

## Racism is a Public Health Crisis in King County – Outreach and Engagement Fund

### Fund Scope of Work

On June 11, 2020, [King County declared racism a public health crisis](#). All of King County government is committed to implementing a racially equitable response to this crisis, centering on community. Intentional and meaningful community engagement leading to co-creation is foundational to King County's success in living its value of leading with racial justice, and effectively becoming a more anti-racist government and region. The 2021-2022 Proposed Budget makes investments to enhance the County's approach to working in partnership with communities. To that end, the County is partnering with and providing resources to community-based organizations working with and rooted in Black and Indigenous communities, specifically those who have been most impacted by racism, across the County to improve trust, ensure engagement is equitable and community-driven, and begin to heal from and repair institutional harm.

King County has secured funding for an initial engagement effort that will invest in partnerships with 25-35 community-based organizations serving Black, Indigenous, and People of Color (BIPOC) communities across the county. Investments will range from \$5,000, \$7,500, to \$10,000 and will focus on engaging BIPOC community members about anti-racist budget proposals that respond to community demands the County has received in the wake of the COVID-19 pandemic and the movement for racial justice spurred by the deaths of black and brown Americans due to racist violence.

### Funding Criteria

- Eligible organizations must propose engagement to be done with Black, Indigenous, and People of Color who are residents of King County. Focus populations include:
  - Black/African American residents
  - Indigenous/Native residents
  - Latino/a/x residents
  - Asian/Pacific Islander residents
  - Immigrants and refugees
  - Youth of color
  - People of color who are or have had involvement with the criminal justice system
  - People of color who also identify as LGBTQ+, who are living with a disability, or who hold another intersectional identity
- Eligible organizations can submit a letter of intent outlining their proposed activities at the following funding levels:
  - \$5,000 – Single organizations propose conducting outreach and engagement within their organization/staff/board
  - \$7,500 – Single organizations propose conducting outreach and engagement within the communities the organization serves
  - \$10,000 – Coalitions of organizations propose conducting outreach and engagement to the communities their coalition serves
- Eligible organizations must commit to observing COVID-19 guidelines set forth by Public Health – Seattle & King County in their outreach and engagement work
- Eligible organizations must be culturally and linguistically responsive, and utilize an equity and social justice framework

- Eligible organizations must be willing to report back on data/evaluation strategies
- Eligible organizations must commit to engaging their communities on anti-racist budget proposals and anti-racist policy agendas in King County (e.g. Zoom meetings, online surveys, etc.). Questions about the approach and policy agenda include:
  - How do the County’s budget and policy proposals further our organization’s/community’s priorities?
  - Which proposal(s) align or do not align our organization’s/community’s priorities?
  - What do you see as missing?
  - Are there any proposals that do not go far enough in your view? If so, why?
  - How would you like to be engaged going forward?
  - How should we measure success/progress?
  - How do you envision accountability?
- Engagement work must be completed between the weeks of November 16 – January 15, 2021
- Eligible organizations must submit a summary of engagement/data/findings no later than 1/15/2021
- Summary of findings shall not exceed two pages and must include the following elements:
  - Reference responses to the above questions and any other relevant feedback or information to inform our joint anti-racism work

In order to apply:

Interested organizations and/or coalitions should submit a letter of intent that includes the following elements to be considered for funding:

- Staff contact name, phone number, email, and name of organization
- Tax status of organization (For example, 501(c)(3))
- Short description of communities your organization serves
- Short overview of why your organization is well positioned to engage BIPOC communities
- Short description of how your organization or coalition will engage community members on King County’s anti-racist budget priorities and policy proposals. Please specifically outline engagement strategies (e.g. virtual meetings, surveys, ethnic media outreach, etc.)

Letters of intent are due no later than 5:00pm on Friday, October 30, 2020. Organizations will be notified about whether they are selected for funding no later than 5pm on Friday, November 13, 2020. Letters of intent should not exceed 2 pages and must be submitted via email to Calli Knight, Deputy Director of External Relations, at [cknight@kingcounty.gov](mailto:cknight@kingcounty.gov).