KING COUNTY

Signature Report

September 20, 2012

Resolution 12-09

Proposed No. 12-09.1

A RESOLUTION commending Seattle Children's launch of Mission: Nutrition, an initiative that supports Seattle Children's efforts to be a healthy organization for its patients, families, visitors and staff.

WHEREAS, September is National Childhood Obesity Awareness Month, which was established as a time to take action to meet the national goal of solving the problem of childhood obesity within a generation, and

WHEREAS, one in five youth in King County is overweight or obese, and

WHEREAS, the consumption of sodas and other sugary drinks has been linked to risks for obesity, diabetes, heart disease, stroke and hypertension, and

WHEREAS, similar to rates seen nationally, thirty-one percent of King County high school students - or twenty-six thousand youth - report drinking at least one regular (non-diet) soda daily. Eight thousand of these students are drinking two or more sodas daily. A teenager who drinks two twenty-ounce regular colas per day consumes 4.7 cups of sugar per week - or two hundred and forty-three cups of sugar per year - from soda alone, and

WHEREAS, reducing sugary drink consumption has emerged as a key strategy for improving health, and
WHEREAS, Seattle Children's believes that all children have unique needs and should grow up without illness or injury, and

WHEREAS, Seattle Children's has recently launched Mission: Nutrition, a program designed to offer healthier food and drink options in its cafeterias, gift shop and vending machines. As part of Mission: Nutrition, Seattle Children's will remove sugar-sweetened drinks that have more than ten calories per eight ounce serving. This includes regular sodas, sweetened tea and coffee drinks, lemonade, sugar-sweetened fruit drinks, sports and energy drinks and flavored whole and two-percent milk.

WHEREAS, Seattle Children's beverage standards were informed by the King County Healthy Vending Guidelines, which were adopted by the Board of Health in 2011 as a tool that organizations can use to increase access to healthy food and drinks in vending machines, and

WHEREAS, Mission: Nutrition fits perfectly with Seattle Children's mission to prevent, treat and eliminate pediatric disease like obesity;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF HEALTH OF KING COUNTY:

The Board of Health commends Seattle Children's for its commitment to
Resolution 12-09

preventing childhood obesity through its launch of Mission: Nutrition and for being a
leader in the adoption of healthy workplace policies.

Resolution 12-09 was introduced on and passed by the Board of Health on 9/20/2012, by the following vote:

Yes: 12 - Ms. Cooke, Mr. Conlin, Ms. Patterson, Ms. Lambert, Mr. Licata, Ms. Clark, Dr. Nicola, Dr. Danielson and Mr. McDermott
No: 0
Excused: 1 - Ms. Frisinger

BOARD OF HEALTH
KING COUNTY, WASHINGTON

Joel McDermott, Chair

ATTEST:

Anne Noris, Clerk of the Board

Attachments: None