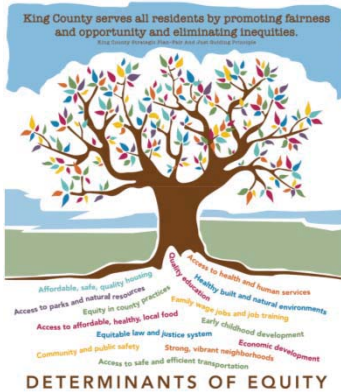


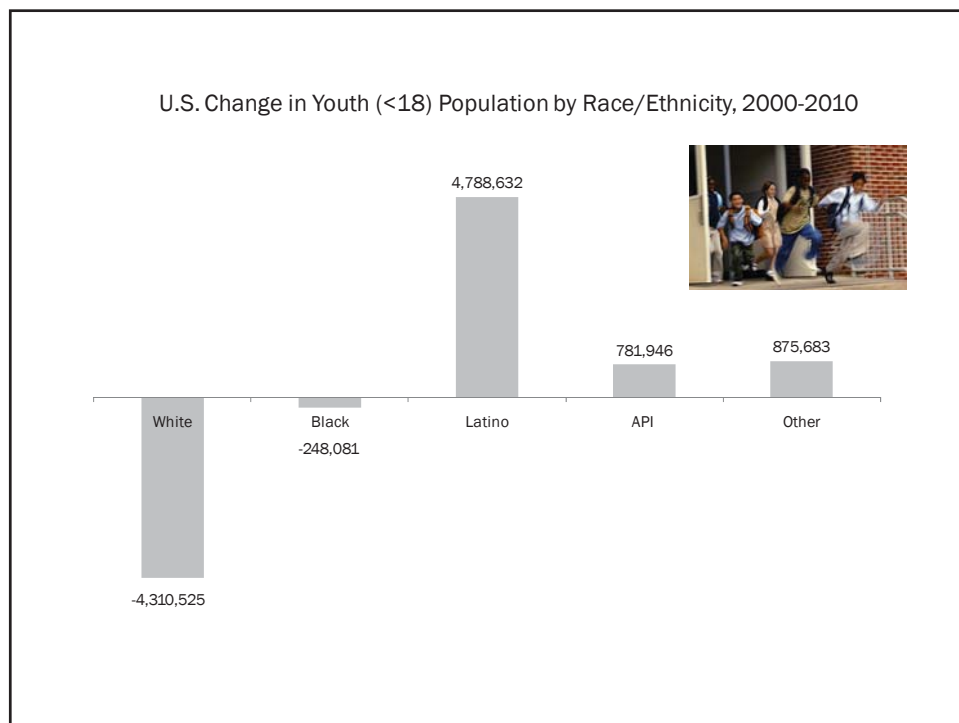
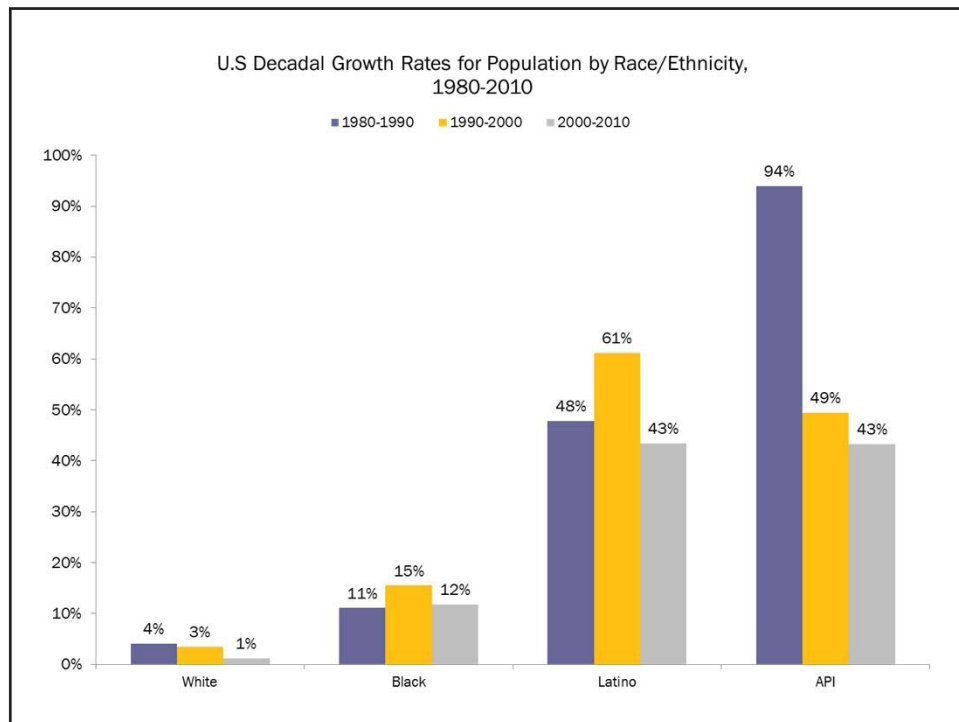
Just economics: Equity and prosperity in a changing King County



**JUST ECONOMICS:
BUILDING A MOVEMENT FOR
INCLUSION AND PROSPERITY**

12.10.13

MANUEL PASTOR  @Prof_MPastor



SEATTLE METRO DEFINITION

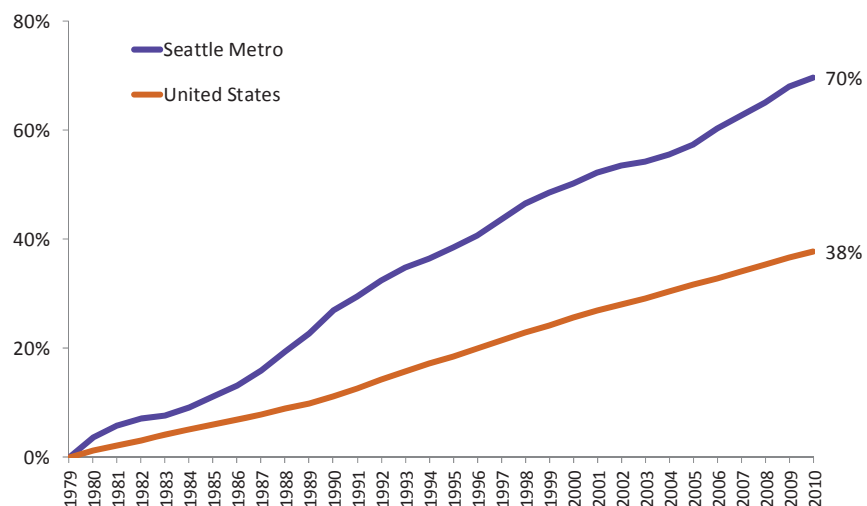


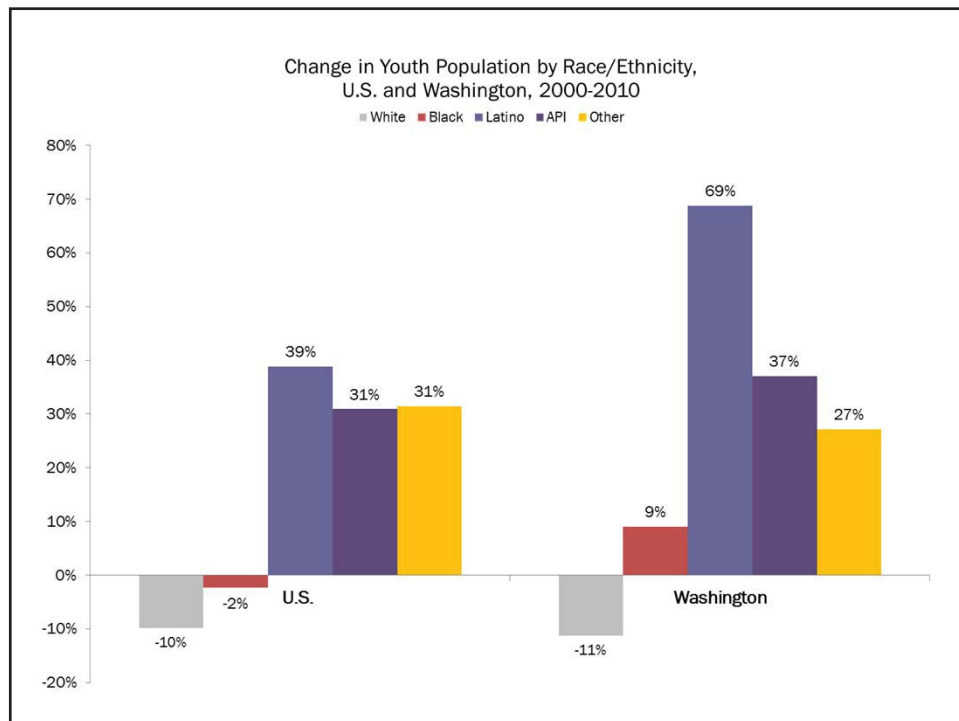
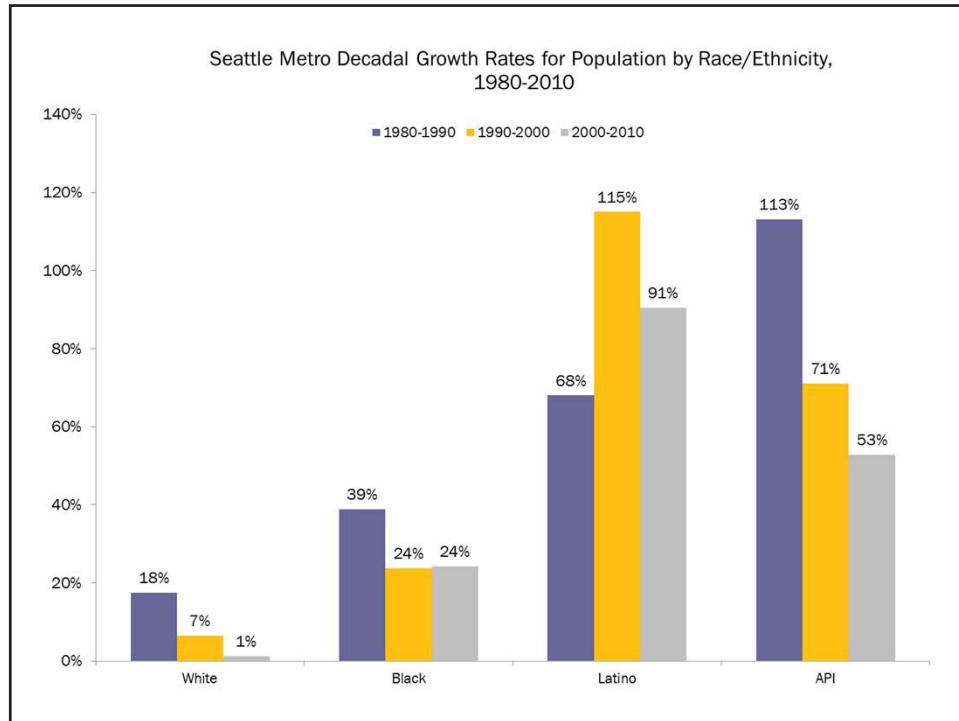
“Seattle Metro” is shorthand for **Seattle-Tacoma-Bellevue, WA** Metropolitan Statistical Area.

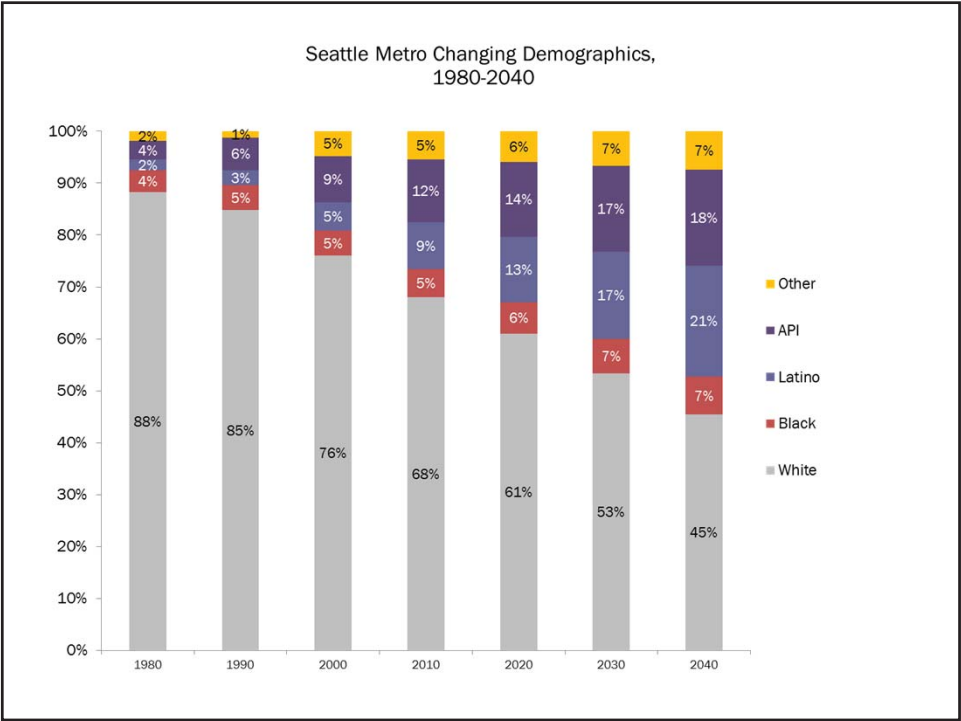
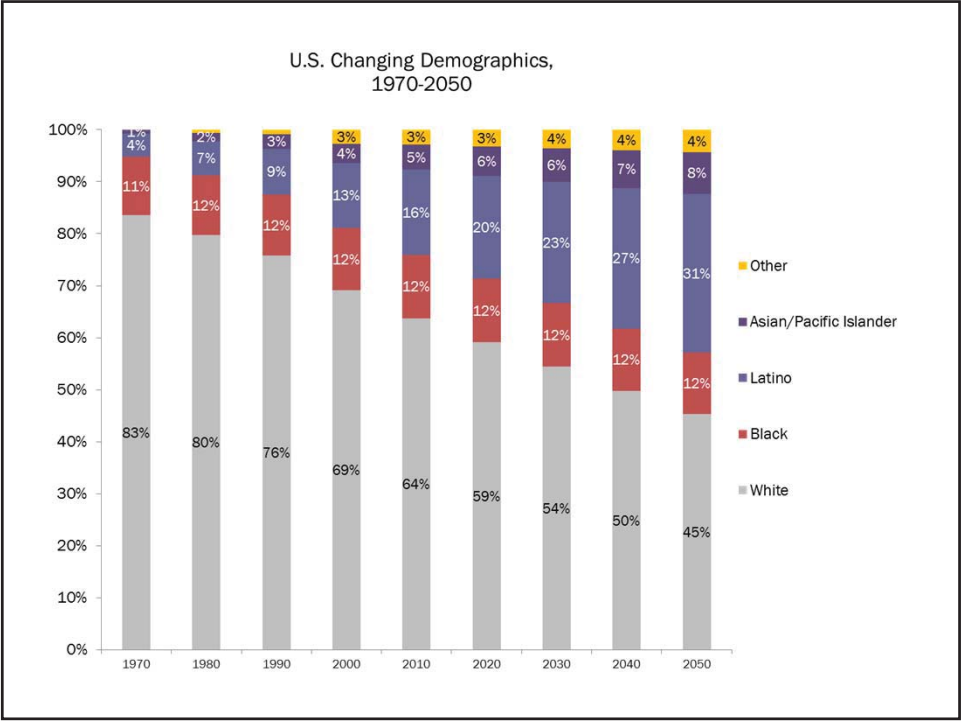
It includes **King, Pierce, and Snohomish** Counties.

POPULATION GROWTH

Population on the Rise:
Net Population Growth, 1979 to 2010

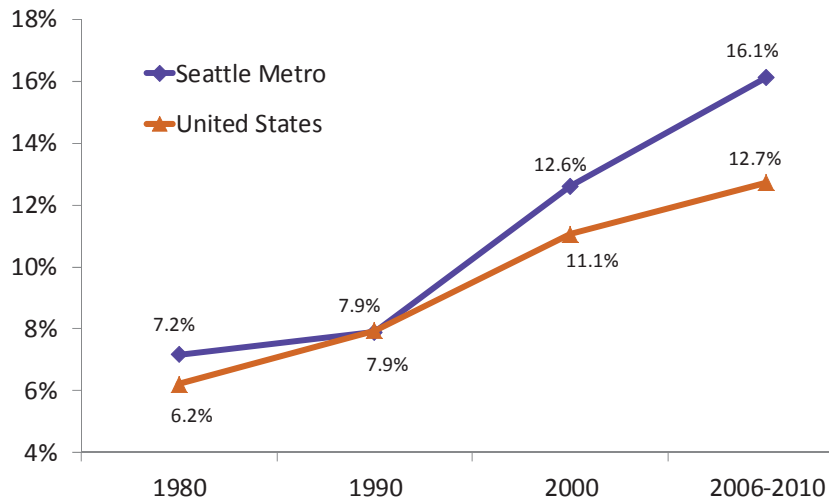




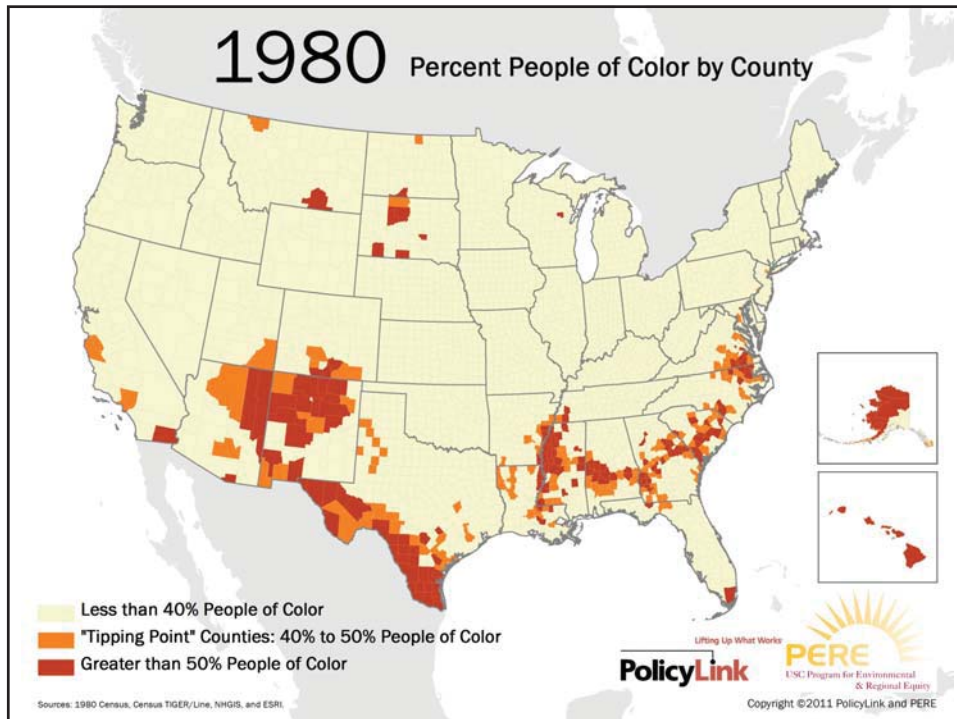


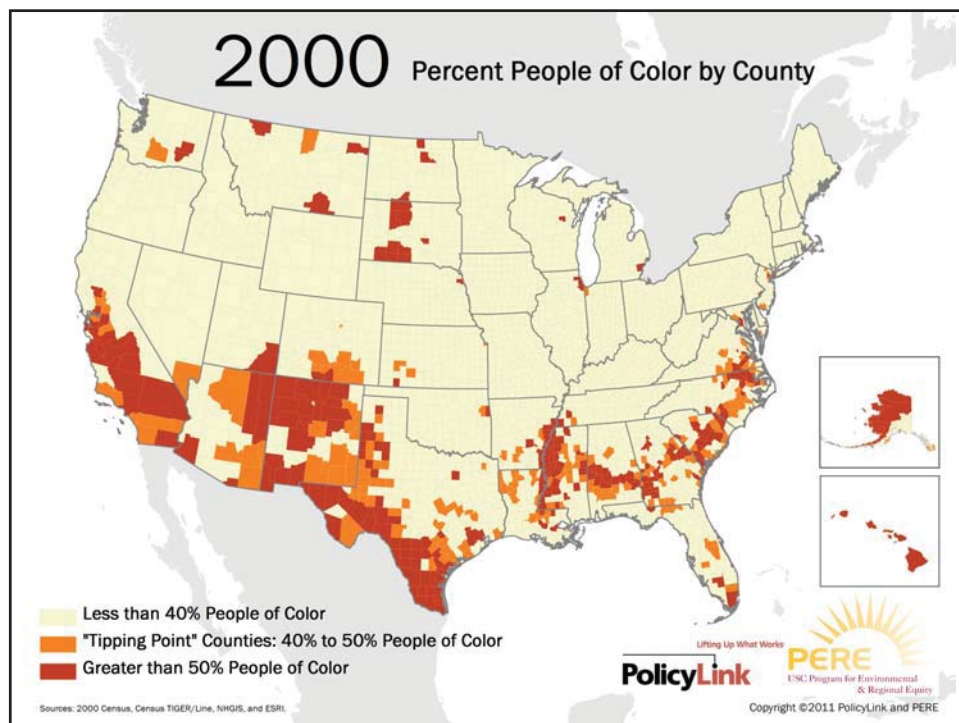
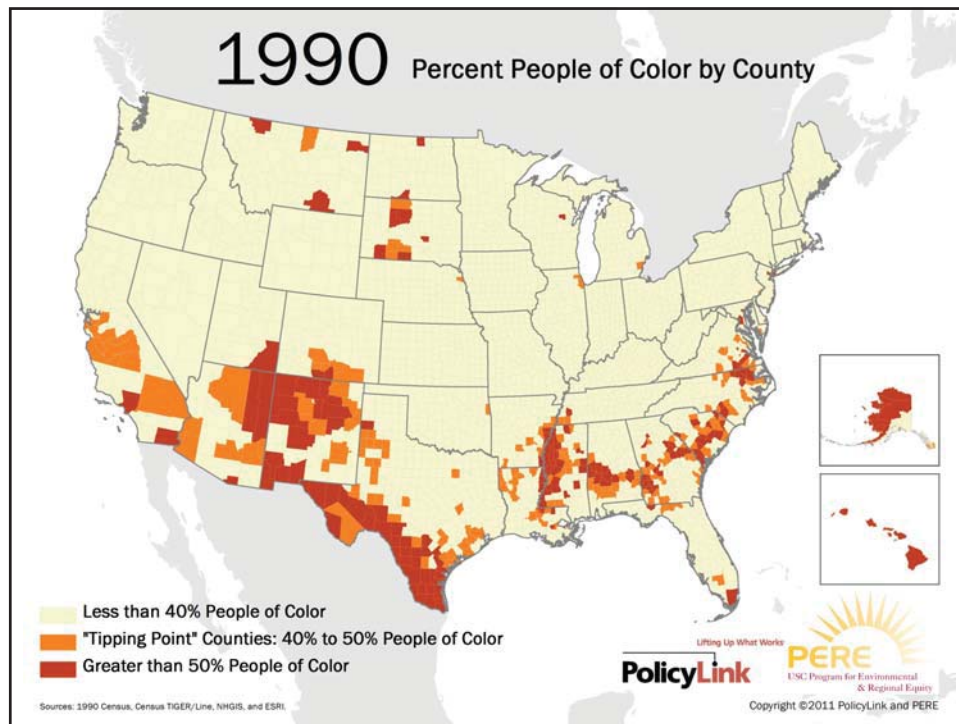
THE TIMES, THEY ARE A CHANGIN'

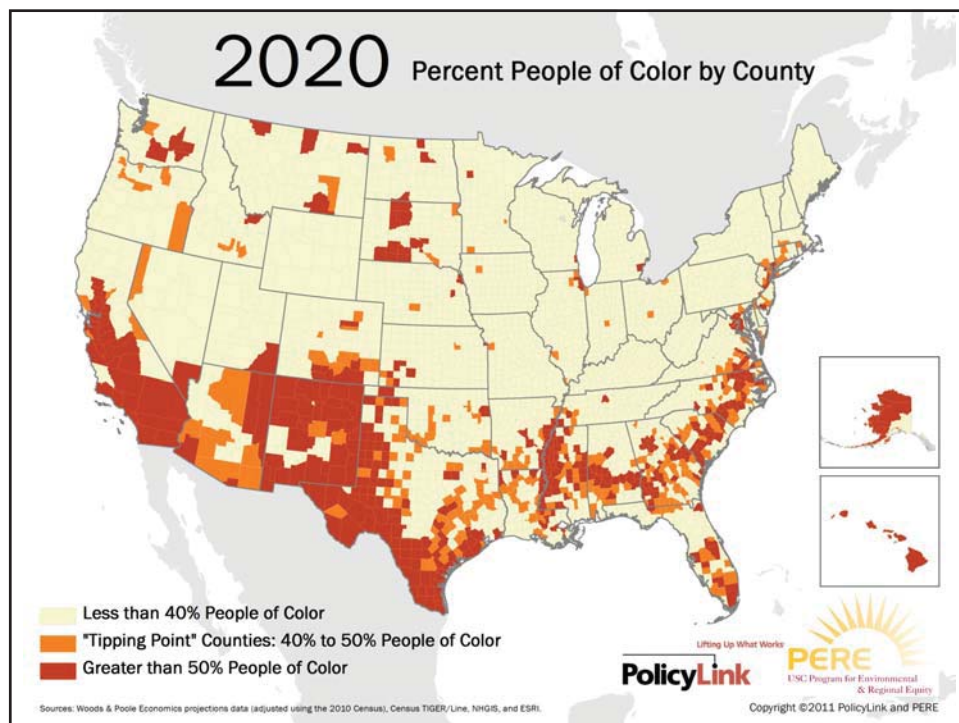
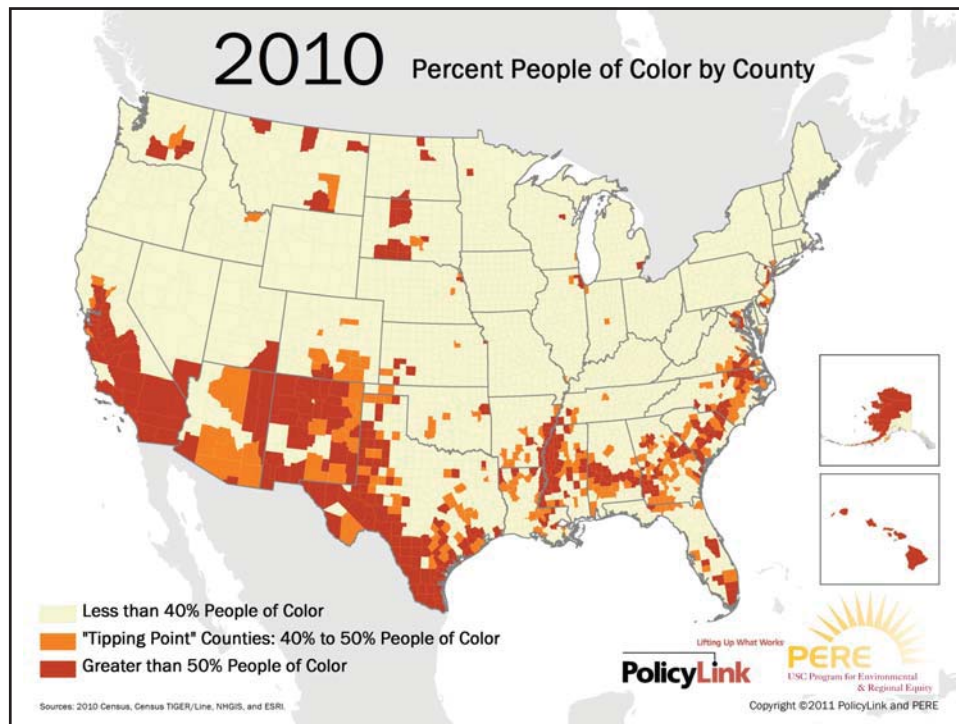
A Rising Immigrant Share
Percent Foreign Born, 1980 to 2006-2010

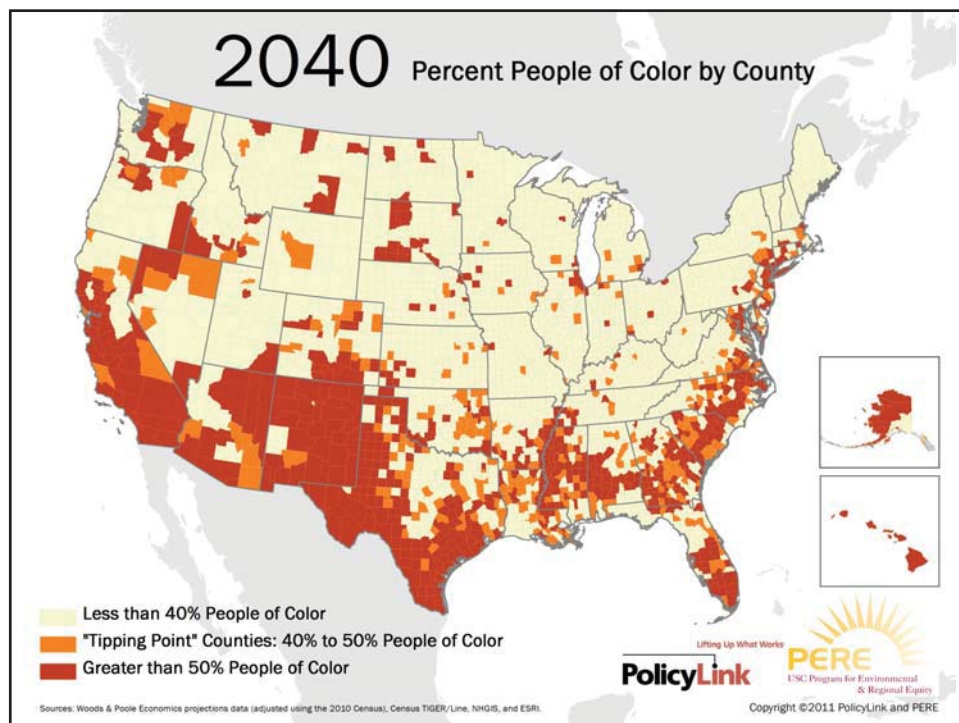
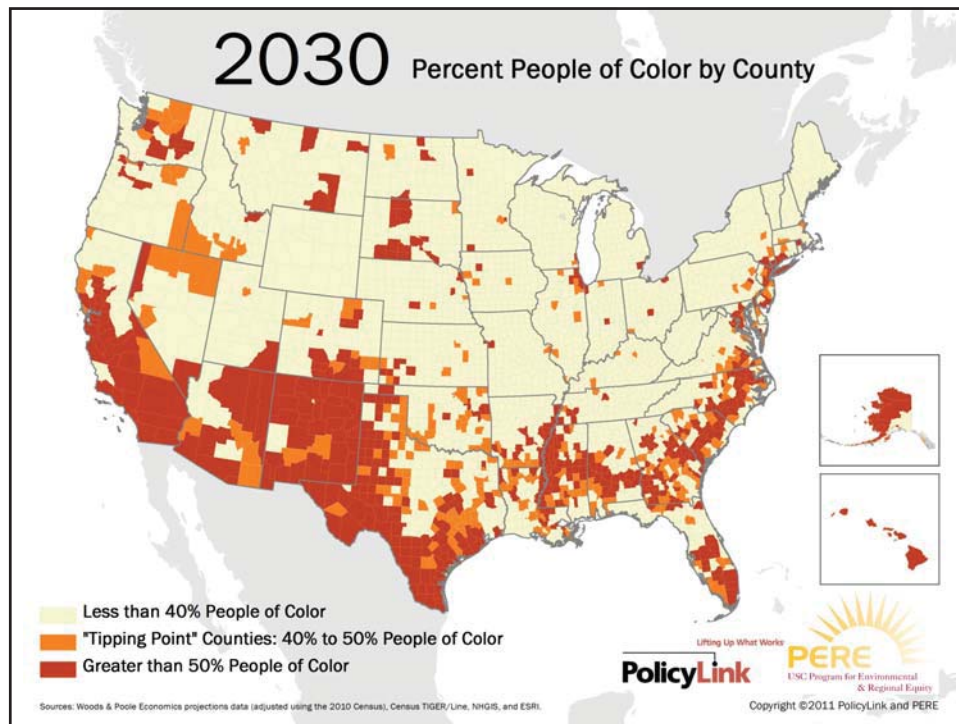


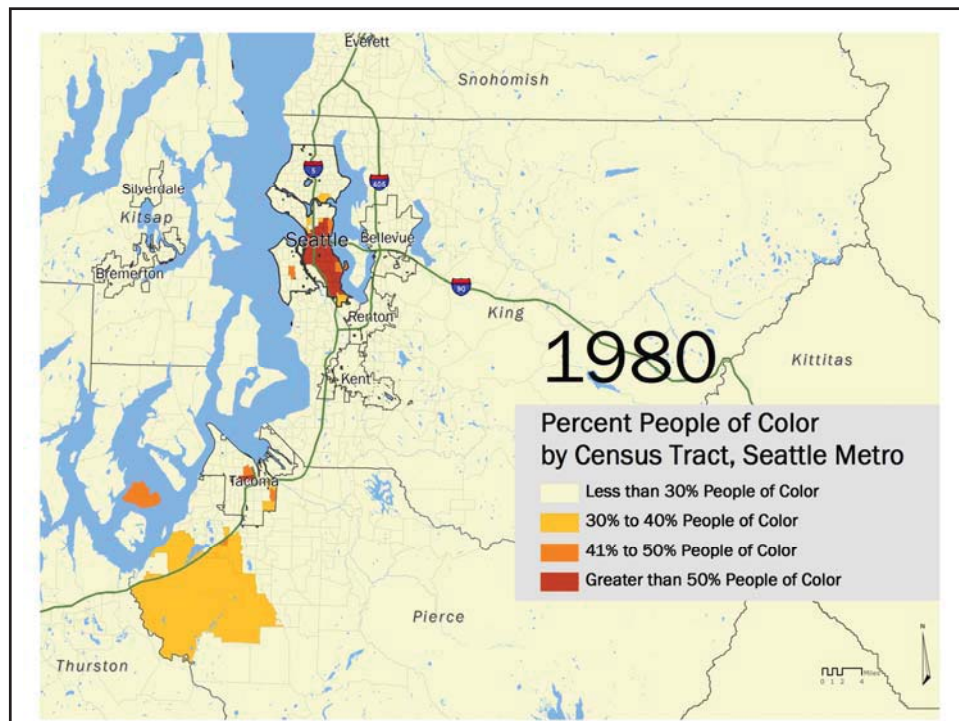
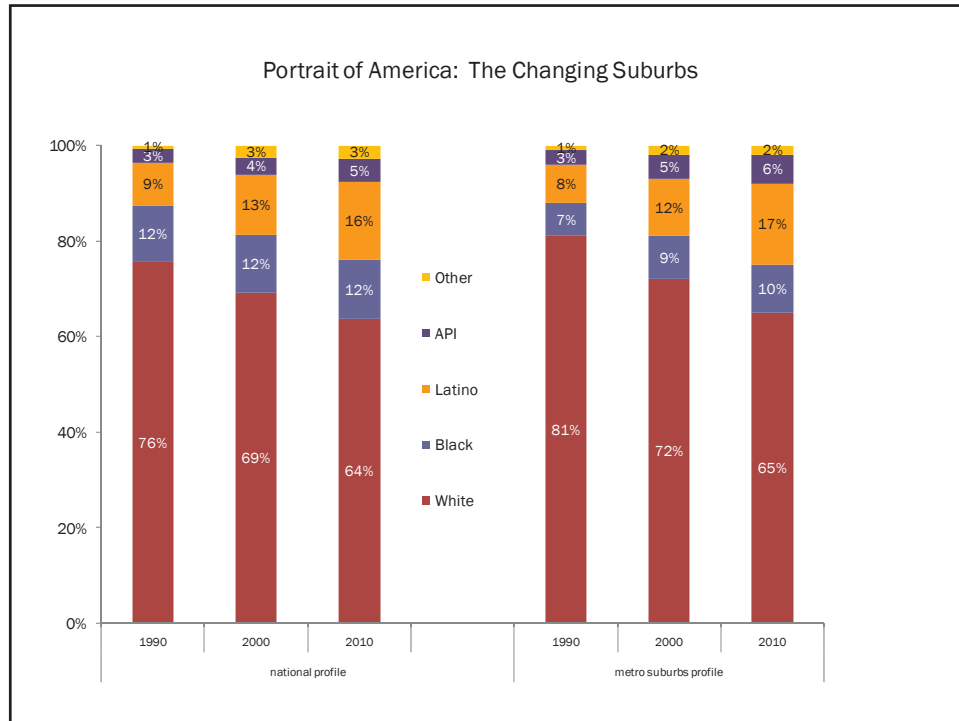
1980 Percent People of Color by County

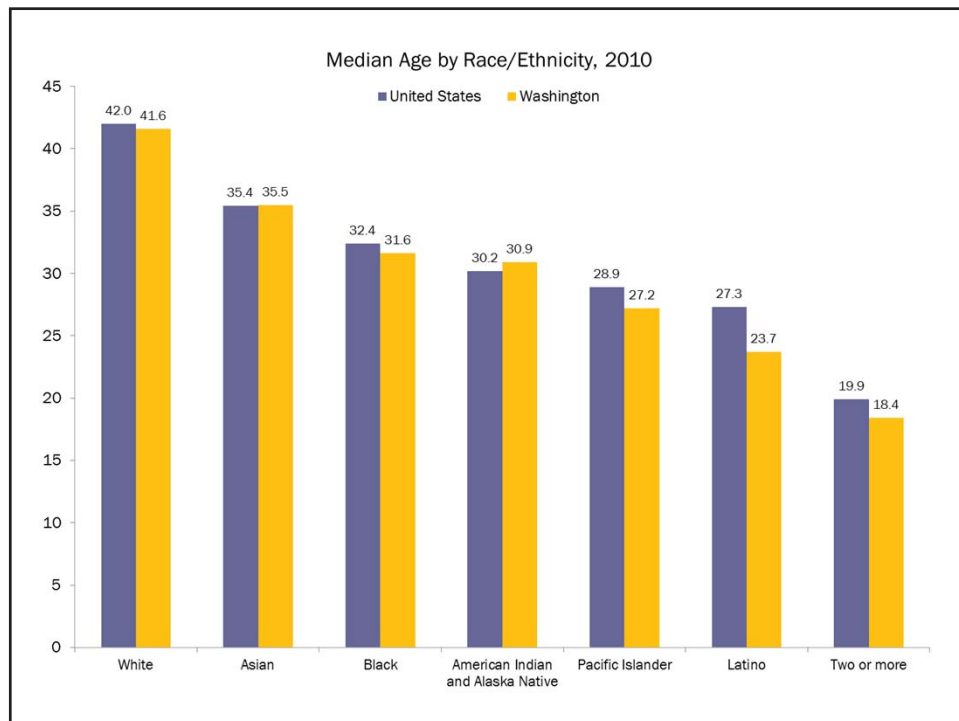
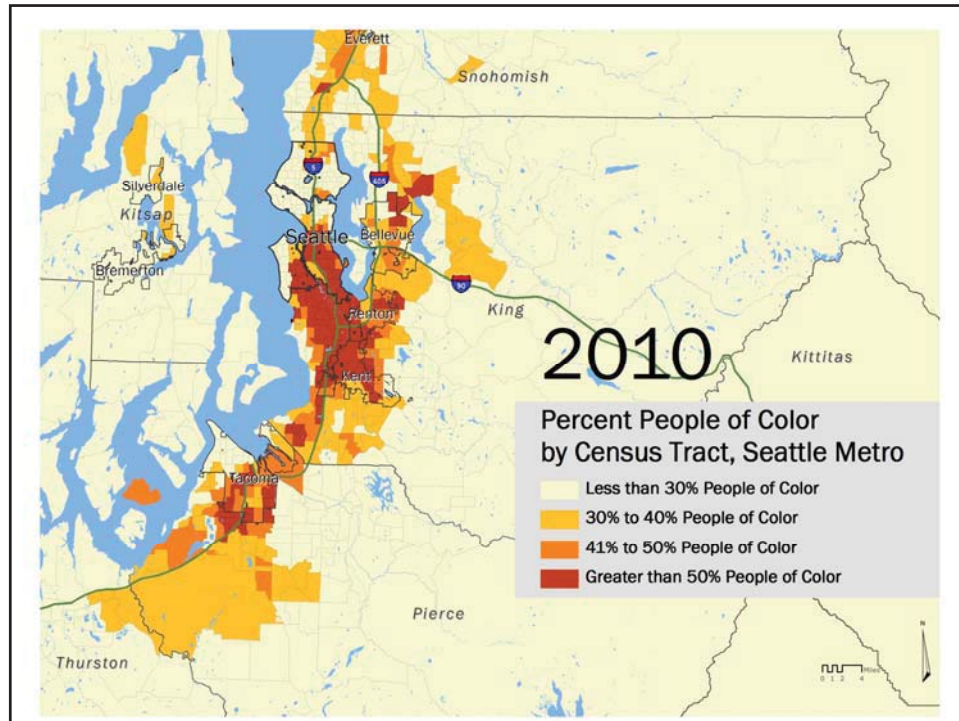




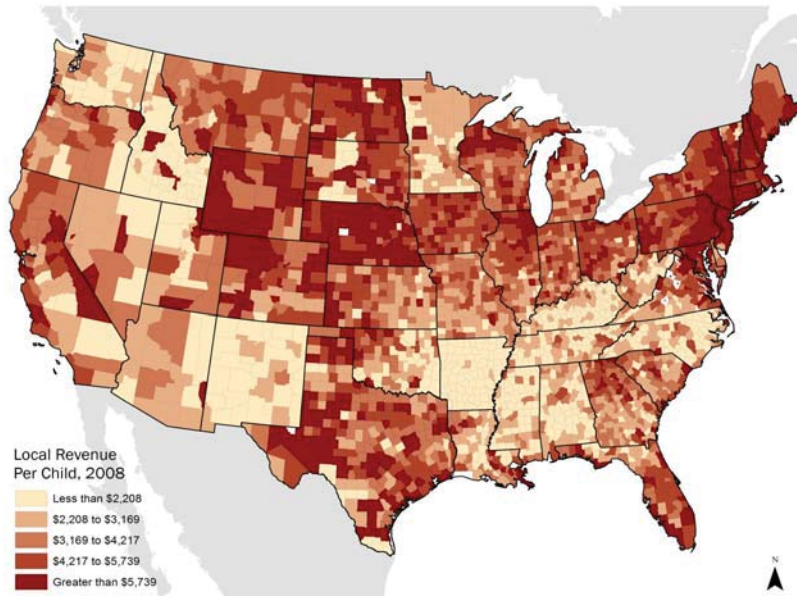




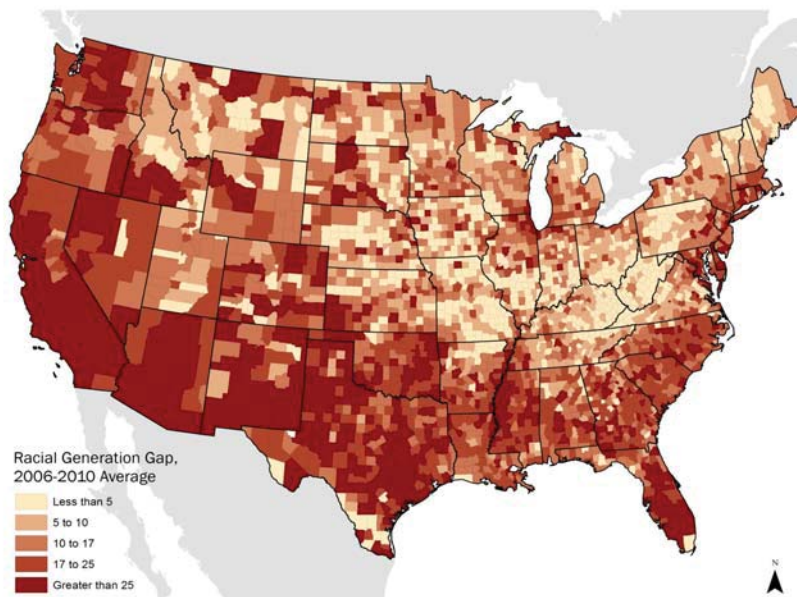




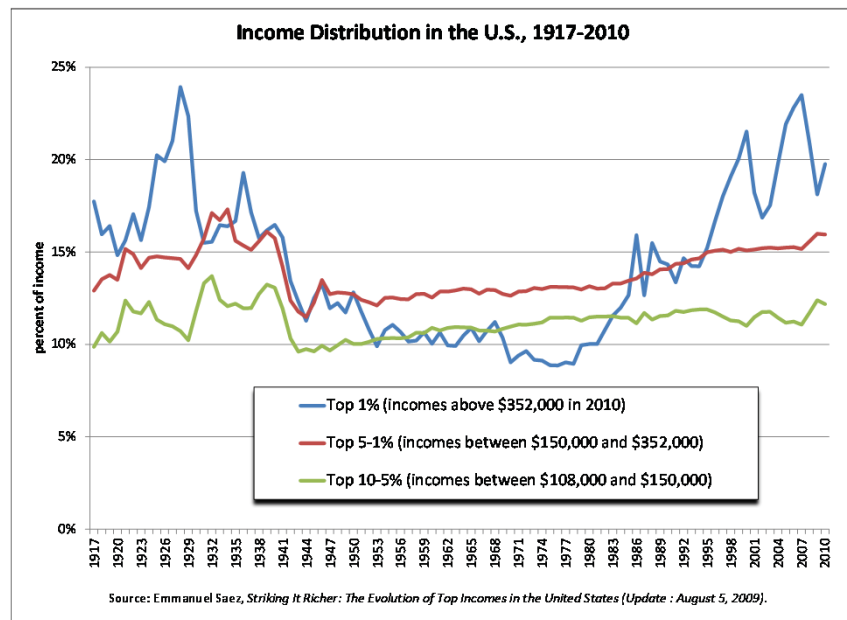
THE GAP MATTERS



THE GAP MATTERS

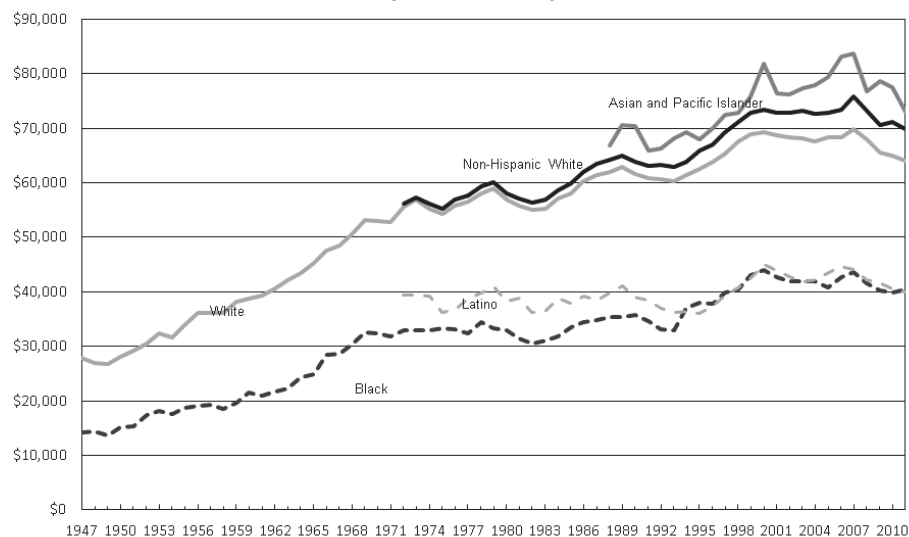


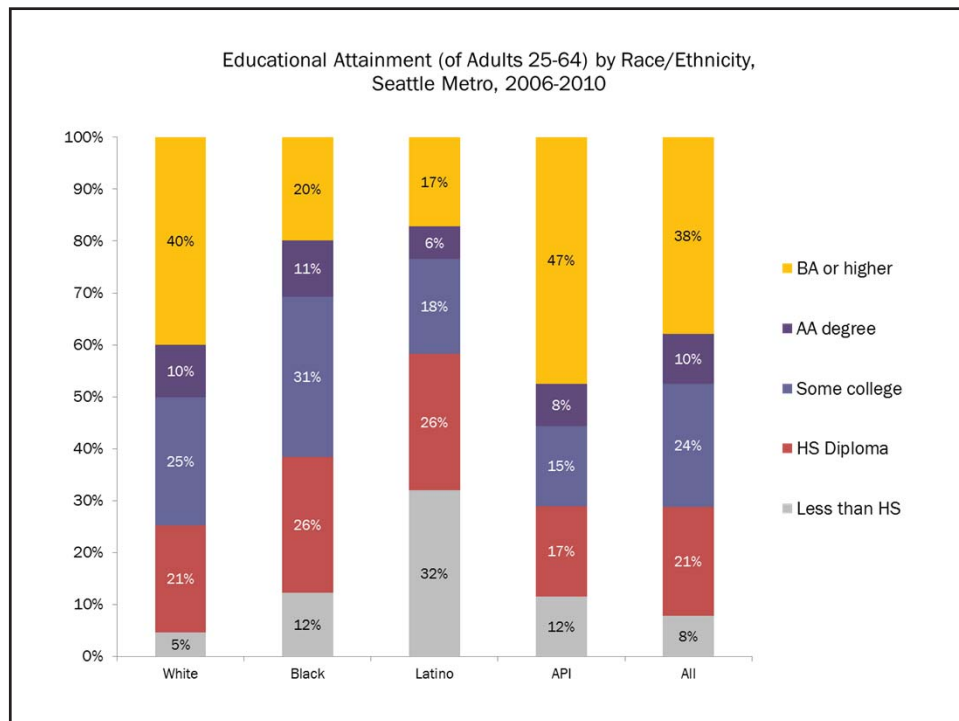
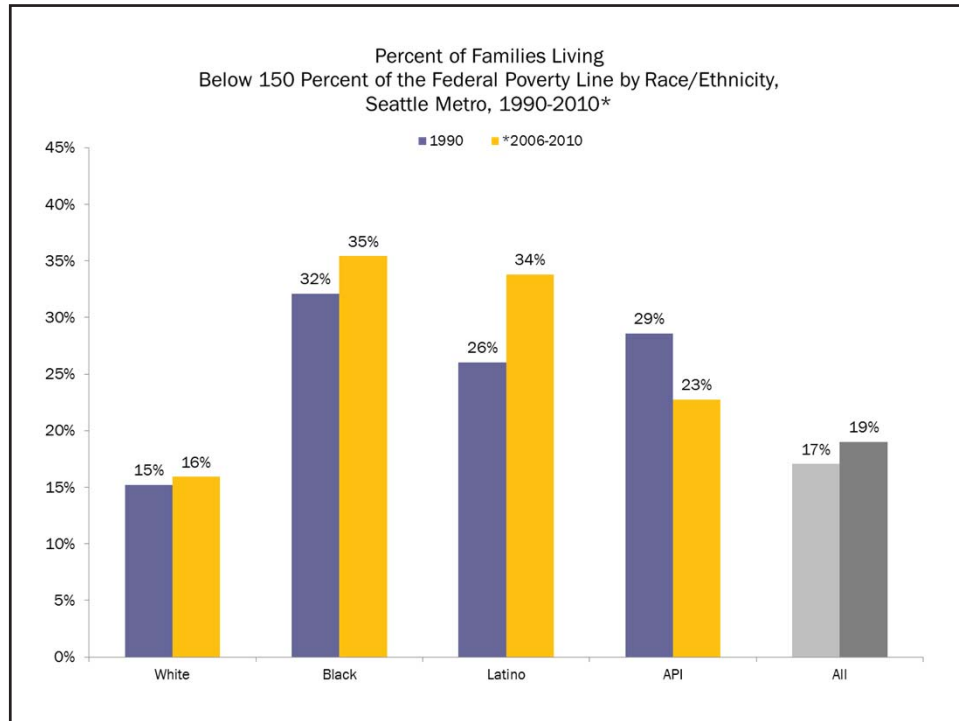
THE CHALLENGE OF INEQUALITY



THE CHALLENGE OF INEQUALITY

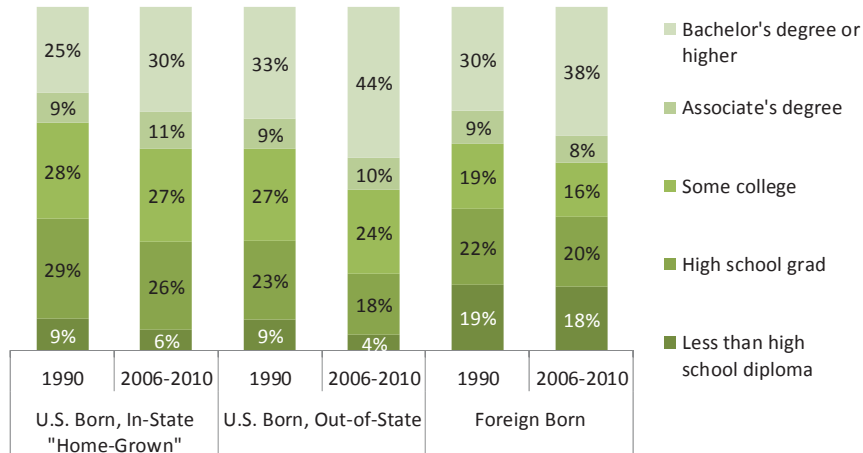
**Figure 3-1. U.S. Resident Median Family Income 1947-2011
(in 2011 Dollars)**





A LOOK AT THE “HOME-GROWN” AND MIGRANTS

Natives Born Out of State are More Educated
Educational Attainment by Place of Birth, 1980 and 2006-2010
Seattle Metro



Note: Universe is population ages 25 through 64.

EQUITY AND EFFICIENCY TRADE-OFFS?

- Conventional wisdom in economics
 - Need for large-scale investment
 - Shift from low to high productivity
 - Incentives and motivation
- But new equity and growth synergies?
 - Countries in the global south
 - *Stronger human capital*
 - *Less conflict*
 - *More innovation*



USC PERE |30

U.S. METROPOLITAN AREAS

- Borrowing from international techniques and making use of concept that the new economic unit is the metropolitan area, researchers finding that:

Metro per capita income is a function of:

- (+) regional education
- (-) manufacturing concentration
- (+) central city presence
- (-) previous income
- (?) region of U.S.
- (-) measure of inequity, including ratio of city to suburb poverty, concentration of poverty, income distribution (80-20 ratio), black-white segregation



USC PERE |31

EVIDENCE: EQUITY IS GOOD FOR GROWTH



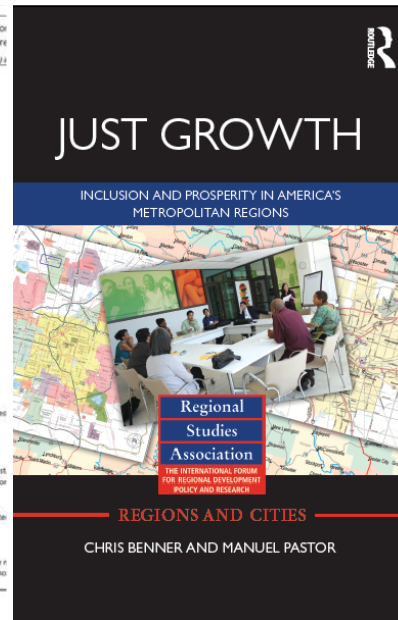
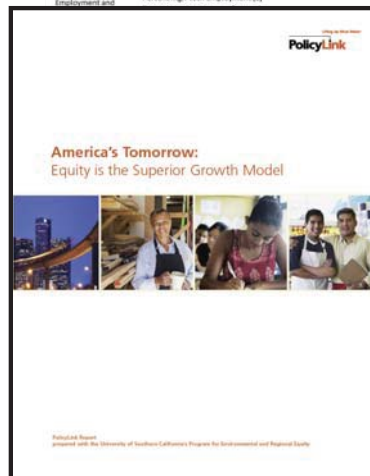
Even the Federal Reserve Bank of Cleveland found that that **racial inclusion** and **income equality** matter for growth.



Image Sources: <http://www.gemini.co.uk/kye/images/Guardian/Fed-logos/2009/2/24/1235000211963/ben-bernanke-chairman-of-frc03.jpg>, http://blog.usni.org/wp-content/uploads/2010/11/Fed-logs_trans.png, http://www.benjaminfranklin.com/gallery/gallery_federal_reserve.jpg

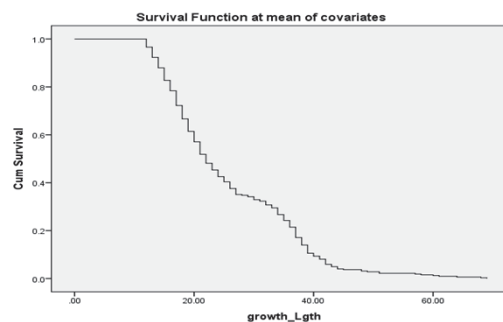
EVIDENCE: EQUITY IS GOOD FOR GROWTH

We found this in our research, too.



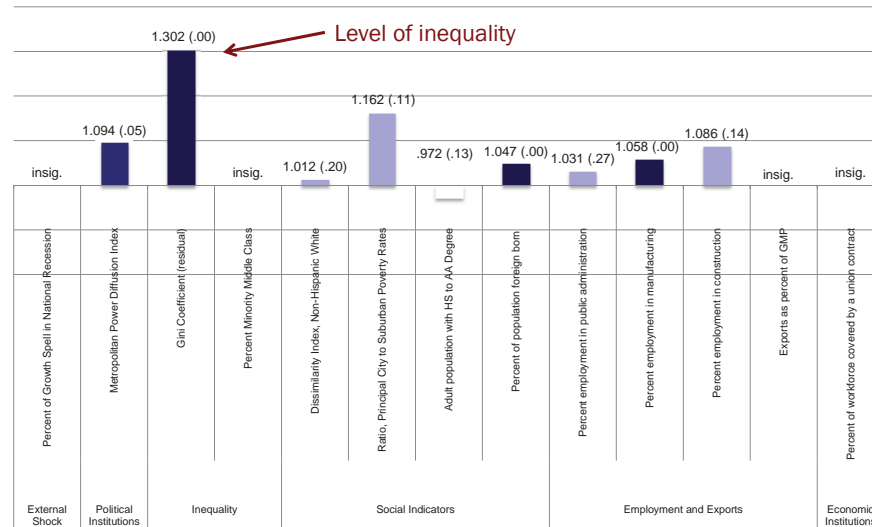
BROTHER, CAN YOU SPARE SOME TIME?

- ❖ Year-to-year change in quarterly average employment (QCEW) in 184 largest metros
- ❖ 1990-2011, minimum of 12 quarters of uninterrupted employment growth
 - 324 growth spells in 181 regions
 - 1 without end
 - 29 with minimum length



USC PERE | 34

WHAT LIMITS SUSTAINED GROWTH?



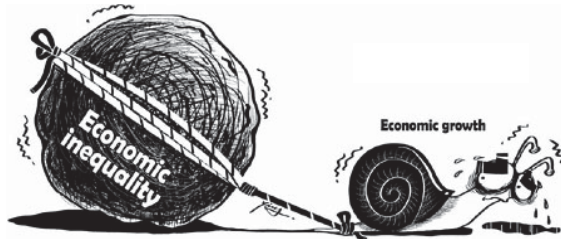
USC PERE | November 2013 | 35

PUNCHLINES FROM REGRESSION WORK

- Largest and **most significant factor** associated with shortened growth spells is **levels of inequality**
- **Residential segregation** and **political diffusion** also associated with shortened growth spells
- Other factors include **education levels** and **economic structures**
- **Caution:** This is likely is a U-shaped function, and **results** are **time-bound**



IT'S A BROADER STORY



- **Underinvestment** in each other makes us less competitive as a nation



- **Social tensions** over who will gain and who will lose make us less likely to cohere on what we need to do to thrive

PUTTING IT TOGETHER

America's Tomorrow:
Equity is the Superior Growth Model



Lifting Up What Works®
PolicyLink

PERE
USC Program for Environmental
& Regional Equity

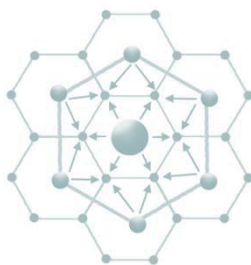
BUILDING A MOVEMENT

3 Means of
Change

PROJECTS show what's possible

POLICY makes new practices widespread

POWER makes policy happen



THE 10 ELEMENTS OF MOVEMENT-BUILDING

**FUNDAMENTAL
ELEMENTS:**

1. A Vision & Frame
2. An Authentic Base in Key Constituencies
3. A Commitment to the Long-Haul

**IMPLEMENTATION
TOOLS:**

4. An Underlying & Viable Economic Model
5. A Vision of Government & Governance
6. A Scaffold of Solid Research
7. A Pragmatic Policy Package

SCALE:

8. A Recognition of the Need for Scale
9. A Strategy for Scaling Up
10. A Willingness to Network with Other Movements

FUNDAMENTAL ELEMENTS

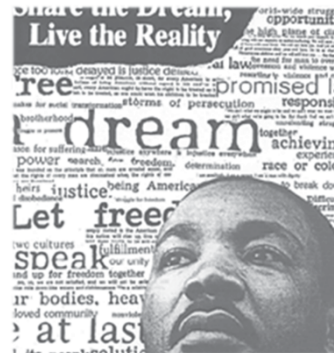
ELEMENT 1: A vision and frame

Movements are based on visions, frames and values

- A **VISION** sets the goal
- A **FRAME** sets the terms of the debate
- The **POLICY PACKAGE** describes how interests might be met

“Martin Luther King famously proclaimed ‘I **have a dream**,’ not ‘I have an issue.’”

-Van Jones (2007)



FUNDAMENTAL ELEMENTS

ELEMENT 2: An authentic base in key constituencies

Movements have a membership base that is **engaged** or is being **organized to be engaged**

The role of the organizer is to help **build leadership within the community**



IMPLEMENTATION TOOLS

ELEMENT 4: An underlying and viable economic model

Social movements are about the **redistribution of resources** but they also have a **viable growth strategy**



An analysis [**economic, political, and policy**] is a critical groundwork for moving agendas, organizations and movements

IMPLEMENTATION TOOLS

ELEMENT 6: A scaffold of solid research

Social movement organizations have [internal and external] **analytical and research capacity**



Research has become increasingly important for **analyzing problems and suggesting solutions**

SCALE

ELEMENT 10: A willingness to network with other movements



Bridging gaps between networks which will eventually build streams of social movements that comes into a river of change

LEADING THROUGH THE DIVIDE



- See that this is an **aspirational** not an angry **constituency**
- Stress that **equity** and **inclusion** are **fundamental** not add-on's
- Strike a new balance in **public-private partnerships**
- See your work in the **context** of **movement-building**
- Develop new notions of **collaboration** and **conflict**

LEADING THROUGH THE DIVIDE



LEADING THROUGH THE DIVIDE





The USC Program for Environmental and Regional Equity (PERE) conducts research and facilitates discussions on issues of environmental justice, regional inclusion, and social movement building.

University of Southern California
950 W. Jefferson Boulevard
JEF 102
Los Angeles, CA 90089
t 213 821-1325
f 213 740-5680

<http://dornsife.usc.edu/pere>



@PERE_USC
@Prof_Mpastor



<https://www.facebook.com/pere.usc>
<https://www.facebook.com/PolicyLink>

