-> Tacoma/Lakewood
  - Sounder North – Seattle <-> Everett
  - Link Light Rail – University of Washington <-> Angle Lake
  - Tacoma Link – Tacoma Dome <-> Tacoma CBD
  - [Via to Transit](#)\* – The Via app can help you hail a ride to light rail stations in SE Seattle, and Tukwila
- City of Seattle
  - Seattle Streetcar –
    - Seattle CBD <-> South Lake Union
    - Seattle ID <-> Capitol Hill

\* Pilot programs available in certain areas, use link to find out more

# Transportation Options – Vanpool



# Transportation Options - Boat

- King County Water Taxi
  - Seattle Colman Dock <-> Vashon
  - Seattle Colman Dock <-> West Seattle/Alki
    - The [Ride2 App](#)\* can help you hail a ride to the West Seattle Water Taxi
- Kitsap Transit Water Taxi
  - Seattle Colman Dock <-> Bremerton Terminal
  - Seattle Colman Dock <-> Kingston Terminal
- Washington State Ferry – *(Not included in ORCA business programs, can be added as separate pass)*
  - [Route map](#)

\* Pilot programs available in certain areas, use link to find out more

# Transportation Options - Bike

- Bike Maps
  - [King County](#)
  - [City of Seattle](#)
  - [Puget Sound](#)
- Bikes and Transit
  - [Resources](#) – Bus bike rack how-to-video, bike lockers, FAQ
  - [Find test racks](#) – Practice putting you bike on a bus bike rack!

# Transportation Options – Paratransit

- [Community Transit](#) – Dial-A-Ride Transit (DART)
- [Everett Transit](#)
- [King County Metro](#) – DART and ACCESS
- [Kitsap Transit](#) – ACCESS
- [Pierce Transit](#) – SHUTTLE

# Transportation Options – Other Services

- [Community Connections](#) – Innovative community shuttles
- [Vanshare](#) – Van program to connect your last mile
- [Carpool](#) – Find riders going the same way you are
- [School Pool](#)\* – Find other parents for shared travel solutions
- [Community Van](#)\* – Shared community van to help people meet their transportation needs (select partner communities)
- [TripPool](#)\* – Hail a ride to a Transit Center
- [Park and Ride facilities](#)
  - [Ride2](#)\* – The Ride2 app can help you hail a ride to the Eastgate P&R

\* Pilot programs available in certain areas, use link to find out more

# ORCA Business Programs

Feature	Business Passport	Business Choice
Price Basis	Company location	Transit trip length
Cost	Bundled value	Equivalent to retail pricing
Term	Annual	Monthly
Administration	Contract renewal	Managed online
Number of Employees	5 or more	1 or more
Employee Participation	100% of benefits-eligible	Any % of employees
Employee Cost Sharing	Up to 50%	No restrictions
Employee Pre-Tax Option	Yes	Yes
Transit Options	Unlimited	Monthly Pass
Washington State Ferries	Not included—separate pass available	Monthly Pass
Vanpool	100% Subsidy	Metro Monthly Vanpool Pass
Vanshare	100% Subsidy	No subsidy
Home Free Guarantee	8 HFG rides per employee each year	Not included

# Communication and Marketing for CTR

- Posters/flyers and intranet messages can get the word out about transit options
- Tell us about transportation or benefit fairs and Metro can come answer questions
- Having an event for Earth Day or Bike to Work month, let us know about those too!
- Share links to Transit Alerts or newsletter to know about the latest transit updates
- A letter or email from a company executive can help raise awareness of transportation options or drive adoption

# Thank you!

Thank you for attending this training, if you have any questions, concerns, or feedback please let us know!

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