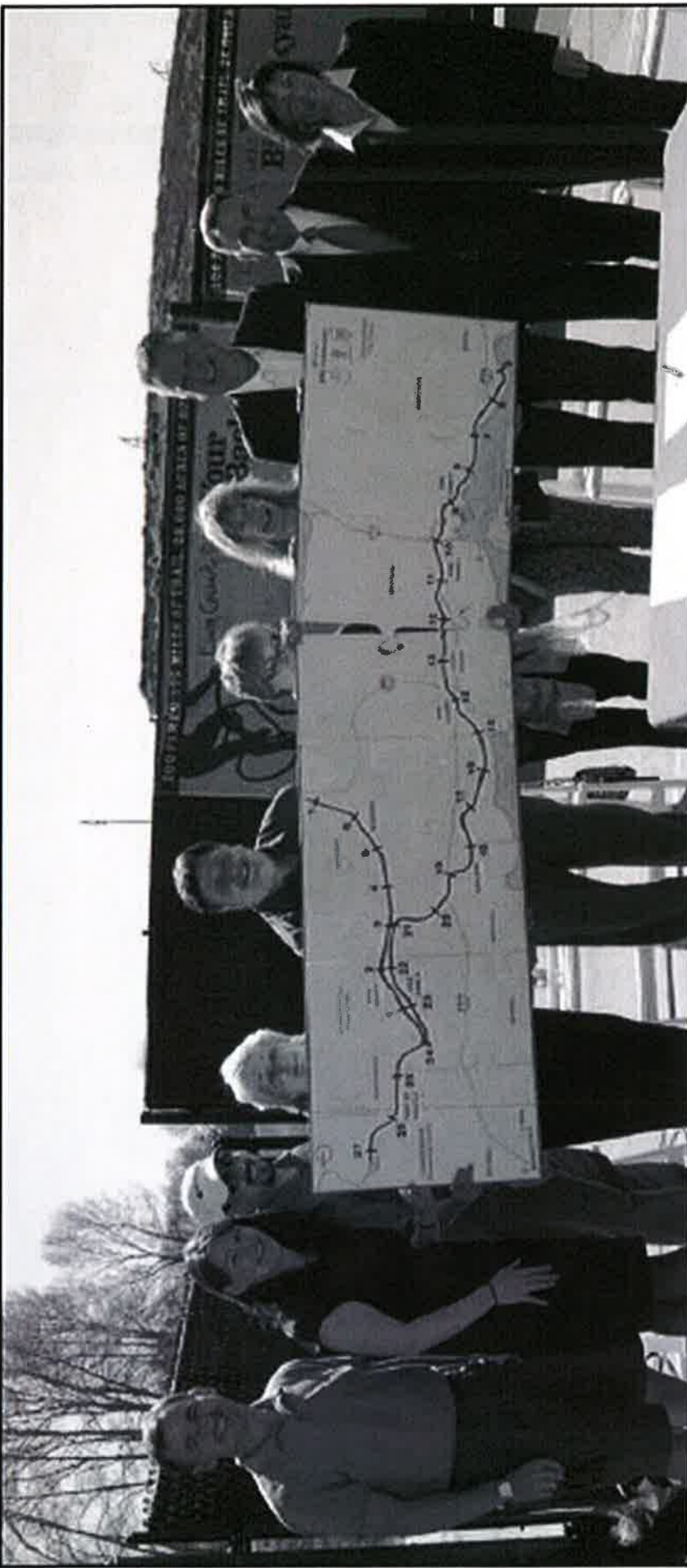


# Eastside Rail Corridor

## Funders Collaborative Strategy

May 2014



# **Eastside Rail Corridor**

## **Funders Collaborative Strategy**

### **For Discussion Today:**

- Summarize Previous RAC Guidance
- Models for Consideration
- Opportunities for Funding Partnerships
- Actions for Consideration
- Scope of the Collaborative
- Identify Next Steps

# Eastside Rail Corridor

## Funders Collaborative Strategy

### Previous RAC Guidance

**RAC Report Recommendation 8B:** “Work together to establish a funders collaborative composed of local and regional business, civic, community and philanthropic leaders to support the phased development and the long-term vision for the ERC...”

**RAC Report Next Steps – Issues of Urgency:** “The creation of an effective funders collaborative will take time. The owners should begin exploratory conversations with potential funders about building a support structure for the ERC.”

# Eastside Rail Corridor

## Funders Collaborative Strategy

### Funding Models Studied:

- Friends of Groups
- Fully staffed non-profit
- Collaborative of Elected Officials and Other Funding Agencies
- Joint Agency Grant Applications
- Joint Agency State Requests
- Joint Agency Federal Requests
- Individual Agency Funding Strategies
- Voter approved initiatives  
(Sales tax, special district, etc....)

*(see handout “ERC Funders Collaborative Research”)*



Capital Metro Rail, Austin, TX

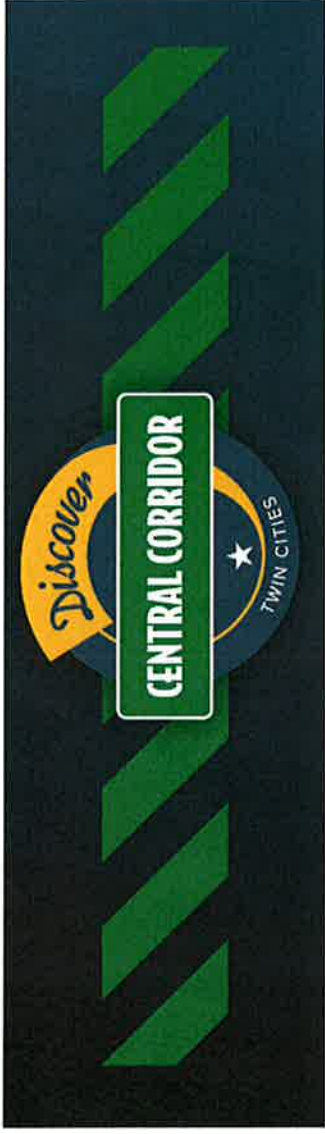


Lackawanna Cutoff, NJ

# Eastside Rail Corridor

## Funders Collaborative Strategy

Specific Funding Models Case Studies:



SANTA CRUZ COUNTY



friends of the rail & trail



# Puget Sound Partnership

LEADING PUGET SOUND RECOVERY

# Eastside Rail Corridor

## Funders Collaborative Strategy

### Possible Partners for Different Strategies:

Community and Private Groups	Political Group	Groups w/ Complementary Mission
Local Councilmembers	Federal Legislators	Trust for Public Lands
Local Commissioners	State Legislators	KC Parks Foundation
Key volunteers	PSRC representatives	MTS Greenway
Businesses	WSDOT representative	
NGOs	RCO representative	
Community Groups	Dept of Commerce rep	

*(See King County Parks Foundation handout)*

# Eastside Rail Corridor

## Funders Collaborative Strategy

### Opportunities for Funding ERC Partnerships

- A. Connections with Snohomish County
- B. Direct connection between Kirkland and Redmond at the Redmond Central Connector and Sammamish River Trail
- C. Trail crossing and connections at SR-520/SR-202 interchange
- D. Crossings at SR-520/I-405 interchange
- E. Explore opportunities to address trail, high-capacity transit and utility improvements in the parallel I-405 and ERC rights-of-way
- F. Connection across I-405 at the former Wilburton Tunnel Crossing
- G. Crossing at I-405/I-90 interchange
- H. Connections between ERC and transit, parks and activity centers, place making, etc
- I. Connections with Pierce County



# Eastside Rail Corridor

## Funders Collaborative Strategy

### Actions for Consideration:

- Step 1 – Today’s discussion
- Step 2 – RAC brainstorm session to clarify scope, identify collaborators, develop work plan
- Step 3 – RAC + collaborators brainstorm session to launch Funders Collaborative – develop vision/mission/goals, identify tactics/tools,
- Step 4 - Set timeline and deliverables, e.g., fundraising strategy, work plan for capital projects with timelines and cost estimates, etc
- Step 5 – Implementation

*This work will happen in coordination with the development of RAC’s federal and state government relations strategy*



# DISCUSSION AND NEXT STEPS