

Jun 23, 2015 - Jul 22, 2015

Compare to: Jun 23, 2012 - Jul 22, 2012

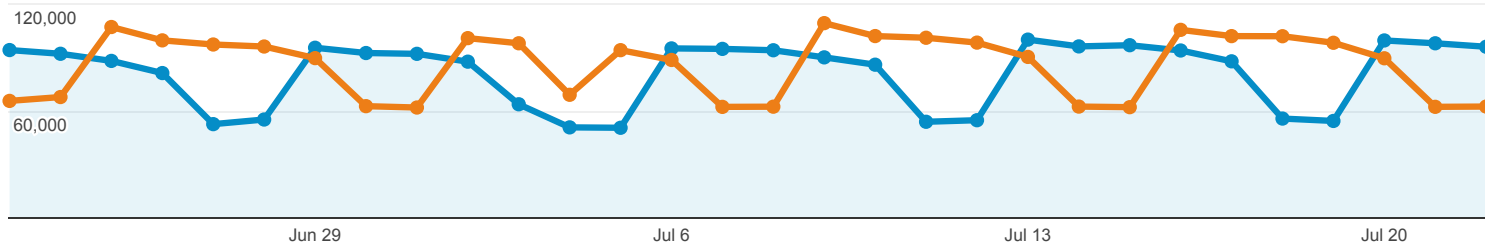
This report is based on 240,027 sessions (4.77% of sessions). [Learn more](#)

All Sessions  
+0.00%

Explorer

Summary

Jun 23, 2015 - Jul 22, 2015: Sessions  
Jun 23, 2012 - Jul 22, 2012: Sessions



Device Category	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	0.08% ↓ 2,512,644 vs 2,514,676	3.99% ↓ 37.83% vs 39.40%	4.07% ↓ 950,580 vs 990,900	5.66% ↑ 43.97% vs 46.61%	3.16% ↑ 3.69 vs 3.58	12.20% ↑ 00:03:23 vs 00:03:01	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. desktop									
Jun 23, 20	1,439,893 (57.31%)	37.76%	543,685 (57.20%)	37.22%	4.35	00:03:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jun 23, 20	1,859,585 (73.95%)	41.13%	764,800 (77.18%)	43.84%	3.95	00:03:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Chang	-22.57%	-8.19%	-28.91%	-15.11%	10.10%	20.69%	0.00%	0.00%	0.00%
2. mobile									
Jun 23, 20	916,084 (36.46%)	36.62%	335,431 (35.29%)	53.74%	2.71	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jun 23, 20	565,217 (22.48%)	32.05%	181,131 (18.28%)	54.57%	2.45	00:02:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Chang	62.08%	14.26%	85.19%	-1.52%	10.58%	7.02%	0.00%	0.00%	0.00%
3. tablet									
Jun 23, 20	156,667 (6.24%)	45.62%	71,464 (7.52%)	48.97%	3.48	00:03:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jun 23, 20	89,874 (3.57%)	50.04%	44,969 (4.54%)	53.88%	3.13	00:02:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Chang	74.32%	-8.83%	58.92%	-9.11%	11.22%	30.12%	0.00%	0.00%	0.00%

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