#### WTD Capacity Charge Affordability and Low Income Customer Assistance

**MWPAAC Rates and Finance Subcommittee** 

June 7, 2018

Alison Saperstein, WTD Project Manager





# WTD has identified three policy objectives:

- Assist low-income customers most in need
- Increase flexibility for customers with temporary hardship
- Align with County's intent to encourage affordable housing development

#### Research objectives

- Characterize the need for income-based assistance
- Identify possible approaches to provide meaningful support for customers in need
- Analyze potential effectiveness, impacts, and implications

**King County** 



# MWPAAC Roundtable has provided valuable exchange and learning

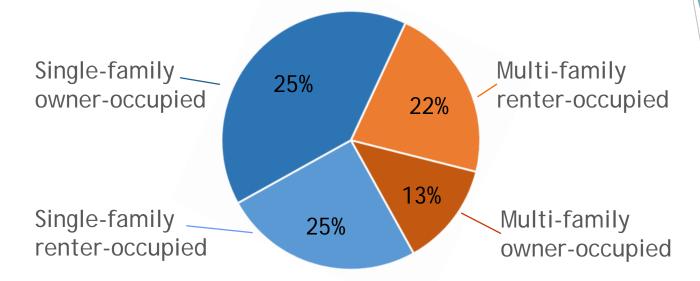
- Many agencies are also developing or improving their own customer assistance programs
- Don't underestimate administrative considerations and challenges
- Concern about possible increase in sewer rate or capacity charge, esp. impact on low-income ratepayers
- Interest in partnering to support conversion from septic to sewer



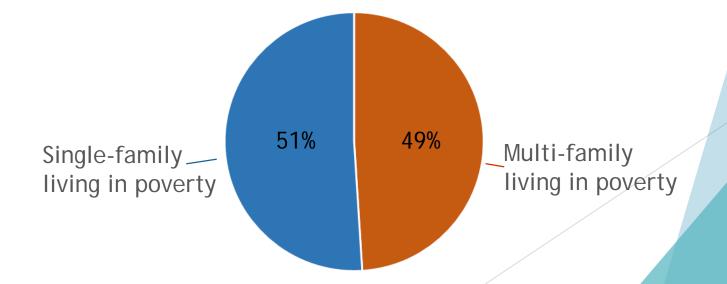
Customer characterization analysis helps us answer three questions

- 1. What affordability challenges are WTD capacity charge customers likely to be facing?
- 2. How effective could different approaches be at addressing those challenges?
  - How many customers could benefit?
- 3. Potential RCE and revenue impacts

#### People in all residential capacity charge homes



People in capacity charge homes living in poverty







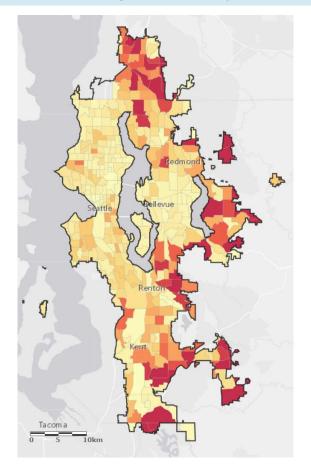
2017

> 500

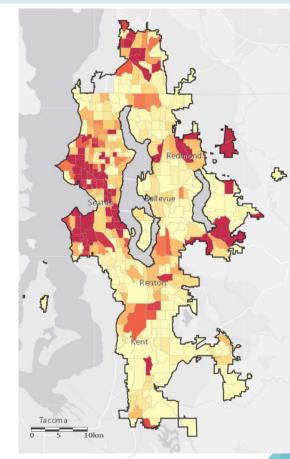
250

< 0

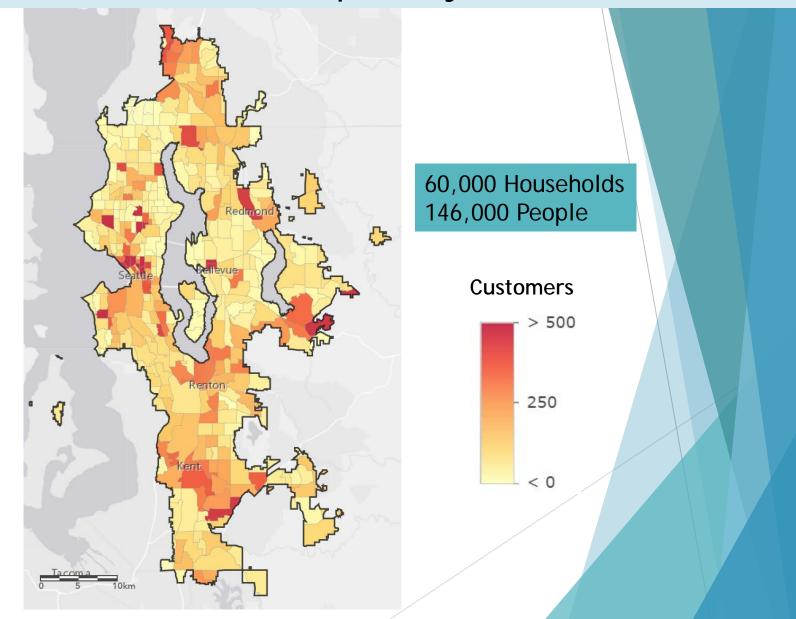
Customer Accounts, Single Family



Customer Accounts, Multifamily



As many as 23% of capacity charge customers may face extreme poverty





### Key considerations/criteria:

- Focused, measurable benefit to target customer group
- Overall cost
- Benefit-to-cost outcomes
- Administrative feasibility
- Alignment with other affordability programs
- Alignment with community goals and mandates—e.g., environmental, public health, equity
- Legal feasibility
- Flexibility and sustainability to meet changing needs
- Transparency, accountability
- Simplicity, ease of understanding



# WTD is evaluating five distinct approaches:

- 1. Provide indirect/non-financial assistance through community partnerships
- 2. Expand options for temporary assistance
- Expand direct support to covenanted affordable housing
- 4. Create new direct support for customers connecting to sewer from septic
- 5. Create new direct support to other low-income owners and renters



## 1. Indirect assistance through community partnerships

WTD connects customers with organizations that provide robust financial assistance.

Possible elements:

- ► Training, scripts, and information resources for WTD staff
- Agreements with one or more community organizations

- Research-backed, cost-effective support for those most at risk
- Aligns and connects WTD with community-based organizations
- WTD could implement without changes to County Code

Focused benefit	High
Benefit-to-cost outcomes	High
Align w/ other programs	High
Legal feasibility	High

#### 2. Temporary assistance

WTD provides short-term bill assistance for customers with a temporary inability to pay.

Possible elements:

- Eligibility based on enrollment in other income-based programs
- Payment timeline flexibility (payment plan)
- Short-term bill reduction or waiver
- Payment deferral (lien)

- Could prevent a downward-spiraling event for customers managing tight budgets
- WTD staff already offering some payment plan flexibility and administering liens for non-payment

Focused benefit	High
Align w/ other programs	High
Administrative feasibility	High





## 3. Discounts to covenanted affordable housing

WTD encourages development of new housing for low-income residents by reducing the cost of the capacity charge.

Possible elements:

- Income-based occupancy requirement
- Requirement that covenant be in place for 25 years or longer

Highlights:

Expansion of existing discount

Focused benefit	High
Align w/ community goals	High
Administrative feasibility	High



## 4. Discount for new connections converting from septic

WTD reduces the capacity charge for low-income households closing septic systems to connect to their local sewer.

Possible elements:

- Eligibility based on enrollment in other income-based programs
- Partnership (co-grant, e.g.) with local sewer agencies to provide comprehensive assistance to these customers

- Reduces financial barrier for customers to connect to sewer
- Supports public health and water quality, environmental goals

Focused benefit	High
Align w/ community goals	High
Align w/ other programs	High



### 5. Discounts to other low-income owners and renters

WTD reduces the capacity charge for all low-income households, including renters and owners.

Possible elements:

- Mechanism for income-based eligibility verification for owners and/or occupants
- Vouchers for renters in capacity charge buildings

- Most inclusive and expansive option
- Outside of existing legal constraints and administrative capacity

Benefit-to-cost	Low
Administrative feasibility	Low
Legal feasibility	Low



# Questions about assistance approaches under review?

- 1. Provide indirect/non-financial assistance through community partnerships
- 2. Expand options for temporary assistance
- Expand direct support to covenanted affordable housing
- 4. Create new direct support for customers connecting to sewer from septic
- 5. Create new direct support to other low-income owners and renters

### Project next steps include

- Continue and expand stakeholder engagement
  - MWPAAC Roundtable and individual interviews
  - Other King County agencies
  - Affordable housing policy network
  - Other organizations serving low-income populations
- Further refine each potential approach:
  - Eligibility
  - Discount amounts
  - Likely partnerships, funding sources
- More fully evaluate each potential approach:
  - Administrative/implementation considerations
  - Authorization and legal considerations
  - Revenue impacts, ratepayer impacts





#### An important next step will be evaluating different funding strategies

- Capacity charge
- Monthly sewer rate
- Non-ratepayer public funding—general fund, property tax, sales tax
- Grants and low-interest loans
- Voluntary donations



## WTD will continue to involve MWPAAC as the project continues.

- Q3 2018 Proposal Development
  - MWPAAC Roundtable
  - Individual follow-up interviews
  - Rates and Finance or full MWPAAC briefing
  - WTD, DNRP, Executive endorsement
- Q4 2018 Prepare for King County Council
  - MWPAAC letter of support
- Q1 2019 Transmit to Council



### Thank you!

#### Questions or comments?

Alison Saperstein, WTD Project Manager alison.saperstein@kingcounty.gov (206) 477-4876

Karen Raucher, Corona Environmental Consulting kraucher@coronaenv.com Х